

Institutional self-citation rates: A three year study of universities in the United States

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Using Institute for Scientific Information (ISI) data, this paper calculated institutional self-citations rates (ISCRs) for 96 of the top research universities in the United States from 2005-2007. Exhibiting similar temporal patterns of author and journal self-citations, the ISCR was 29% in the first year post-publication, and decreased significantly in the second year post-publication (19%). Modeling the data via power laws revealed total publications and citations did not correlate with the ISCR, but did correlate highly with ISCs. California Institute of Technology exhibited the highest ISCR at 31%. Academic and cultural factors are discussed in relation to ISCRs.

Introduction

Bibliometric statistics are used by institutions of higher education to evaluate the research quality and productivity of their faculty. With careers, funding, and individual, journal and institutional reputations at stake, the establishment of fair bibliometric indicators and standards has become vital. In light of this atmosphere, self-citations in all their forms, has created controversy among scholars. At the author level, categories of self-citations [BALDI, 1998; WHITE, 2001] and their statistical characteristics [FALAGAS & KAVVADIA, 2006] have been examined in the scientific literature. Several researchers studied the influence of author self-citations – specifically, ramifications on the professional reputations of scholars [FOWLER & AKSNES, 2007; HYLAND, 2003; LAWANI, 1982]; bibliometric measures such as journal impact factors [SEGLEN, 1997], Hirsch's *h*-index [KELLY & JENNIONS, 2006; SCHREIBER, 2007A; 2007C] and Egghe's *g*-index [SCHREIBER, 2007B]; field mobility metrics [AUSLOOS & AL., 2007; HELLSTEN & AL., 2007]; and scholarly communication trends [GLÄNZEL & AL., 2006]. Interpretations of the exact effect on scholarship and bibliometrics differed among researchers. Some scholars construed author self-citations as potentially detrimental to accurate bibliometric analysis [GAMI & AL., 2004; MACROBERTS & MACROBERTS, 1989; PERSSON & BECKMANN, 1995; VAN RAAN, 1998]. Pointedly, Schreiber wrote that self-citations significantly alter authors' *h*-indices [KELLY & JENNIONS, 2006;

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SCHREIBER, 2007A; 2007C] and *g*-indices [SCHREIBER, 2007B], thus manipulation of bibliometric indicators is a legitimate concern. Conversely, Engqvist and Frommen stated the removal of frivolous self-citations or even all author self-citations has a trivial effect on *h*-indices [ENGQVIST & FROMMEN, 2008]. Other research demonstrated the important role self-citations play in identifying researchers' field mobility patterns (HELLSTEN & AL., 2007) and establishing academic reputations [HYLAND, 2003]. Suggesting that the influence of self-citations was related to the scope of a study, two research papers argued that self-citations skew bibliometric indicators of individuals and small groups of researchers, but have negligible impact at the macro level. [AKSNES, 2003; THUIS & GLÄNZEL, 2005].

The influence of journal-level bibliometric measures, such as the Institute for Scientific Information's (ISI) impact factor, inspired research on journal self-citations and their disciplinary impacts. Focusing on the inherent characteristics of journal self-citations, Rousseau described journal self-citation rates over a ten year period [ROUSSEAU, 1999]. Correlating journal impact factor and self-citation rates, Frandsen noted that a higher proportion of journal self-citations related to lower journal impact factors [FRANSEN, 2007]. Tsay noted that journal self-citations may be associated with the age and publication frequency of a journal [TSAY, 2006]. This may occur due to the reliance on journal self-citations by journals in their nascent phases. As with individual self-citations, opinions regarding the impact of journal self-citations vary among scholars. Nisonger compared ISI journal impact factors and the ranks of journals with and without journal self-citations, and found that journal self-citations did not affect the rankings of the vast majority of journals studied. Thus, he concluded that the utility of journal impact factors as a collection development tool was not compromised by journal self-citations [NISONGER, 2000]. Due to correlative relationships between journal self-citations and journal impact factor, the potential manipulation of journal impact factors by journal self-citations has been noted by several scholars [ANSEEL & AL., 2004; DEMARIA, 2003; FASSOULAKI & AL., 2000; MOTAMED & AL., 2002].

Though studies concerning departmental or research group bibliometric characteristics were abundant, the author uncovered only one research study that significantly addressed self-citations in an institutional context. In studying the largest European universities, van Raan found significant negative correlations between universities' author self-citation rate and research performance, and an insignificant negative correlation between total number publications and the universities' author self-citation rate [VAN RAAN, 2008A]. The author did not retrieve any studies specific to institutional self-citations (ISC) or institutional self-citation rates (ISCR).

