

The Evolving Role of the LMS in a Modern Learning Ecosystem

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Our Presenters

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Agenda

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- eThink (1 slide)
- Role of the LMS
- Growth of L&D
- Navigating the Corporate Ecosystem
 - Changing Role of the LMS
 - Technologies to Consider
- Overview of Moodle & Totara



ABOUT

eThink



eThink Education

Certified Moodle & Totara Partner | High-quality, high-touch

We provide a fully-managed Moodle & Totara experience, covering all LMS-related needs including:

- Hosting
- Implementation
- Integrations
- Consulting
- Etc.



The Role of a Talent
Developer is to...

“...play a critical role in shaping future workforce strategy, while delivering hyper-relevant content to support employee needs of today, and cater these vast efforts to a multi-generational workforce with varied learning preferences.”



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The Role of the LMS

Facilitate organizational learning for:

- Internal training and development
- Compliance
- The extended enterprise

Trend #1

Growth of L&D

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3rd Annual

2019 Workplace Learning Report

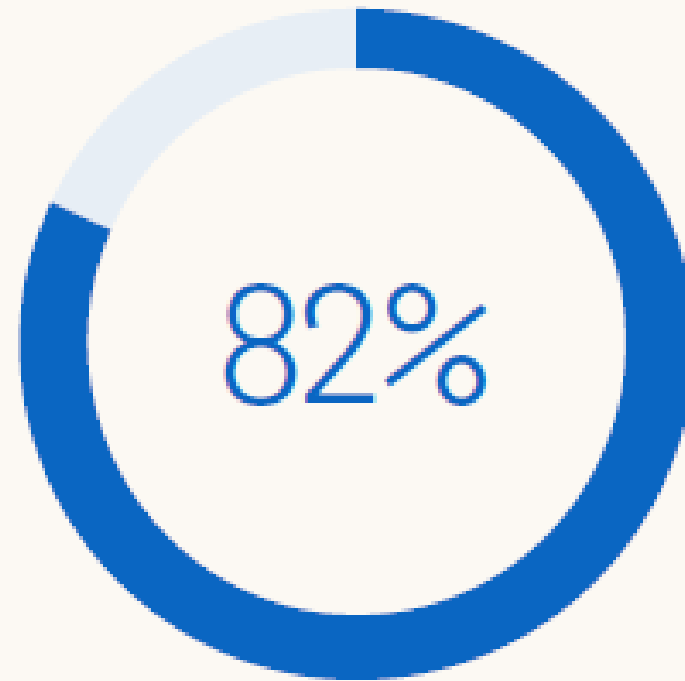
Why 2019 is the breakout year
for the talent developer



