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Towards a Life Cycle Sustainability Analysis: A systematic review of approaches to sustainable manufacturing

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ABSTRACT

In 2011, the international organisations launched the Life Cycle Sustainability Assessment Framework for experts from different disciplinary fields to discuss and develop a holistic and integrated approach that supports effective sustainable development and sustainability decision-making. In response, various authors have used combinations of sustainable manufacturing methodologies and approaches to support this goal. This paper used a structured approach to a literature review to systematically examine sustainable manufacturing approaches between 2006 and 2015, and the move from segmented assessment methods to the holistic and integrated Life Cycle Sustainability Analysis. The analysis of the identified 54 relevant contributions indicated 68.5% of the articles focused on sustainable product development techniques, whereas 31.5% on sustainability assessment techniques. From the second, 70.4% of these were segmented approaches to sustainability assessment techniques, and there is a dearth of holistic approaches to sustainable manufacturing. Additionally, the paper initiates a theoretical framework that will underpin the development of a holistic simulation-based analytical framework that integrates goals that support progressive sustainable product development with methods that focus on the holistic quantitative analysis of the three sustainability dimensions.

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1. Introduction

The challenges involved in extracting and transforming raw materials into consumers' product are enormous, and the unintended consequences of the associated activities are currently placing a great demand and additional responsibilities on how decisions are made in the manufacturing industries. Research has established that manufacturing activities are causing alarming degradation to the planet's natural resources and generating harmful effects on the general society (Cannata et al., 2009; Rahimifard et al., 2010; Aramcharoen and Mativenga, 2014; Ribeiro and Kruglianskas, 2013; Kalakul et al., 2014). In the past, before the declaration of Brundtland report tagged "**Our Common Future**", the objectives of the manufacturing industries were based on increasing economic efficiency and strengthening their material wealth (Stevens, 2005; Almeida et al., 2010). The advent of

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Brundtland report places demands on industries to evaluate their performances toward "meeting the needs of the present generation without compromising the ability of future generations to meet their own needs" (Brundtland, 1987, p. 16). The report has been interpreted to anchor on three sustainability dimensions: economic development, social development and environmental protection (Mastoris, 2011; Luong et al., 2012; Zamagni et al., 2013). Since the adoption of this declaration by international bodies, regulatory and legislative pressures on manufacturing industries have increased. and there have been prevailing changes in consumers' demand pattern towards more sustainable products and practices (Melville and Ross, 2010; Rahimifard et al., 2010; Cataldo et al., 2013; Bonnie et al., 2014). Thus, the current global focus is now on supporting and coercing manufacturing industries to implement cleaner and more efficient production practices that enable development of products and services with reduced negative environmental and societal impacts (Stevens, 2005; OECD, 2010; Zeng et al., 2010; Ribeiro and Kruglianskas, 2013; Kubota and Da Rosa, 2013).

The US Department of Commerce defines sustainable manufacturing as "the creation of manufactured products that use







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processes that minimise negative environmental impacts, conserve energy and natural resources, are safe for employees, communities, and consumers and are economically sound". Thus, the need for manufacturing industries, in addition to economic efficiency, is to assess the environmental and social objectives in advancing manufacturing operations, technologies, and competitive position (Rosen and Kishawy, 2012). However, case studies and research have shown that the adoption of sustainable product development is a great challenge due to various factors including the lack of a standard holistic assessment framework to support effective decision-making and for its implementation (Paju et al., 2010; Bhanot et al., 2015). The impacts of the challenge accounted for the current trend of non-holistic approaches to sustainable product development where optimisation of environmental related factors such as materials and energy efficiencies are being integrated with competitive manufacturing strategies (Kibira and McLean, 2008; Haapala et al., 2011; Casamayor and Su, 2013; Keskin et al., 2013; Aydin et al., 2015; Gelbmann and Hammerl, 2015). Another contemporary approach in practice is the ISO 14044 Life Cycle Assessment (LCA) framework, which is commonly used for environmental assessment of a product lifecycle. However, the LCA framework is environmental centric, segmented and does not support effective sustainability decision-making during product development (Krozer and Vis, 1998; Pryshlakivsky and Searcy, 2013). The use of Life Cycle Costing (LCC) and Social Life Cycle Assessment (S-LCA) have also emerged with the LCA framework to sequentially or inter-dependently analyse the impact of the three dimensions throughout a product lifecycle (Heijungs et al., 2009; UNEP/SETAC, 2009: Mitchell and Radu, 2011: Hong et al., 2012). Thus, the current research approaches can be categorised into four streams: 1) Segmented sustainable product development; 2) Integrated sustainable product development; 3) Segmented sustainability performance assessment; and 4) Integrated sustainability performance assessment.

In 2011, the United Nations Environment Programme (UNEP) and Society of Environmental Toxicology and Chemistry (SETAC) (UNEP/SETAC, 2009), under its Life Cycle Initiative programme, published a framework to support the development of a holistic Life Cycle Sustainability Assessment (LCSA). The framework provides the stage for a new approach to sustainability subject among scientists, researchers, and practitioners to discuss and implement sustainable development with a holistic life cycle perspective (UNEP/SETAC, 2009; Parent et al., 2013; Valdivia et al., 2013; Zamagni et al., 2013)

However, despite the aforementioned argument, discussion shows some moderated degree of research and institutional/industrial activity in the field of sustainable manufacturing and scholarly research on sustainability assessment techniques. Thus, research on the application of Life Cycle Sustainability Analysis still remains limited and in early stages. In addition, this contemporary research stream still lacks of a structured and clear research definition, which may hinder the advancement of this important field. Therefore, in order to facilitate and further the progress of research in this field, this paper examines, within the manufacturing sector, different approaches towards sustainable manufacturing, and determines the direction and trend from partial or segmented assessment methods to an integrated holistic assessment of the sustainability dimensions. In addition, the study also aims at identifying gaps both in practice and research within the context of the manufacturing sector. Similarly, the paper proposes a framework that integrates goals that support a progressive sustainable product development with methods that focus on the holistic quantitative analysis of manufacturing processes. To do this, the paper systematically identifies and critically analyses existing contributions in the field of sustainable manufacturing, with a

particular interest in sustainability assessment techniques and Life Cycle Sustainability Analysis.

In the subsequent section, we discussed the research methodology used in the conducted literature review, followed by the results and discussions of the findings in section 3. The theoretical development process for the proposed integrated framework is detailed in Section 4, and Section 5 provides the summary, identified research gaps and directions, and the conclusions.

