**Web Technology for Libraries**

**Objective:** To enable the trainees to develop a website for their library/ Institution and integrate social media elements on the website.

**Unit 1: Library Website Development**

Theory**: Topics**

* Basics of website
* Web browser and server
* Domain name system
* Website Development tools
* How to launch a website
* Evaluation of website
* Planning and designing of a library website
* Guidelines for developing a user-friendly library website
* Development of a B.Ed. College Library website using free tools such as Wix Website Builder.

**Unit 2: Social Media for Libraries**

* Basics of social media
* Role of social media in library services
* Popular social media tools, their capabilities and how they can be tailored to suit the library’s individual needs
* Common practices associated with use of social media tools in the library
* How to incorporate social media strategies into marketing plans effectively,

**Expected outcome**

The trainees will be able to design and develop a website for their college / college library using an appropriate tool, decide the contents for the website and integrate popular social media elements on the site and promote library and information services.