<https://learning.linkedin.com/resources/workplace-learning-report>

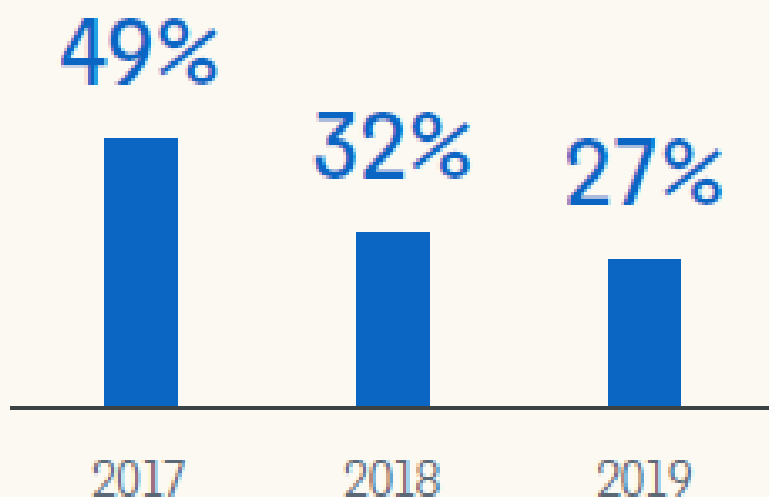
More Than a Trend

Active executive support of L&D



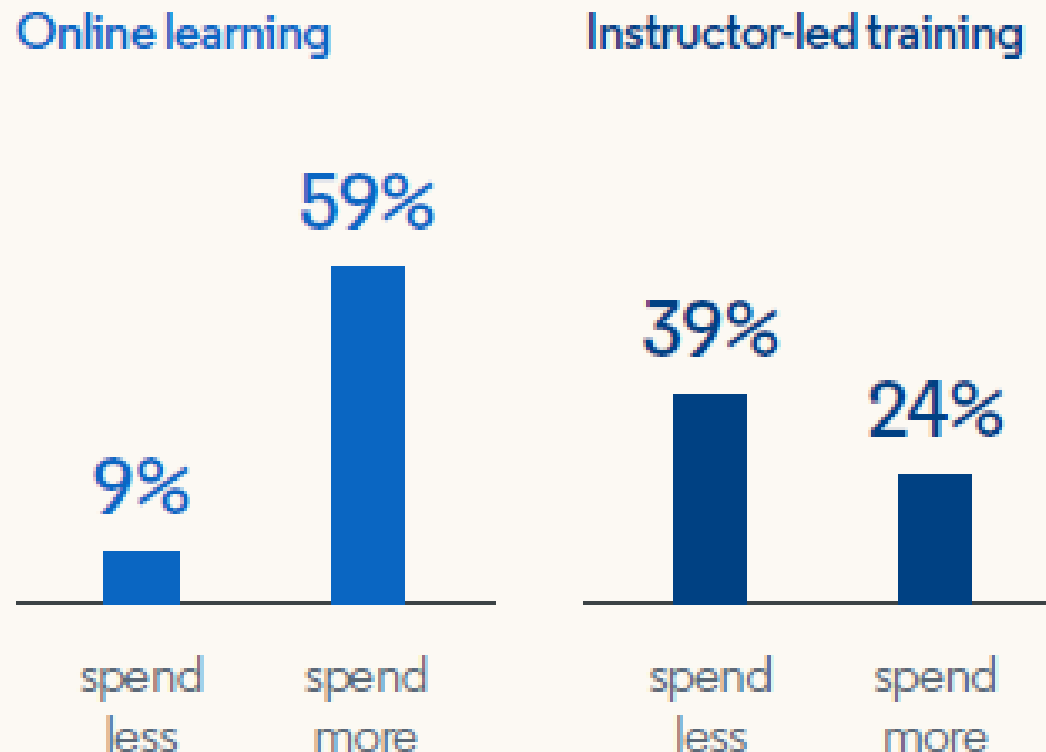
82% of L&D pros say that their executives actively support employee engagement in professional learning.

Fewer budget constraints



Fewer talent developers named 'limited budget' as a top challenge than ever before.

More budget for online learning



Since 2017, 59% of talent developers spend more of their budget on online learning and 39% say they spend less on instructor-led training (ILT).

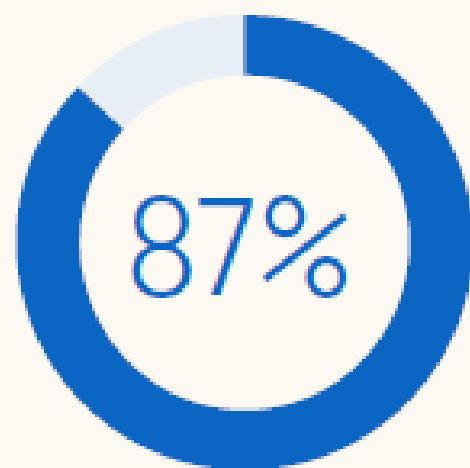
Increased
budgets?



More
headcount?



Talent development teams continue to grow



87% of talent developers report
that their teams will either stay
the same size or grow this year.

**With 700+ Learning
Management Systems on
the market, how do you
choose the right one?**

Shhhh...

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The LMS Industry Has Nearly Reached Feature Parity

Focus

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3 Alternative Considerations