2. Methodology

The research methodology adopted to conduct a literature review is critical to the validity of the results, applicability, and outcomes of the review (Goodall et al., 2014; Garza-Reyes, 2015). This research adopts a structured approach to perform a full literature review; a method that is systematic, transparent, methodical and reproducible to inform policy and decision-making (Tranfield et al., 2003; Goodall et al., 2014). Tranfield et al. (2003) espoused three phases of processes which have been adopted by various researchers to systematically review full literature based on a defined research question, goals and scope (e.g. Chang et al., 2014; Garza-Reves, 2015; Brones and Monteiro De Carvalho, 2015; Esmaeilian et al., 2016; Fakhimi et al., 2016). The three steps process involves data collection, data analysis, and synthesis. Goodall et al. (2014) define the three stages as the scope of the study, search strategy, and evaluation of the material method. Esmaeilian et al. (2016) expounded on these in a three-stage qualitative research method as identification, classification, and evaluation. The identification stage, which is the data collection phase, consists in identifying studies through a search of scholarly databases (such as electronics database, and the web of science), limited by the defined goals and scope of the review such as articles date, type, and keywords (Garza-Reyes, 2015). The classification stage, similarly to the data analysis phase, is the process of organising articles according to approaches and techniques, and in a way that they can easily be accessed and retrieved. Finally, the evaluation stage involves the analysis and synthesis of the quantitative and qualitative results into an interpretive pattern or summary (Brones and Monteiro De Carvalho, 2015). Thus, in reference to the above reviewed methods, this study adopts a four-phase approach as depicted in Fig. 1. The phases include: 1) The definition of the research problem, 2) The data collection, 3) The data analysis and synthesis, and 5) The result reporting and discussions phases.

2.1. Problem definition phase

The Correct identification of a research problem is critical to finding the right path and solution to a phenomenon. This is often clearly stated in a problem statement or refined in a research question and includes the description of the goals and scope of the investigation (Gall et al., 2006). In respect of the research question, this review focused on identifying the approaches to sustainable manufacturing and determining up to what extent these approaches have transitioned from segmented assessment methods to the holistic and integrated LCSA. The goal was to identify gaps both in practice and research within the boundary of the gate-togate manufacturing production domain. The scope was limited to the manufacturing production domain and the literature published between 2006 and 2015 (inclusive) on approaches to sustainable manufacturing. The purpose was to focus on the product and process design phase of manufacturing which is central to sustainability decision-making and most previous and up to date methodologies after UNEP/SETAC launched the LCSA framework in 2011 (UNEP/SETAC, 2009). It is worth noting that LCA standard was first adopted by the International Standard Organisation (ISO) from

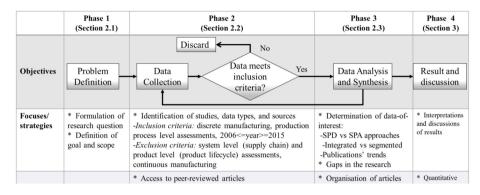


Fig. 1. Phases, objectives, focuses and tools for a systematic literature review.

the code of practice developed by SETAC in 1990 and the collaboration of SETAC and UNEP further enabled its worldwide acceptance in 2002 (Klöpffer, 2008; Pryshlakivsky and Searcy, 2013). The delimited manufacturing production domain was established to allow focus on methodologies adopted for assessment of a discrete manufacturing production process for a product under design.

2.2. Data collection phase

Due to the current global significance of the sustainability subject, there are proliferations of articles and literature on the topic cutting across the boundaries of every field of studies. Hence, the use of a keyword such as "sustainability" or "sustainable" in a search engine will generate an overwhelming volume of data. The main focus of data collection phase is identifying the data types, sources, and defining the inclusion and exclusion criteria relevant to the problem statement of the review (Garza-Reyes, 2015). In this study, a search for peer-reviewed articles on approaches to sustainable manufacturing were conducted using strings of keywords (this is to ensure relevant articles are collected) to search major online bibliographic databases such as World of Science (WoS), the University Library Catalogue, Science Direct, and Google Scholar (Garza-Reyes, 2015). The use of Mendeley software enabled the processing and management of overlapped articles collected from the various sources. A further manual checking through the reading of the "abstracts" and "introductions" enabled elimination of irrelevant articles from the collections. The search included articles that used quantitative assessment approach and those that used the qualitative approach to new product development and continuous product improvement. Sustainable manufacturing development can be categorised into three types of assessment levels: 1) System level assessment which includes the assessment of an entire supply chain of a product development process, 2) Product level assessment which include the assessment of a whole product life cycle from cradle to grave or end of life choice, and 3) Process level assessment which involves the assessment of a processing stage in a product lifecycle such as the manufacturing production process (Jayal et al., 2010; Parent et al., 2013). The system level and the product level assessments were excluded in the data collection as they fell outside the boundaries of the defined scope of this study. The process level assessment is defined by the gate-to-gate boundaries (Gbededo et al., 2016) of a product lifecycle stage. The continuous production process was also excluded in order to focus on the discrete manufacturing process. The ten years range for collection allows for a balance of five years prior to the launch of the LCSA framework and five years from when it was launched. This enabled the inclusion or articles published in 2011 to be included as post launched. In addition to the scope defined in the problem statements, the delimited articles enhanced the speed of data collection and ensure analysis of a complete representation of a stage of a manufacturing type.

2.3. Data analysis and synthesis phase

This phase is characterised by determining the data of interest, that is; what the researcher is looking for in the collected data, this underpins the data coding and choice of analytical tool appropriate for the analysis. Based on the problem statement, the approaches to sustainable manufacturing adopted by the reviewed authors, and the year of publication are of key importance to this study. In addition, the identification of the methods that are segmented and the combination groups of the sustainability dimensions in the segments are also important to our analysis. Those articles which included the three dimensions; some authors summed up the three parts while others suggested aggregation in an analytical equation. According to Brones and Monteiro De Carvalho (2015) synthesis is the most valuable process that involves the generation of new knowledge, based on complete data collection and meticulous analysis. There are various techniques for the data synthesis of quantitative and gualitative literature reviews that include thematic approach, bibliometrics, meta-analysis, and content analysis (Garza-Reyes, 2015; Brones and Monteiro De Carvalho, 2015). Thematic synthesis, as used by Garza-Reyes (2015), was adopted in this case due to its effectiveness in summarising, synthesising and classifying qualitative research into structured themes as depicted in Fig. 2 [A]. With exploratory data analysis (EDA), the trend and relationships between the two major sustainable manufacturing approaches before and after the launch of the LCSA was established as shown in Fig. 3. EDA is a robust data analysis technique which provides insight into the underlying structure of a data (Behrens and Yu, 2003).