An ISC is a citation that references works written by researchers employed at the citing author's institution, including his or her own research. Mathematically, the ISCR is defined the total number of ISCs divided by the total number of citations received by an institution's researchers times 100 ($ISCR = (ISC / total\ citations\ received) \times 100$).

According to Lawani's definition, the ISCR is the institution's diachronous self-citedness rate [LAWANI, 1982]. Employing raw citation data gathered and synthesized from ISI's online citation index, Web of Science, this study intends to analyze the phenomenon of ISCs and ISCRs at top research universities in the United States from 2005–2007.

Methodology

Using the basic classification criteria from the Carnegie Commission on Higher Education Carnegie Classification, the study limited to doctorate-granting universities classified as research universities with "very high research activity" ($n=96$). In searching for research from specific universities, the author used broad searches in the Web of Science address field and limited to three years: 2005, 2006 and 2007. This data was searched during the week of December 2, 2007 through December 8, 2007 to avoid data inconsistencies due to database updates. The results of the search were subsequently refined by institution using the "Analyze Results" feature in Web of Science. The author exercised due diligence in capturing all possible name variants of a university (i.e., Univ N Carolina, UNC, Univ North Carolina) within Web of Science. For each university search, a citation report was run within Web of Science on the refined results set to gather and synthesize the following measures:

- the total number of published articles (a)
- the total number of citations to published articles (c)
- the total number of institutional self-citations (s , or *ISC*)
- the average number of citations per article (c/a)
- the average number of self-citation citations per articles (s/a)
- the institutional self-citation rate (s/c , or *ISCR*)

Due to the large number of articles published, the author could not run one citation report for Harvard University and the University of Texas at Austin. Articles and the accompanying citation data from these two institutions were harvested through several smaller searches, de-duplicated, totaled, and subsequently analyzed. Modeling the data via power laws, correlations between bibliometric measures were calculated.

Results

Data analysis

Overall, 19% of the collected citations were ISCs, and for the individual years studied, 2007, 2006 and 2005, the ISCRs were 28%, 19% and 18%, respectively. Figure 1 and Figure 2 illustrate the temporal characteristics for ISCs and ISCRs for selected universities based on their ISCR percentiles.