- Service Level
- Open Source vs. Closed Source
- Integration Capabilities



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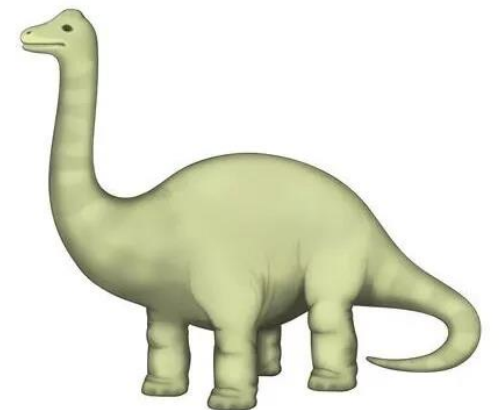
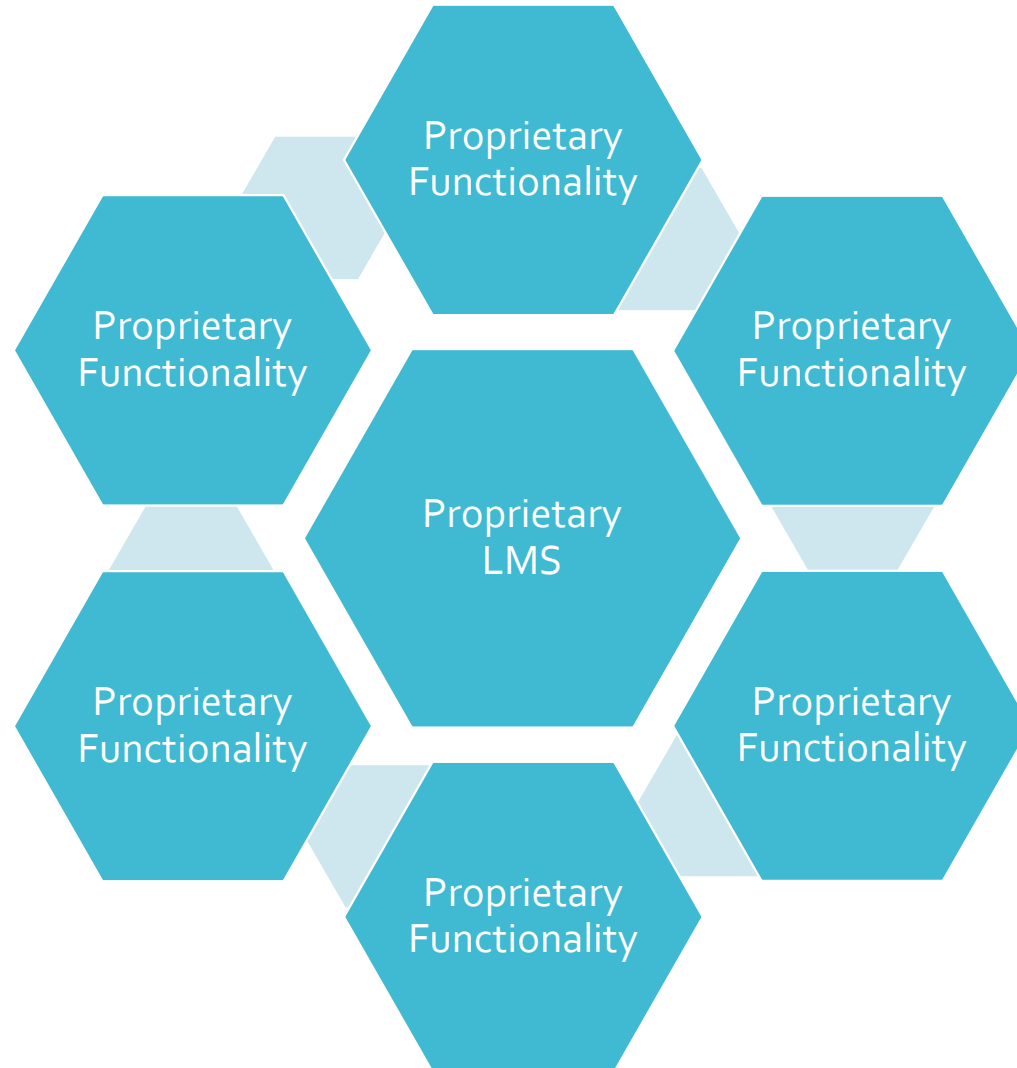