3. Results and discussion

The data collection process produced a total of 54 articles relevant to the approach to sustainable manufacturing within the defined goal and scope. The data analysis categorised the literature into the two techniques adopted for sustainable manufacturing, i.e. Sustainable Product Development (SPD) techniques - 36 (66.7%) articles and Sustainability Performance Assessment (SPA) techniques - 18 (33.3%) articles, see Fig. 2 [A]. From these, 38 (70.4%) of the papers focused on the segmented approach to sustainable manufacturing while 16 (29.6%) incorporated the three sustainability dimensions in their approach. Of the 38 segmented approaches, 35 (92.1%) included environmental, 14 (36.8%) included economic and 8 (21.1%) included social aspects with at least one of the other sustainability dimensions in their assessments. These are denoted by plus environmental, plus economic, and plus social

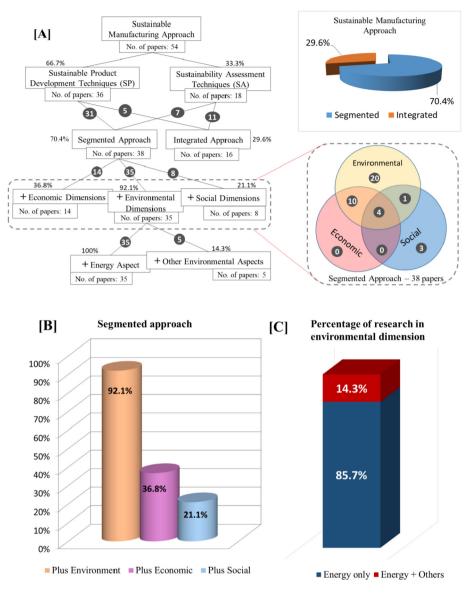


Fig. 2. Classification of the focus of sustainable manufacturing approaches.

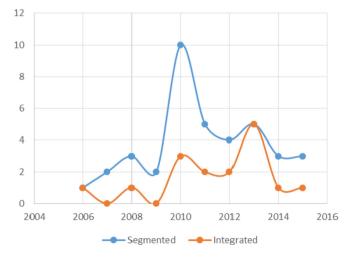


Fig. 3. Trend of approach to sustainable manufacturing between 2006 and 2015.

dimensions respectively in Fig. 2 [B]. The result indicates a higher focus (92.1%) on environmental issues as compared to other sustainability challenges. The segmented approaches were deemed partial approaches to sustainable manufacturing due to the lack of a holistic approach that simultaneously considered the three sustainability dimensions. Furthermore, the analysis showed that all of the 35 (100%) papers of the segmented approaches that included environmental dimension concentrated on the energy aspect and only 5 (14.3%) included materials and other aspects that related to the environmental dimension; see Fig. 2 [C]. The result revealed the imbalance of the approaches towards the three sustainability dimensions, with a greater neglect on the importance of the social dimension and its interconnection with the other dimensions. It also showed the fact that the current sustainable manufacturing approaches tend to focus more on competitive manufacturing that integrates environmental protection elements such as energy consumption. There are also limited papers in Sustainability Performance Assessment techniques (33.3%), when compared to those techniques that foster the continuous improvement and development of sustainable products (66.7%). The insufficient research in

the holistic quantitative sustainability assessment techniques such as LCSA, explains the high volume of literature present in the segmented approach to sustainable manufacturing.

The data analysis further examined the trend of the approaches to integrated sustainable manufacturing from 2006 to 2015. It was observed that the number of articles in this area increased after the launch of LCSA in 2011 (UNEP/SETAC, 2009), however, there was a fall after the peak in 2013, Fig. 3. This explains the initial enthusiasm towards the implementation of the holistic approach at the launch of the LCSA framework and the existing fundamental difficulties in integrating the social aspects concurrently with economic and environmental dimensions as indicated in related articles.

3.1. Segmented sustainability performance assessment

The manufacturing industry remains the focal point for measuring economic, social and environmental sustainability; this is due, in part, to the volume of natural resources consumed and the amount of wastes and environmental pollution generated by this sector (Brundtland, 1987; Kibira and McLean, 2008; Esmaeilian et al., 2016). The effective assessments of the three sustainability dimensions underpin the development of un-abridged sustainable products; these are discussed in many of the articles with different views and approaches, ranging from segmented to simultaneous assessments. As shown in Fig. 2, most of the approaches are segmented, with overlaps in their classifications due to the existence of a sustainability factor in one or more than one combination of the partial assessment. However, approaches that devoid the simultaneous consideration of the three sustainability dimensions lack a holistic view and can neither produce a sustainable product nor support effective sustainability decision-making. Authors such as Hermann et al. (2007); Portha et al. (2010); Luz et al. (2010) and Arena et al. (2013) concentrate only on the assessment of the environmental performance while Page and Wohlgemuth (2010) and Chang et al. (2014) incorporate the assessments of the environmental and economic performance in their strategies, and Benoît et al. (2010) concentrate on the guidelines for social performance assessment. In Hermann et al. (2007) approach, the authors combined environmental performance indicators, lifecycle approach and multi-criteria analysis to assess the overall environmental impact of a business. Portha et al. (2010) applied LCA to assess the sustainability of catalytic reforming process using Eco-Indicator99 as a life cycle impact assessment method to identify environmental impacts on different process parameters. Luz et al. (2010) applied a comparative LCA approach to material substitution by comparing two alternatives for polypropylene composites materials. Arena et al. (2013) applied a streamlined LCA to consider each lifecycle stages of a car lifecycle in a more analytical way rather than viewing it as a set of or summary of indicators. Page and Wohlgemuth (2010) applied discrete event simulation to model eco-efficient systems such as complex production systems with a focus on process impacts on economic and environmental dimensions.

The International Standard Organisation (ISO) has also developed a series of international standards (ISO14000 series) that demand continuous improvement in industries' Environmental Management System (EMS) (http://www.iso.org/iso/iso14000). The framework is a segmented approach used by many product designers for assessing the environmental impacts of a product from cradle to grave (Krozer and Vis, 1998; Consultants, 2000; Pryshlakivsky and Searcy, 2013). It consists of four phases: Goals and Scope Definition, Inventory Analysis, Impact Assessment, and Interpretation (http://www.iso.org/iso/iso14000). "ISO14040: 2006 & 2010 for example; defines the principles and framework for Life Cycle Assessment (LCA); ISO14001: 1996 & 2015 supports Environmental Auditing; ISO14031:2013 provides guidelines for Environmental Performance Evaluation (EPE); ISO14020:2000 states the guidelines for environmental labels and declarations. The ISO14004:2004 defines the EMS general guidelines on principles, systems, and support techniques. ISO14001:1996 is for EMS and the only ISO14000 standard against which it is possible to be certified by an external certification body". There are other methodologies such as Life Cycle Costing (LCC) and Social Life Cycle Assessment (S-LCA) that are based on LCA principles (UNEP/SETAC, 2009; Mitchell and Radu, 2011). Economic Input-Output (EIO) LCA models such as Physical Input Monetary Output (PIMO) and Materials Flow Analysis (MFA) models support the assessment of environmental impact of materials flow within an ecological-economic system (Halog and Manik, 2011).