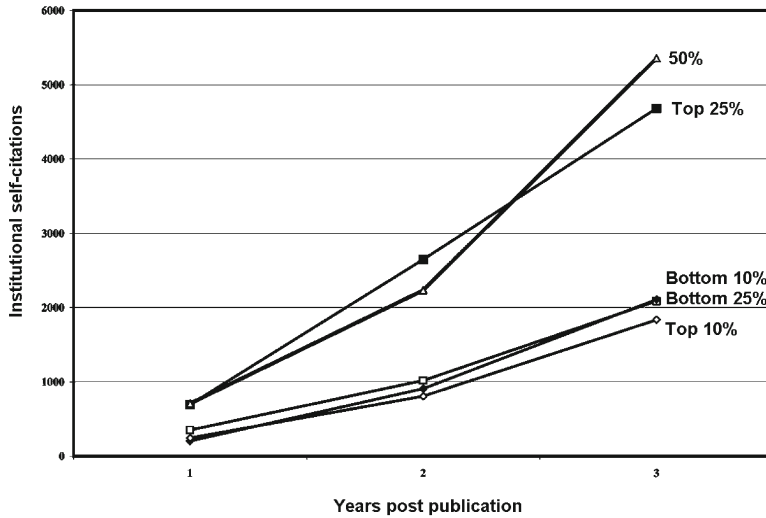


Figure 1. Institutional self-citations over time

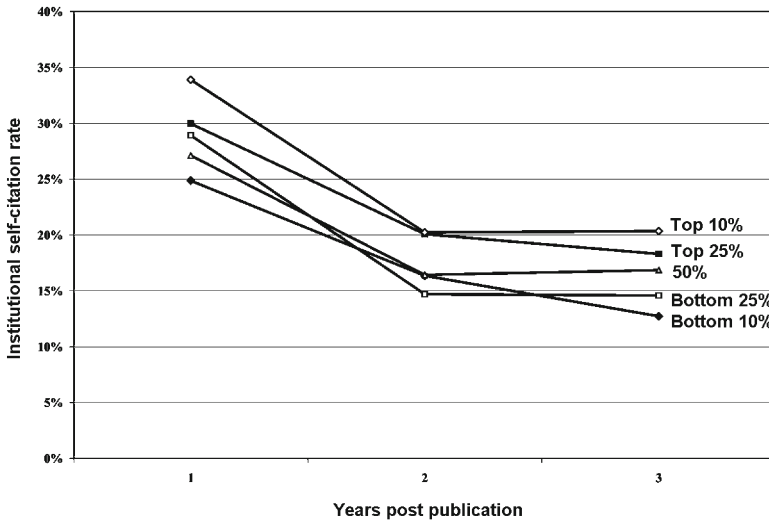


Figure 2. Institutional self-citation rates over time

Among the studied universities, the University of California-Riverside represented the ninetieth percentile (high ISCR); Ohio State University represented the seventy-fifth percentile; Washington University in St. Louis represented the median of the sample;

the University of Illinois at Chicago represented the twenty-fifth percentile; and the University of Connecticut represented the tenth percentile (low ISCR).

For the aggregate, the ISCR was higher within the first year (mean=28%, n=96) than those published between one to three years ago (mean=18%, n=96). Moreover, universities demonstrated a higher ISCR within the first two years (mean=20%, n=96) than the rate of articles older than 2 years (mean=18%, n=96). Only one university, Brandeis University had a higher ISCR in year two than in year one, and twenty-six (27%, n=96) had a higher ISCR in year three than in year two. Due to the study's static population of papers, extramural citations diminished the ICSR over time.

The Appendix provides article, citation and ISCR data for the 96 universities studied, ranked by ISCR. The California Institute of Technology exhibited the highest ISCR of the studied schools by a wide margin. Table 1 shows the results of the power law analysis between the ISCR and other variables. Only two variables, total number of ISCs and average ISCs per article, showed significant correlative relationships with the ISCR. Raw totals of articles and citations did not correlate with an institution's ISCR, but correlated highly with the size-dependent measure, total number of ISCs ($R^2=0.8622$ for articles; $R^2=0.9548$ for citations).

The size-independent measures, average citation per article, ISCR, and average self-citations per article demonstrated the least amount of variance. However, size dependent measures demonstrated much more variance due to significant outliers in the population. Five universities exceeded three standard deviations from the mean, four positively (California Institute of Technology, Harvard University, Massachusetts Institute of Technology, and the University of Texas at Austin) and one negatively (University of Colorado at Denver and Health Sciences Center), in at least one of the studied indicators. The author did not remove the universities from the sample, but performed an alternate analysis of the data without the outliers (n=91). Without the outliers, the author calculated lower R^2 values and lower power law exponents for all studied variables and the ISCR. The results of the alternate analysis are presented in Table 1.

Table 1. Power law correlations of bibliometric variables with the ISCR

| Variable | All institutions (n=96) | | Institution population without outliers (n=91) | |
|-----------------------|----------------------------|---------------------------|---|---------------------------|
| | R^2 | Equation | R^2 | Equation |
| Articles | 0.1697 | $ISCR = 0.0518x^{0.1313}$ | 0.0543 | $ISCR = 0.0983x^{0.0609}$ |
| Citations | 0.2110 | $ISCR = 0.0474x^{0.1267}$ | 0.0664 | $ISCR = 0.0936x^{0.0596}$ |
| ISC | 0.4066 | $ISCR = 0.0478x^{0.1526}$ | 0.2039 | $ISCR = 0.0766x^{0.0965}$ |
| Citations per Article | 0.1141 | $ISCR = 0.1245x^{0.3065}$ | 0.0293 | $ISCR = 0.1494x^{0.1319}$ |
| ISC per Article | 0.6363 | $ISCR = 0.2401x^{0.4637}$ | 0.4773 | $ISCR = 0.2294x^{0.3905}$ |

Methodological limitations

Due to the nature of Web of Science's data set and capabilities, limitations to this methodology existed. Omitting citation histories of thousands of journals, proceedings, technical reports and patents, Web of Science is not an exhaustive resource. Clearly, the longevity of ISC behaviors cannot be measured by the author due to the time frame studied. Broad in scope, this study did not account for unique disciplinary citation behaviors, so this data can not be extrapolated to represent ISCR of specific departments or research groups. The author conceded publications linked to institution names that were misspelled or used unfamiliar variants in the address field were not retrieved. Furthermore, Moed estimated that 7% of citations from ISI databases contain errors (H. F. MOED, 2002). No proportional attribution techniques were applied in the case of multiple authors from different institutions. Finally, the studied three year window does not adequately reveal the temporal nature of the ISCR, but may only describe immediate characteristics.