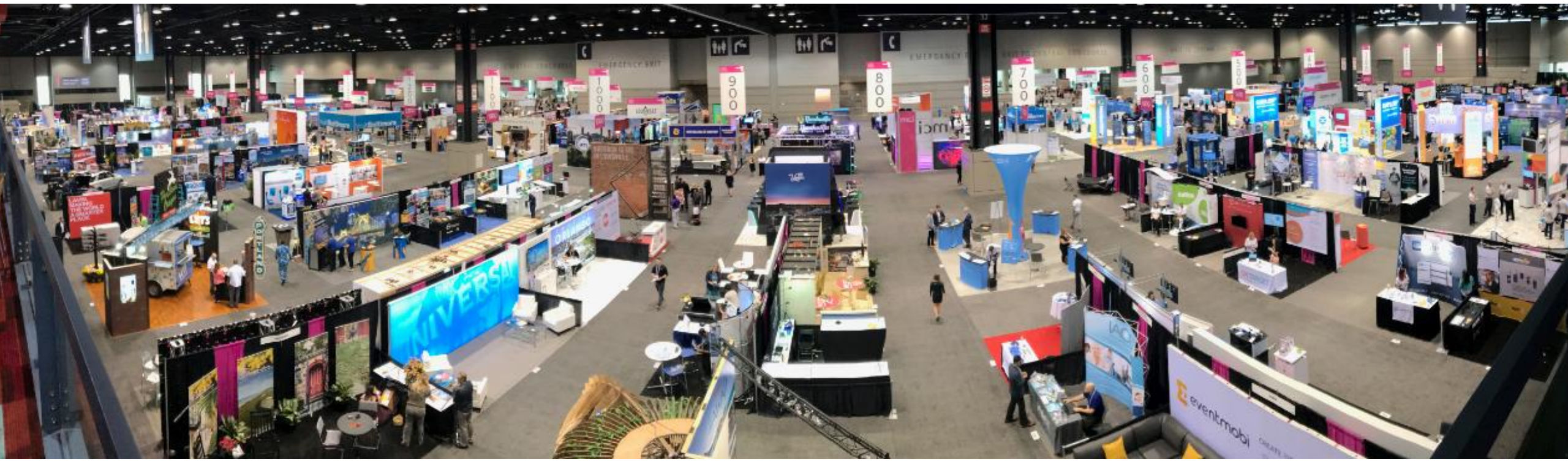
Building Around the Ecosystem

- ✓ Technology
- ✓ Content
- ✓ Strategy
- ✓ People
- ✓ Assessment
- ✓ Support structure