3.2. Segmented sustainable product development – the innovative-approach

The enormous impacts of manufacturing activities on the environment and the need for resource conservation have attracted a high volume of research focus seen on eco-innovative and ecodesign approaches to sustainable product development. Over 90% of the reviewed segmented approaches are environmentally related and energy aspects being embedded in all of these. Authors such as Ijomah et al. (2007); Ostlin et al. (2009) and Hatcher et al. (2011) have concentrated on approaches that reduce impacts on the environment through design for remanufacturing; Duflou et al. (2008) focused on feasibility of design for disassembly; Abramovici and Lindner (2011) product life cycle knowledge discovery methods supported by an information technology systems; and Bakker et al. (2014) the implications of product lifespan extension. Other authors have balanced the environmental aspects with a sound economic approach. For instance, Yang et al. (2011) incorporated economic and environmental aspects such as lean-green and competitive sustainable manufacturing; Jovane et al. (2008) discussed the use of a Reference Model for Proactive Action (RMfPA) to enable the development and implementation of Competitive Sustainable Manufacturing (CSM); Gremyr et al. (2014) presented the application of the Robust Design Methodology for quality management in Sustainable Product development. Other authors deployed a sequential approach to address the three sustainability dimensions. In this line, Aguado et al. (2013) used innovation, lean techniques, and sustainable manufacturing to harmonise efficiency and competitiveness; Afgan (2010) used Information Systems to monitor and evaluate energy efficiency; Kibira and McLean (2008) employed simulation metrics, software tools, interface standards, and data sets. There are, however, various terms such as eco-innovation, circular economy, design-forenvironment, eco-design, design for remanufacturing, design for recycling, and eco-efficient used in a large number of the articles on segmented product development to define design techniques, methods and approaches that aim to reduce environmental impact of products development (e.g. Ostlin et al., 2009; OECD, 2010; Hatcher et al., 2011; Cluzel et al., 2014). According to Cluzel et al. (2014), some of these terms carry misconceptions and an unclear purpose within the practitioners. Thus, finding a clear understanding and relationships between these terms is of principal importance to the development and application of an effective approach to sustainable production.

3.2.1. Sustainable product development versus eco-innovation

The Organisation for Economic Co-operation and Development (OECD) defined eco-innovation as a *"strategic business innovation that aims at improving competitiveness and reducing environmental impact"*. OECD (2010) emphasised that the focus of eco-innovation

is on change, redesign or modification of products, processes, and

2011: Bakker et al., 2014), whereas others have focused on energy

modelling and simulation techniques in order to improve the en-

Mativenga, 2014). Similarly, other authors have focus on lean-

green and materials substitution techniques in order to improve

product materials efficiency and business performance (Alves et al., 2010; Yang et al., 2011; Aguado et al., 2013; Crabbé et al., 2013).

Thus, according to the OECD (2010), eco-innovation has a three-

dimensional approach to competitive sustainable manufacturing

and can best be understood and analysed according to these di-

mensions. As stated by OECD (2010), the first dimension is TARGETS

such as products, processes or technology to be changed, enhanced

or renovated due to its negative impacts on the environment; then

the MECHANISMS to be adopted to implement the change required

in the "target", e.g. modification, redesign, remanufacturing, crea-

tion or the use of alternative products, process, marketing methods

or information systems. The third dimension is IMPACTS which

identifies the effect that the changes will have on the environment.

e.g. energy consumption. solid waste, and air emission. Thus, eco-

innovation is a methodology of a complete system that combines

different methods and approaches to manufacture a competitive

environmental friendly product. Fig. 4 depicts the relationship

between eco-innovation and other terms reviewed in this article.

The emphasis on competitiveness and environmental friendliness

organisational systems such as technology, policy, and services in hereafter. order to achieve both competitive and sustainable development. Table 1 shows a summary of various segmented and ecoinnovative approaches adopted by researchers for sustainable For instance, some authors emphasised eco-design such as product modularity and remanufacturing techniques in order to extend the product development within the reviewed literature. The main life span of a product and conserve resource depletion (liomah challenge with these methods is the lack of consideration for the et al., 2007: Duflou et al., 2008: Ostlin et al., 2009: Hatcher et al., three sustainability dimensions and interdependent assessments of the impact of one dimension on the others. The assessments methods are either segmented or performed in a sequential order, ergy efficiency of the production process and the product (Cannata which does not support effective decision-making for sustainable et al., 2009; Rajemi et al., 2010; Rahimifard et al., 2010; Melville and development. Ross, 2010; Afgan, 2010; Seow et al., 2013; Aramcharoen and

3.3. Integrated sustainability performance assessment – towards holistic LCSA

The principles of ISO 14040 LCA have been applied in various articles and by many practitioners (Mastoris, 2011; Luong et al., 2012; Zamagni et al., 2013). However, in addition to its environmental centric approach, the complexity of the framework, the challenges and time required to collect an inventory of product's lifecycle make the framework impracticable (Consultants, 2000; Valdivia et al., 2013; Gbededo et al., 2016). Various researchers and practitioners in their proposition to achieve the goal of the LCSA have combined the principles of LCA with other methods for assessment and analysis of products sustainability (Hermann et al., 2007; Heijungs et al., 2010; Jacquemin et al., 2012; Parent et al., 2013; Valdivia et al., 2013). However, the challenges of capturing the social aspects in an integrated performance assessment approach have made many researchers to maintain the status-quo. Other researchers such as Kloepffer (2008) proposed an outline for LCSA that combines LCA. LCC. and S-LCA. but the author insisted that the system boundaries for the three dimensions' assessments have to be consistent and identical. Finkbeiner et al. (2010)

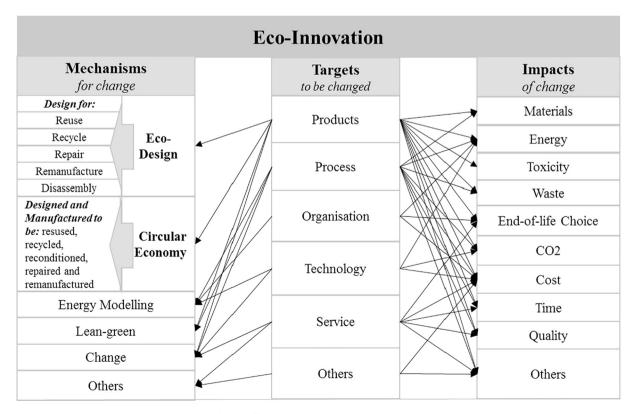


Fig. 4. Design for eco-efficiency of production system: eco-innovation approach.

Table 1

Summary	of research	based on	segmented	approaches	to sustainable	manufacturing.