Comparison to other studies

The author did not discover studies explicitly addressing ISCRs, but did find similar research regarding author self-citations. In comparing this study's power law models with van Raan's analysis of European universities, the data showed that the number of publications positively influences the total number of self-citations at the largest United States universities at a greater rate than at the largest European universities. Van Raan also found that research performance negatively correlated with self-citation rates. Though research performance was not calculated in this study, some of the United States' most prestigious institutions – California Institute of Technology, Harvard University, Princeton University, and Massachusetts Institute of Technology – exhibited some of the highest ISCRs. Both studies found the relationship between the total number of publications and self-citation rates insignificant, however, this study found a generally positive relationship (Table 1) and van Raan found the relationship to be negative (A. F. J. VAN RAAN, 2008a). This study also corroborates another van Raan study that concluded more publications produced at an institution increases ISCs at a higher rate than external citations based on power law exponents (A. F. J. VAN RAAN, 2008b). The author calculated a power law exponent of 1.24 for ISCs, and 1.09 for external citations.

If all fields are indexed correctly, the ISCR should be higher than the author self-citation rate. In other self-citation studies, author self-citation rates are listed at various percentages – some much higher than this study's overall ISCR (D. W. AKSNES, 2003; P. O. SEGLEN, 1997); some much lower (K. HYLAND, 2003); and some very similar to the overall ISCR (M. E. FALAGAS & P. KAVVADIA, 2006; A. S. GAMI et al., 2004).

Despite the limited three year window, the ISCR exhibits similar temporal patterns of author and journal self-citation rates. Namely, the highest rate of self-citation occurs within the first year of an article being published [ADAMS & AL, 2004; AKSNES, 2006; MACZELKA & ZSINDELY, 1992].

Discussion

The ISCR may lend insights into the recent academic culture of an institution, and may shed some light on the motivations of authors who cite authors from their own institutions. High ISCRs may indicate the presence of genuine “invisible colleges” within an institution, or negatively, intentional “citation circles” where researchers deliberately cite certain researchers for the express purpose of inflating bibliometric indicators (E. GARFIELD & A. WELLJAMS-DOROF, 1992). An institution’s tenure and promotion rubric that overemphasizes citation indices may unintentionally incentivize individual self-citation, or the creation of “citation circles”, thus exaggerating the ICSR. On the other hand, universities or departments within universities with excellent reputations may generate more legitimate self-citations. A highly focused or unique research orientation of an institution may manifest itself in the form of higher ISCRs. For instance, California Institute of Technology demonstrated a much higher ISCR, most probably due to the state-of-the-art research being done at specialized laboratories, such as the Jet Propulsion Laboratory. Furthermore, if specialized research groups or departments exist within a university in highly cited fields such as astronomy and astrophysics, the ISCR may rise. The social environment and intra-faculty familiarity may play a role, though institution size does not seem to make a difference in ISCRs. Universities with faculties that typically collaborate more, write longer articles and cite more extensively may influence the ISCR positively. It is doubtful that an insular academic culture may be to blame for a higher ICSR, due to the ease and frequency of extramural collaboration in the digital age. A university with a higher percentage of articles published in highly cited journals may also experience a high ISCR as these articles are more likely to be cited generally. Unique and emerging research topics may spawn specialty journals, which in their nascency may have a tendency to self-cite (H. MACZELKA & S. ZSINDELY, 1992), consequently raising the ISCR for institutions that employ researchers in these areas.

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Appendix
Article, citation and ISCR data for selected United States universities,
ranked by ISCR