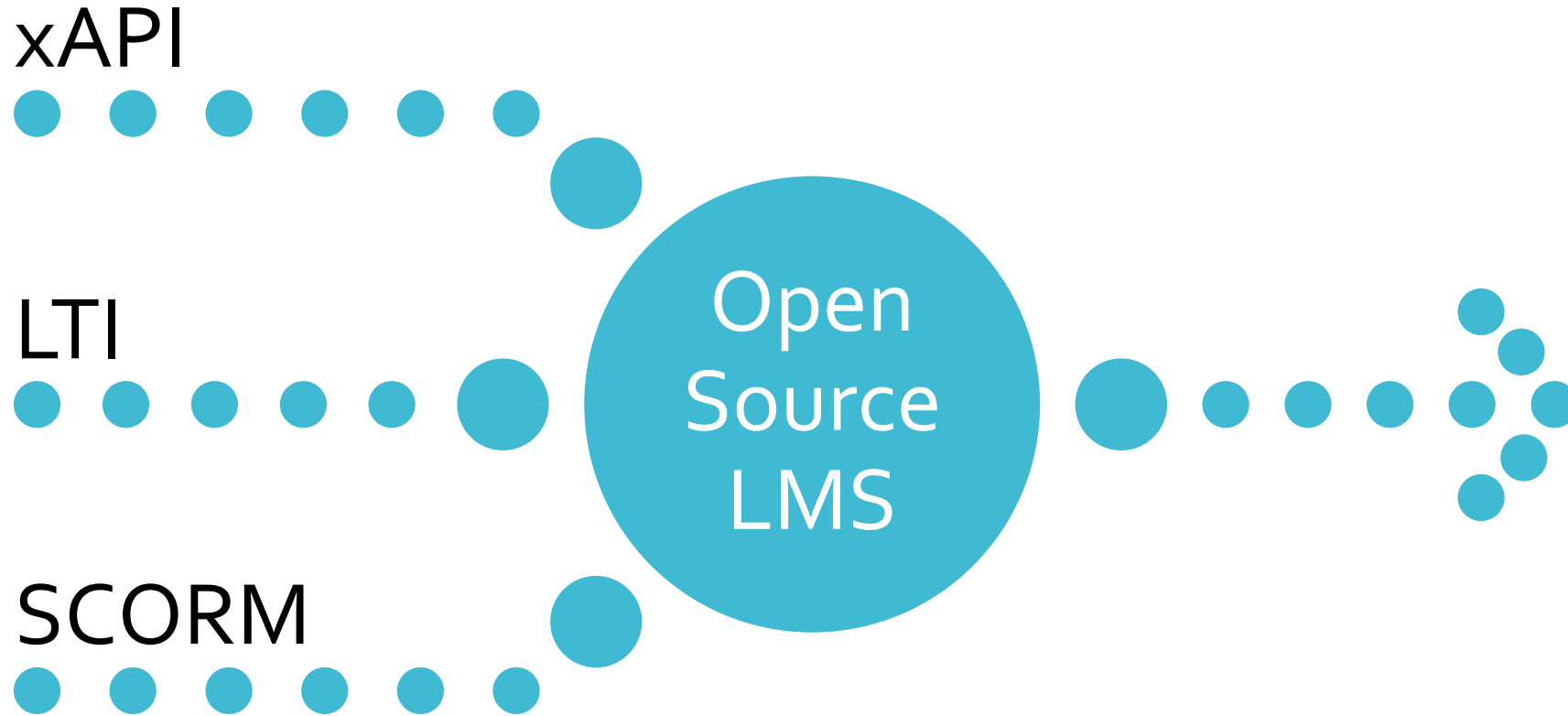
The Legacy Learning Ecosystem





What happens if I go down the wrong path???

Trend/Next Gen Model: Open Best-of-Breed Ecosystem





What is Open-Source?

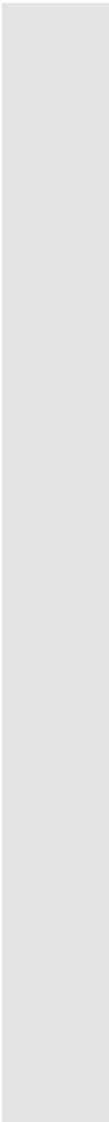
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Why is it Important?

Open-Source means...

- Free Redistribution
- Program Must Include Source Code

The importance?

- Low Cost
 - Low Risk
 - Flexibility
 - Rich feature set
 - Best-of-breed model
- 



Best-of-Breed Environment

**Poll: Grade your LMS's
ability to integrate with
other learning solutions:**

A, B, C, D, F

Trend

The Importance of A+ Service

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DON'T SETTLE

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Key Service Questions

- How hands on is your team?
- Will you help me with reporting?
- What is your average first response time (Not SLA)?
- What is your average time to ticket closure?
- What costs additional \$\$\$?

VOLUNTEERS?

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POLL

Rate the level of service provided by your LMS provider:

- A
- B
- C
- D
- F

Mission Statement

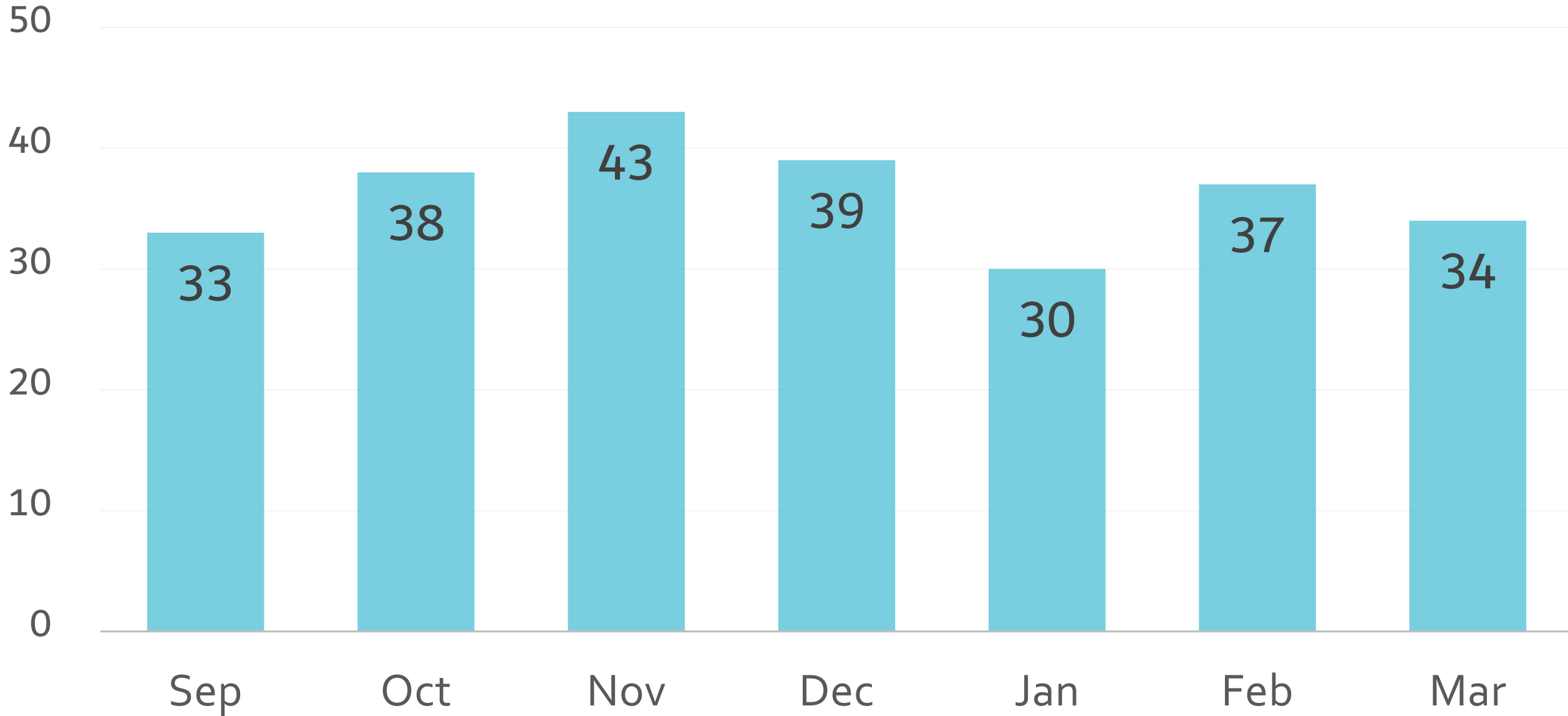
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Extraordinary is our ordinary.
Everyday we are purposefully
different, intentionally
transparent, and obsessed
with customer success.