Targets	Mechanism for change	description		oacts	5	Authors
				Есс	So	
Product	Eco-Design	Design for remanufacture	1	_	_	Ostlin et al.(2009),
						Hatcher et al. (2011)
		Knowledge Discovery Methods Supported by an IT Prototype Of A Design	1	_	_	Abramovici and
		Assistant System				Lindner (2011)
		Implications of product lifespan extension	1	_	_	Bakker et al. (2014)
		Feasibility of design for disassembly	1	_	_	Duflou et al. (2008)
		Guidelines to Facilitate Remanufacturing	1	_	_	Ijomah et al. (2007)
		Environmental Impact and Economic Cost	1			Lim et al. (2013)
Product & Process	Lean-green	Effect of Lean & Environmental Manufacturing on Business performance	1	1	_	Yang et al. (2011)
	Reference Model for Proactive	To enable development and implementation of Competitive Sustainable	1	1	_	Jovane et al. (2008)
	Action (RMfPA)	Manufacturing (CSM)				
	EMERGY	Use of Emergy Accounting for material and process selection	1	1	_	Almeida et al. (2010)
	Robust Design Methodology	Application of RDM quality management in Sustainable Product	1	1	_	Gremyr et al. (2014)
	(RDM)	Development				
Production Process	Simulation, Energy Modelling,	Use of Simulation & Virtual Reality for production management	1	1	_	Abidi et al. (2015)
Energy Efficiency	Monitoring & Evaluation	Analysis of different Machine parameters	1	_	_	Bhanot et al. (2015)
355		Modelling present and future state $VSM + LCA + DES$	1	1	_	Paju et al. (2010)
		Sustainability of Unconventional Machining (UCM)	1	-	_	Gamage and DeSilva
		Sustainability of Onconventional Machining (Ocili)	•			(2015)
		Simulation metrics, software tools, interface standards, and data sets.	1	1	1	Kibira and McLean
		Simulation metrics, software tools, interface standards, and data sets.	•	v	•	(2008)
		Simulation and Event-log analysis for data collection		_	_	Rai and Daniels (2015)
		Use of Information System to monitor and evaluate energy efficiency	•	~	~	Afgan (2010)
		Energy prediction for materials and process selection	•	•	•	Aramcharoen and
		Energy prediction for materials and process selection	•	_	_	Mativenga (2014)
		Energy monitoring, analysis, and management	,			Cannata et al. (2009)
			1	-	_	Seow et al. (2013)
		Simulation-based energy monitoring	×,	_		Solding et al. (2009)
		Simulation-based energy usage analysis	×	_	-	
		Simulation and modelling of environmental aspects of sustainability.	1	-	_	Thiede et al. (2013)
		SIMIO DES to optimise and evaluate energy consumption	1	-	-	Cataldo et al. (2013)
		Energy-oriented simulation model for production planning and	/	-	-	Herrmann et al. (2007)
		controlling				
		Energy consumption prediction during product design and process	~	-	_	Kara and Li (2011)
		planning stages.				
		Modifying cutting condition/by developing advanced machine conditions	1	-	-	Mori et al. (2011)
		Detailed breakdown of energy required for production (EPE) to support	1	-	-	Rahimifard et al. (2010)
		energy efficiency				
		Optimisation of Energy footprint for machine product	1	-	-	Rajemi et al. (2010)
		Use of Information System for gathering, evaluating and improving	1	-	-	Melville and Ross
		environmental responsibility				(2010)
Product Materials	Materials Substitution &	Innovation, integrating lean and sustainable manufacturing to harmonise	1	1	1	Aguado et al. (2013)
	Composite Materials	efficiency and competitiveness				
		Environmental improvements related to use of alternative materials	1	-	-	Alves et al. (2010)
		Use of material innovation to improve the sustainability of products and	1	1	1	Crabbé et al. (2013)
		processes with respect to people, planet, and profit				
Organisation	CSR	Procedure for measuring Corporate Social Performance (CSP)	_	_	1	Valiente et al. (2012)
(Society)		Guidelines for social life cycle assessment of products	_	_	1	Benoît et al. (2010)
- •		Rigor for effective data collection	_	_	1	Grubert (2016)
		Societal LCA methodology and its connection with employment	1	_	1	

presented the combination of LCSA, Life Cycle Sustainability Dashboard (LCSD) and Life Cycle Sustainability Triangle (LCST) as a communication and decision-making tool for stakeholders. Parent et al. (2013) reviewed the role and development of LCA and S-LCA in the context of Sustainable Production and Consumption pattern with Life Cycle Thinking (LCT) approach. These various approaches used the same methods of setting objectives and actions for product LCA to address LCC and S-LCA as in Finkbeiner et al. (2010). For instance, setting the goals of product LCA as a reduction of emission and uptake from the environment may follow by dematerialisation or substitution of materials with the focus on cost efficiency and creating values for consumers (Parent et al., 2013; Valdivia et al., 2013; Stefanova et al., 2014). In such instance, the S-LCA aspect would have a similar goal or objective to demand all supply chain actors comply with Corporate Social Responsibilities (CSR) ethos through improving the enterprise behaviour throughout the product lifecycle (Parent et al., 2013). According to this social approach, the authors emphasised that where the social behaviours of an actor is wrong and cannot be corrected, this could initiate the substitution of the supplier with focus on creating incentives for consumers, hence, the social emphasis is on knowing the behaviour of every actor within the supply chain or identifying the "hotspots" and possible options to reduce the potential impacts as in LCA. Parent et al. (2013) associate the economic part to creating price incentives and "eco-labels" for the consumers through technical optimisation of manufacturing process and distribution chain optimisation. Other research based on integrated assessment approaches are listed in Table 2. However, in agreement with other authors, these researchers believe that the holistic performance of products and in comparison to alternative products or previous versions have not been well assessed due to the complexity of the methods and the difficulties in integrating all the sustainability aspects of the assessment processes (Paju et al., 2010; Gbededo et al., 2016).

Table 2
Summary of research based on integrated approach to sustainable manufacturing.

	Authors	Environment	Economic	Social	Tool/Framework	Techniques	Analytical approach
1	Kibira and McLean (2008)	1	1	1	Discrete Event Simulation (DES)	SPD	1
2	Kloepffer (2008)	1	1	1	LCSA = LCA + LCC + S-LCA	SPA	-
3	Finkbeiner et al. (2010)	1	1	1	LCSA + LCSD + LCST	SPA	-
4	Heijungs et al. (2009)	1	1	1	LSCA = LCA + SA	SPA	1
5	Afgan (2010)	1	1	1	Energy Technology System	SPD	-
6	Klöpffer and Ciroth (2011)	1	1	1	LCSA = LCA + LCC + S-LCA	SPA	-
7	Swarr et al. (2011)	1	1	1	SETAC LCSA	SPA	-
8	Schau et al. (2012)	1	1	1	LCSA = LCA + LCC + S-LCA	SPA	-
9	Traverso et al. (2012)	1	1	1	L-C-S-DASHBOARD	SPA	-
10	Sala et al. (2013a)	1	1	1	SS and SA for development of a holistic LCA	SPA	✓
11	Parent et al. (2013)	1	1	1	LCSA (Assessment) + SPC	SPA	-
12	Valdivia et al. (2013)	1	1	1	LCSA = LCA + LCC + S-LCA	SPA	-
13	Aguado et al. (2013)	1	1	1	Transformation of environmental innovation into Lean System	SPD	-
14	Crabbé et al. (2013)	1	1	1	3 P evaluation grids to analyse a study cases	SPD	-
15	Stefanova et al. (2014)	1	1	1	LSCA	SPA	-
16	Bhanot et al. (2015)	1	1	1	Network Analysis using graph theory	SPD	✓

Keys: SPD-Sustainable Product Development; SPA-Sustainability Performance Assessment; LCSA-Life Cycle Sustainability Analysis/Assessment; LCA- Life Cycle Assessment; S-LCA-Social Life Cycle Assessment; LCC-Life Cycle Costing; LCSD-Life Cycle Sustainability Dashboard; LCST- Life Cycle Sustainability Triangle; SA-Sustainability Analysis; SS-Sustainability Science.

