Paper 1

RESEARCH METHODOLOGY

Assignment 1				
Q.No.	Question	Page Nos.		
1	What is scientific research? How is its useful in finding truth?	1-4		
2	How do you formulate a research problem?	5-10		
3	Analyse the elements of research	11-18		
4	What are the advantages and disadvantages of survey method?	19-26		
5	What are the different types of sampling?	27-34		
Assignment 2				
Q.No.	Question	Page Nos.		
1	What is observation method?	35-40		
2	Explain the importance of mean and standard deviation.	41-46		
3	Examine the importance of correlation and chisquare in scientific research	47-56		
4	Explain the steps in data analysis	57-64		
5	What are the steps in research report writing?	65-72		

Paper 2

COMMUNICATION THEORY

Assignment 1				
Q.No.	Question	Page Nos.		
1	Explain the importance of variables in communication process	1-6		
2	Examine the levels in Shannon and Weaver model.	7-16		
3	What are the characteristics of opinion leaders in two- step flow of communication?	17-22		
4	Explain Galtung and Ruge model.	23-28		
5	Examine NewComb's model.	29-34		
Assignment 2				
Q.No.	Question	Page Nos.		
1	What are the differences between verbal and non-verbal communication?	35-40		
2	What is authoritarian theory of media?	41-46		
3	Elucidate democratic - participant theory.	47-52		
4	How can media set an agenda for governance?	53-56		
5	Explain media and society relationship.	57-61		

Paper 3 DEVELOPMENT COMMUNICATION

Assignment 1 Q.No. Question **Page** Nos. Explain the process of development by focussing on 1-4 1 key elements "Development journalism is neglected in India". 2 5-12 Discuss. 3 What are the merits and demerits of development 13-18 communication? What is development support communication? 19-24 4 What are the obstacles to development? 5 25-30 **Assignment 2** Q.No. Question Page Nos. What are the problems in Western development 31-38 1 models? 2 Discuss distress in farm sector. 39-44 3 Examine the role of mass media in eradicating 45-48 inequalities in society. Explain the role of field publicity wing in development 4 49-52 communication. What is multi-media approach to development? 5 53-55 Analyse one case study.

Paper 4

INTERNATIONAL COMMUNICATION

Assignment 1				
Q.No.	Question	Page Nos.		
1	Explain the content of international communication	1-6		
2	What do you know about flow of World News?	7-10		
3	List out types of International News.	11-16		
4	What do you know about disinformation?	17-22		
5	"Is freedom an international problem". Justify.	23-28		
Assignment 2				
Q.No.	Question	Page Nos.		
1	What are the ethical aspects in International communication?	29-32		
2	What do you know about elite press?	33-36		
3	Make a note on New Media technology.	37-42		
4	Make a note on international press institute.	43-46		
5	Write about cultural imperialism.	47-50		