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| **Paper number** | Paper - 2 |
| **Maximum marks** |  |
| **Model Question Papers / Past Question Papers** |
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| **Syllabus details** |
| Unit 1: introduction to reporting skills: concept and definition of news, news values, structure of news story, introduction to lead, kinds of leads, language in newspapers, sources of news.Unit2: kinds of reporting: interpretative, investigative, opinion, editorial writing, news agencies, interviewing techniques, writing reports, uses of photographs, human interest stories.Unit3: organizational structure of a newspaper- hierarchy and functions of staff, news agencies in India and Andhra Pradesh- PTI, UNI, Hindustan samachar, Samachar Bharat,DNI etc.Unit 4: fundamentals of editing: editing and proof reading symbols, jargon of editing, kinds of headlines, dummy, editing supplements, electronic editing, features, special pages.Unit5: printing process: photo offset and gravure, process of colour printing, desk top publishing, use of common technology for newspaper production.References:1. Herald Evans, Editing and Design, William Heivemann ltd. London ( 1996).2. Trendz, Herbert, news reporters and news sources , new delhi, pretntice hall of India ( 1992)3. Newpaper Vocabulary, Umesh Arya, Anmol publishers pvt ltd. New delhi (2002) |