A holistic sustainability performance assessment incorporates the three sustainability dimensions in the assessment processes and aggregates the sustainability performance of all the actors in a product lifecycle to inform the product designers for effective decision-making (Consultants, 2000; Hutchins and Sutherland, 2008). According to Hutchins and Sutherland (2008), sustainability is appreciated when the interdependencies of the three sustainability dimensions are considered and analysed to support effective decision-making (Zamagni et al., 2013; Parent et al., 2013; Valdivia et al., 2013; Arena et al., 2013; Sala et al., 2013a, b). The authors further posited that it is necessary to characterise the connection and interactions among the three sustainability dimensions before we can achieve sustainable development.

3.4. Integrated sustainable product development: challenges and consolidated approach

In today's industries, sustainable product designers are charged with the responsibility to design products that are competitive, agile, social and environmentally friendly. According to Bonnie et al. (2014), in addition to functional and emotional criteria for the basis for which consumer choose among brands, a third dimension is now added based on the firm's social responsibility performance. Customers' demand patterns and product value perceptions have therefore changed. The legislative regulations are also placing greater demand on the manufacturing industry, but most especially on its production system and evaluation of associated energy consumption. Practically, there are many products in the market with "eco-signature" (ISO14001:1996) implying compliance to environmental or energy efficiency specification for the product use region (EUCOM, 2009). However, most of the ecodesigned products are in sustainability sense, not sustainable without holistic assessment of the entire production system of the product including full consideration of the three sustainability dimensions (Parent et al., 2013; Valdivia et al., 2013). Most researchers have posited that strategic and life cycle thinking is currently the way forward for designing eco-efficient products (Halog and Manik, 2011; Parent et al., 2013; Zamagni et al., 2013). Thus, an integrated sustainable product is a product that is cost efficient, produced in an eco-efficient system, eco-efficient at the use phase, safe and socially acceptable. The result of this research indicates that 5 out of 36 articles that have adopted Sustainable Product Development (SPD) techniques considered the three sustainability dimensions in their approaches, see Fig. 2 and Table 2.

3.4.1. Consolidating sustainability assessment and product development approach

The importance of energy efficiency in manufacturing production processes is underscored in all the reviewed articles. The result shows that 100% of the approaches concentrate on the energy aspect. Methods such as energy modelling, eco-design, lean-green, and Energy Management Systems (Cannata et al., 2009; Melville and Ross, 2010; Leckner and Zmeureanu, 2011; Aramcharoen and Mativenga, 2014) are examples of strategies adopted in an ecoefficient production system that aims at reducing environmental impacts and cost of production (Rahimifard et al., 2010; Zamagni et al., 2013; Cataldo et al., 2013; Parent et al., 2013).

Circular Economy (CE) has also emerged to describe an approach that combines various design techniques under eco-design mechanisms with the aim of reducing the rate of consumption of natural resources through product lifespan extension and feasible economic case (Hu et al., 2011; Tukker, 2015; Esmaeilian et al., 2016). The main question, however, is; how sustainable are the production processes involved in manufacturing eco-innovative products? Or how do we assess their impacts on the economy, environment, and society in order to drive effective sustainability decisions?

Although there is a significant positive relationship between eco-innovative products and sustainable products (Brundtland, 1987; Luong et al., 2011; Aramcharoen and Mativenga, 2014), there is a need to align the manufacturing process of products with a holistic view of sustainable product development (Brundtland, 1987). This research, therefore, proposes an integrated methodology for impact analysis of production processes that enable the assessment of the three sustainability dimensions (i.e. economic, social and environmental) in a dynamic production environment.

4. Analysis of the existing sustainable manufacturing approaches and frameworks

In this review, we presented existing approaches that support the development of sustainable products ranging from methods that deploy checklists and guidelines for eco-design products to those that use quantitative and analytical tools to assess the sustainability performance of a product lifecycle. Each of the approaches though, present a notable degree of weaknesses as discussed and highlighted in the previous sections and summarised in Table 3. According to Buchert et al. (2014), combining the advantages of the different existing sustainability approaches will facilitate continuous effective decision support. This section, therefore, presents the initial phase in the development of a holistic integrated framework that combines the advantages of existing approaches in order to support effective decision-making in sustainable product development. A detailed model and the validation process is presented in a subsequent article.

4.1. An optimal sustainable product

A company's environmental impact is a function of the impacts of its production activities and processes, and the impacts of the main products produced by the company (Guziana, 2011). Thus, a single focus on designing or re-designing a product for environmental performance without considering the effects of the design on the production process may result in an ineffective decision for the design of a sustainable product. A product which design is optimised for environmental friendliness, but failed to consider the impact of the production process and other sustainability aspects of the manufacturing of the product is partially sustainable. Another partial approach exists when there are conflicts of priorities within the aspects of one of the sustainability dimensions. Nissen (1995) discussed a method for unifying "extreme-product-versions" into an "ideal-eco-product version" in a situation where eco-priorities are in conflict. The "extreme-product-versions" represent the uttermost/best possible product versions of different aspects such as energy efficiency, materials efficiency or recyclability of an ecoproduct. Nissen (1995) emphasised the use of "ideal-eco-product approach" as an input for an eco-design process to achieve an "Ideal-eco-product versions", which is the unification or best compromise of "Extreme-product versions". However, this method neither addressed the unification of the product and process design criteria nor it considered the holistic approach to sustainable product design. Furthermore, sustainable manufacturing is a complex multi-criteria environment where the performance of one sustainability dimension is influenced by the other. Hence, a multiobjective optimisation that models decision-maker's preference based on the relative importance of sustainability objectives' functions and desired goals becomes paramount in attaining optimal sustainable product (Maler and Arora, 2004). This section. therefore, deploys multi-objective optimisation process with the view of using an analytical or simulation model to analyse and achieve the best set of compromise of the three sustainability

Table 3

Summary of techniques adopted in segmented approaches to sustainable manufacturing.

dimensions.