#eThinkLove

Average First Response Time / Business Hours



The basics...

What is Moodle?

- Most widely adopted LMS in the world
- **153,000,000+** learners
- Open-source LMS
- Community-Driven
- Best to be deployed by experts

The Most Widely Used LMS in the World





K-12



Higher
Education

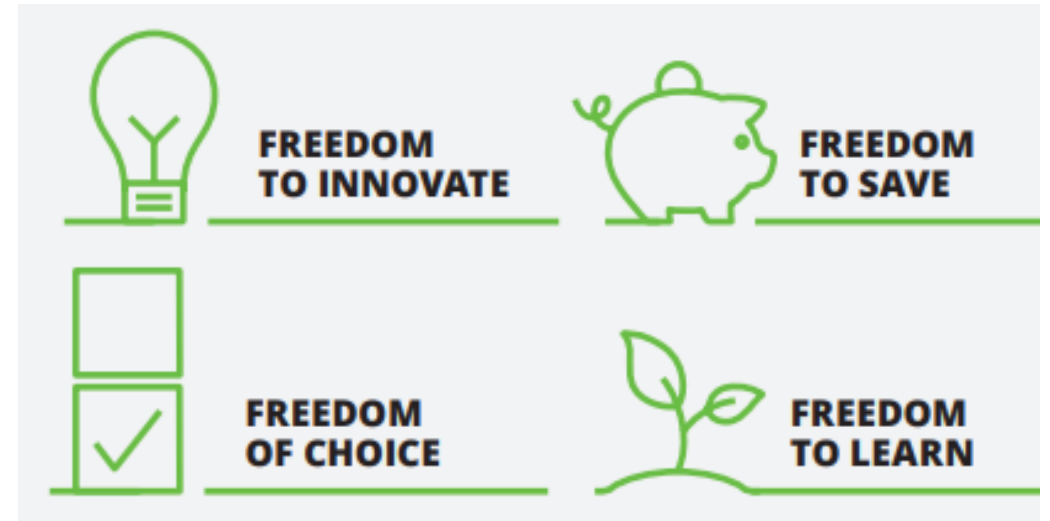


Professional
Learning





- Designed on top of Moodle specifically for the workplace
- Key differentiators
- 11 million users
- 1,500 organizations





**Liberty
Mutual.**
INSURANCE

guaranteed **Rate**




unitar

United Nations Institute for Training and Research



**Peace
Corps**



vistaprint®

eThink



**99% client
retention rate**

**11 years of
business**

#eThinkLove

"I can't imagine diving into Totara without having eThink as a partner. With your help I feel like we're truly using the LMS to its fullest potential, which in turn means we're getting our money's worth from the system."

"What is clear to me is that the eThink employees is what people are buying. Their knowledge, skills, experience is what makes eThink unique. And that is something you all should be proud of."

"Thanks for your stepping in to help. You guys rock. I love the support eThink gives us, amazing."

"Knowing you guys are there, there's just so much I don't have to stress about."

"You guys are awesome...seriously not kidding I've never learned a system so fast."

"Thank you, Sir Daniel, great knight of eThink."

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Let's Grab Coffee!



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