4.1.1. Partial-sustainable-product/process

In reference to the review and the summary presented in Table 3, In an eco-innovative environment; when the "target" for change is the product, various "mechanisms" are deployed based on the sustainability goal to design versions of eco-products while their environmental performances are assessed with eco-design tools such as checklists, guidelines, and LCA to achieve an "optimal-eco-product versions". Also, when the "target" for change is the production process, "mechanisms" such as lean-green and energy modelling are deployed with process performance assessment tools such as throughput and resource efficiency to achieve an "optimal-clean-process models". Hence by inductive analysis, it can be stated that:

H1. The combination of SPD techniques and SPA tools in a product design may lead to an "optimal-eco-product version"

H2. The Combination of SPD techniques and SPA tools in a process design may lead to an "optimal-clean-process model"

However, a sustainable product, according to the findings of this research, is a product that is created using an eco-efficient manufacturing production process, conserves natural resources, is eco-efficient in the use phase, cost-efficient, safe and promotes social values and amenities for the workers and communities.

H3. Hence the combination of "H1" and "H2" above in a process that is economically efficient and promotes social values may lead to "partial-sustainable-product /process versions" see Fig. 5.

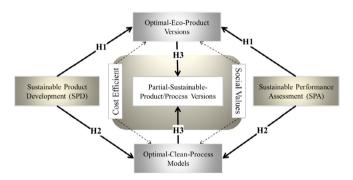


Fig. 5. Partial-sustainable-product/process versions derived from SPD and SPA approaches.

Targets Sustainable Product Developm (Mechanisms)	ent (SPD) Sustainability Performance Assessment (SPA)	Strengths	Weaknesses
Product • Eco-design	Guidelines	Covers every stages of product life cycle	the • Partial / Sequential assessment of the three dimensions
Circular Economy	ChecklistsMET Matrix	• customer's use/operations for	• Not focus on process sustainability
Design for Environment	 Regulations & Directives LCA LCC S-LCA 	 Considered the the the dimensions Eco-efficient and environme friendly 	hree • Environment centric
Process • Lean-green • Energy Modelling	ThroughputEnergy Efficiency	• Covers the processing stage	 Does not consider the dynamic production environment
 Optimisation 	Resources Efficiency	Clean Production	Partial/ Sequential assessment
Change	CO2 Emission	 Energy Efficient 	• Lacks analysis of the interdependency of the
• EMS	 Water & other Wastes 	Green Process	3 dimensions
• CSR	• Regulations & Directives	Waste ReductionCompetitiveness	• Does not cover operations to disposal stag
	 Employees' turnover 	 Employees' motivation 	

A "partial-sustainable-product/process version" represents an optimal product/process in respect to a specific sustainability objective such as "optimal for environmental protection" or "optimal for economic development" or "optimal for social development". The trade-off or optimisation of the "partial-sustainable" versions to an attainable set and a feasible criterion space (Maler and Arora, 2004) for each of the dimensions is, therefore, paramount to an "optimal-sustainable-product/process" or "preferred sustainable product and process".

4.2. Optimisation of sustainability dimensions

The successful outcome of the optimisation of the "partial-sustainable versions" of the three sustainability dimensions underpins the development of a holistic LCSA and determines the effectiveness of sustainability decision-making. The classical approach to unification of the "partial-sustainable versions" is demonstrated in the sequential integrated approaches as posited by many authors (Kloepffer, 2008; Afgan, 2010; Swarr et al., 2011; Schau et al., 2012). A sequential approach assesses the performance of each sustainability dimensions in the design process and sum-up the outcome. According to Valdivia et al. (2013), this approach does not take into consideration the interconnections and interdependencies of one dimension on the other hence, it is ineffective and does not support effective decision-making (Sala et al., 2013b). The authors posited that the outcome of each of the assessment should not be add-up but the interdependencies of the three dimensions must be analysed and evaluated for effective sustainability decision. The application of the principles of life cycle thinking, strategic thinking, and sustainability analysis thus becomes necessary to support the philosophy of LCSA (Valdivia et al., 2013; Sala et al., 2013b). This framework, therefore, proposed the "unification" or optimisation of the "partial-sustainable" versions in an analytical environment as depicted in Fig. 6. Authors such as Bhanot et al. (2015) have used graph theory of network analysis to analyse the interdependencies of the three sustainability dimensions, some authors adopted mathematical modelling to analyse the three dimensions. Discrete-event simulation (DES) has been used by various authors to analyse and optimise environmental and economic aspects in a dynamic production environment and support trade-off scenario for effective manufacturing decisions (Kibira and Mclean, 2008). DES has the potential for process optimisation, energy modelling in a dynamic manufacturing production process and supports effective decision-making in a what-if scenario (Kibira and Mclean, 2008; Gbededo et al., 2016) hence, the adoption of a simulation-based "unification" or impact analysis of the "partial-sustainable-process models" to achieve a preferred/optimised sustainable product/process in a manufacturing production domain.

4.3. The holistic simulation-based sustainability impact analysis framework

The integration of DES with other sustainable manufacturing approaches into a common framework is not a new concept in sustainable product development (Kibira and McLean, 2008: Heilala et al., 2008; Fakhimi et al., 2016). The combination of DES with SPD techniques and SPA tools has the potential to model production processes of a proposed or real scenario to investigate different production and sustainability aspects at different time intervals, reduce wastes, energy consumption, excessive time, and unused materials through process analysis and optimisation (Kibira and McLean, 2008; Widok, 2012). In addition, modern DES software such as SIMIO are armoured with functionalities that enable application of lean tools and techniques such as value stream mapping (VSM), just-in-time (JIT), bottleneck analysis, elimination of waste, continuous flow, and also a 3D animated graphic representation of the production process. Thus, so far, simulation provides the analytical environment for the impact analysis of environmental and economic aspects. Though some of the articles reviewed, discussed the importance of a holistic approach to sustainability, none presented a pragmatic approach that integrates the three sustainability dimensions in an analytical framework. Translating and converting qualitative social aspects into corresponding weighted values often eliminates social dimensions from the integrated sustainability analytical equations (Kibira and McLean. 2008: Paiu et al., 2010).

The proposed integrated analytical framework represents a road-map to the development of an integrated conceptual modelling framework that would provide guidelines for sustainability practitioners to build a holistic simulation model that integrate the three sustainability aspects. A simplified theoretical framework of

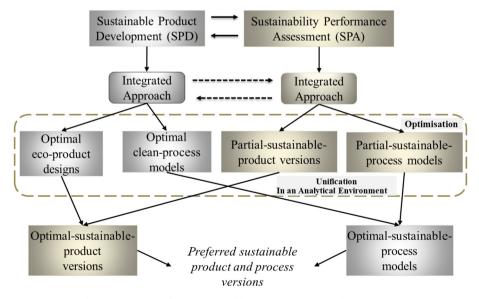


Fig. 6. Optimisation of partial-sustainable versions in an analytical environment.

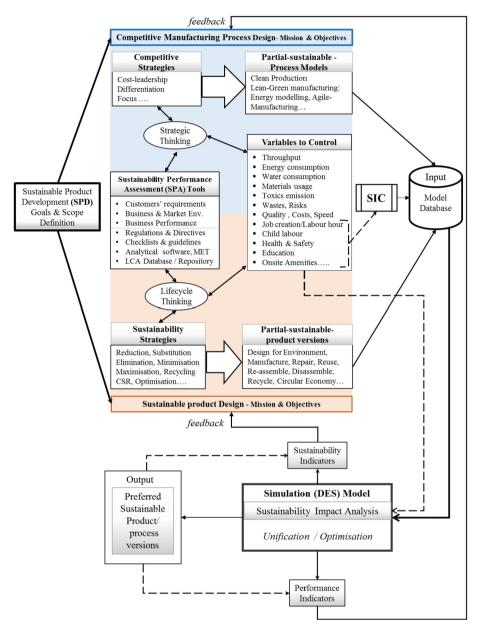


Fig. 7. Theoretical framework for holistic simulation-based sustainability impact analysis.

the simulation-based impact analysis is presented in Fig. 7. The framework describes the process of integration of holistic sustainability functions into the "traditional" competitive product design process.

The first phase of the framework is the definition of the SPD goals and scope which highlights the aim, objectives, and boundaries for the proposed study. In the second phase, the problem statements are well crafted based on the sustainability missions and objectives to model the competitive manufacturing process, and design of the proposed sustainable product. In the "competitive manufacturing process design" axis, a strategic thinking is initiated based on the missions and objectives of the competitive strategies. The double-end arrows represents the iterative processes with continuous analysis with the SPA tools and checking with the combined competitive ideas. The lower axis of "sustainable product design" deploys lifecycle thinking and sustainability strategies in an iterative process, with the SPA tools and continuous checking with the combined competitive and sustainability "control elements". The upper axis of the "competitive manufacturing process design" and the lower axis of "sustainable product design" generate "partial-sustainable-process models" and "partial-sustainable-product versions" respectively. The parameters from the two axes which include process configuration, routing information, arrival rates, part-types, processing time, required resources, and CAD data are modelled into the input database. The model database provides an input for the DES software and, in an iterative process the DES experiments with the inputs, optimises and generates sustainable product and process options for evaluation. The response which includes sustainability and competitive performance indicators from the DES provides feedback for experimentation process and evaluation of resulting sustainability options. The process is repeated until a preferred option or sustainable solution is achieved based on the study objectives.

The proposed simulation-based sustainability impact analysis deploys the method of Productivity Factor (PF) and weighted Social

Impact Coefficient (SIC) as the social inputs to the simulation parameters. The SIC which is determined in a predefined process as shown in Fig. 7 is an aggregated weighted value of the social impacts indices (positive and negative) of an organisation, and it corresponds to the labour factor productivity for socio-economic development. Partial Factor Productivity (PFP) and Total Factor Productivity (TFP) are examples of PF used by practitioners to explain and improve efficiency and productivity of manufacturing inputs, economic growth, and improvement of income and welfare (The World Bank, 2000; Comin, 2008; Adak, 2009). The SIC represents an organisation social performance of defined stakeholder categories and can serve as a multiplier to sustainability analytical equation to determine the influence of social impacts on productivity. The social impact indices will also provide employers with insight into where there are high opportunities for improvement and high risks of threat. The successful calculation of SIC from the social indicators, therefore, enables integration of social aspects in a sustainability analytical equation, and the successful integration of the simulation-based sustainability impact analysis.

This holistic approach will enable simulation modelling and sustainability impacts analysis of a partial-sustainable-product version under various sustainable production process controls and resources. The production process will be evaluated and optimised based on holistic sustainability objectives for the best competitive, sustainable process, and product design.

5. Summary and conclusion

In view of this literature review, the focus of the current research towards sustainable manufacturing is categorised into two major approaches; 1) the approaches that focus on the process, system or product's sustainability assessment in order to support decision-making, and 2) those that focus on innovative design or continuous improvement for sustainable process, system or product. The two categories are, however, faced with the challenge of integrating the three sustainability dimensions in their approaches hence, the segmented or integrated approach to each of the categories.

In this study, we have examined the different approaches to sustainable manufacturing, the trend towards the holistic LCSA and classified the focuses of the approaches. The result shows that most of the approaches lack of a holistic view and LCSA is still in an immature stage. Most of the authors focus on competitive manufacturing integrated with environmentally sustainable innovations, while other authors underscored the importance of holistic assessment of the three sustainability dimensions. As posited by many authors, sustainable development is achievable when the connection and interactions among the three sustainability dimensions are considered (Hutchins and Sutherland, 2008; Zamagni et al., 2013; Parent et al., 2013; Valdivia et al., 2013). It should be noted that the current approaches to sustainable manufacturing that integrates the three dimensions in their assessments do not consider the interdependencies of one dimension on the other. The approaches still use the traditional individual assessment methods and summing up their results. According to research, this approaches do not support effective decision-making and are prone to unintended negative consequences (Zamagni et al., 2013; Valdivia et al., 2013; Sala et al., 2013a, b).

The proposed theoretical framework for simulation-based sustainability impact analysis will enable sustainability practitioners or eco-product designers to integrate goals that support progressive sustainable product development with methods that focus on the holistic quantitative analysis of the three sustainability dimensions (Zamagni et al., 2013; Sala et al., 2013a, b). In the described concept, SPD and SPA approaches are deployed to establish partial-sustainable-product versions and partialsustainable-process-models of the three sustainability dimensions and optimise the partial-sustainable-process-models in a simulation-based analytical environment to achieve preferred sustainable product/process versions.

The application of the proposed framework is focused on the manufacturing production domain due to the limitation of the scope covered by this research. Hence there is still a clear gap for research on the issues of the influence of one sustainability dimension on the other across a product lifecycle, especially when assessing the sustainability of a process or product under design. Another obvious gap in the current research is the challenge of aggregating and translating various social aspects from qualitative to guantitative weighted values and the study of their influence on and interdependencies with the economic and environmental dimensions. Although UNEP (1998) has published guidelines for social LCA of products, the major challenge in S-LCA still remains classification and quantification of social criteria. According to Finkbeiner et al. (2010), there are over 150 proposals from various research fields for different social objectives and indicators. These indicators could be grouped under politics, society, women right, health, protection, and improvement of life, education, and CSR and then translated into a quantitative weighted value for assessment and to support decision-making. In a subsequent publication, we will discuss the process of calculating the productivity factor and weighted social impact coefficient (SIC) to enable an interdependent analysis of social aspects with the quantitative environmental and economic aspects. The method would also enable organisations to assess and improve their corporate social performances and productivity in respect of other sustainability dimensions.

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