| Research universities | Total articles | Total citations | Total ISC | Average citations per article | Average ISC per article | ISCR |
|---|----------------|-----------------|-----------|-------------------------------|-------------------------|--------|
| California Institute of Technology | 8862 | 47958 | 14787 | 5.41 | 1.67 | 30.83% |
| Harvard University | 43458 | 228110 | 56950 | 5.25 | 1.31 | 24.97% |
| Pennsylvania State University | 14991 | 42245 | 10316 | 2.82 | 0.69 | 24.42% |
| Princeton University | 8227 | 31529 | 7563 | 3.83 | 0.92 | 23.99% |
| University of Arizona | 11884 | 36710 | 8718 | 3.09 | 0.73 | 23.75% |
| Carnegie Mellon University | 4672 | 13475 | 3153 | 2.88 | 0.67 | 23.40% |
| Iowa State University | 6935 | 16913 | 3834 | 2.44 | 0.55 | 22.67% |
| University of California-Santa Cruz | 3259 | 16049 | 3623 | 4.92 | 1.11 | 22.57% |
| Massachusetts Institute of Technology | 10457 | 66625 | 14731 | 6.37 | 1.41 | 22.11% |
| University of California-Riverside | 4888 | 13733 | 2887 | 2.81 | 0.59 | 21.02% |
| University of Hawaii at Manoa | 5659 | 16959 | 3565 | 3.00 | 0.63 | 21.02% |
| Rice University | 3365 | 10933 | 2287 | 3.25 | 0.68 | 20.92% |
| University of California-Santa Barbara | 6761 | 25560 | 5313 | 3.78 | 0.79 | 20.79% |
| Johns Hopkins University | 24877 | 95442 | 19745 | 3.84 | 0.79 | 20.69% |
| SUNY at Albany | 2832 | 6803 | 1395 | 2.40 | 0.49 | 20.51% |
| University of Notre Dame | 3997 | 11072 | 2263 | 2.77 | 0.57 | 20.44% |
| Texas A & M University | 12380 | 26072 | 5317 | 2.11 | 0.43 | 20.39% |
| University of California-Berkeley | 18150 | 70642 | 14377 | 3.89 | 0.79 | 20.35% |
| Michigan State University | 9579 | 21848 | 4444 | 2.28 | 0.46 | 20.34% |
| Purdue University | 10393 | 22479 | 4566 | 2.16 | 0.44 | 20.31% |
| University of Texas at Austin | 45878 | 148254 | 29863 | 3.23 | 0.65 | 20.14% |
| University of Illinois at Urbana-Champaign | 12003 | 30805 | 6098 | 2.57 | 0.51 | 19.80% |
| University of California-Los Angeles | 25629 | 84387 | 16673 | 3.29 | 0.65 | 19.76% |
| Ohio State University | 15730 | 41115 | 8025 | 2.61 | 0.51 | 19.52% |
| University of Washington-Seattle Campus | 23283 | 87860 | 16762 | 3.77 | 0.72 | 19.08% |
| Colorado State University | 5411 | 13084 | 2495 | 2.42 | 0.46 | 19.07% |
| University of Michigan-Ann Arbor | 25042 | 76859 | 14536 | 3.07 | 0.58 | 18.91% |
| University of Wisconsin-Madison | 21598 | 58082 | 10900 | 2.69 | 0.50 | 18.77% |
| Rensselaer Polytechnic Institute | 2624 | 6488 | 1211 | 2.47 | 0.46 | 18.67% |
| Oregon State University | 4905 | 10385 | 1908 | 2.12 | 0.39 | 18.37% |
| University of Pennsylvania | 21870 | 75421 | 13832 | 3.45 | 0.63 | 18.34% |
| University of Cincinnati | 8512 | 23944 | 4391 | 2.81 | 0.52 | 18.34% |
| University of California-San Diego | 17674 | 67604 | 12329 | 3.83 | 0.70 | 18.24% |
| University of Chicago | 12199 | 43129 | 7837 | 3.54 | 0.64 | 18.17% |
| Yale University | 17120 | 62601 | 11275 | 3.66 | 0.66 | 18.01% |
| University of Pittsburgh | 18764 | 55824 | 10043 | 2.98 | 0.54 | 17.99% |
| Arizona State University | 6923 | 14442 | 2591 | 2.09 | 0.37 | 17.94% |
| Duke University | 17596 | 60241 | 10781 | 3.42 | 0.61 | 17.90% |
| Georgia Institute of Technology | 7497 | 17733 | 3161 | 2.37 | 0.42 | 17.83% |
| University of Tennessee | 9198 | 22236 | 3951 | 2.42 | 0.43 | 17.77% |
| University of Kentucky | 7630 | 17160 | 3043 | 2.25 | 0.40 | 17.73% |
| Vanderbilt University | 11137 | 36799 | 6524 | 3.30 | 0.59 | 17.73% |
| University of Florida | 17219 | 37173 | 6551 | 2.16 | 0.38 | 17.62% |
| University of California-Irvine | 9907 | 32283 | 5679 | 3.26 | 0.57 | 17.59% |
| Stanford University | 21320 | 79824 | 13998 | 3.74 | 0.66 | 17.54% |
| University of Minnesota | 19273 | 52424 | 9142 | 2.72 | 0.47 | 17.44% |
| University of Maryland | 17419 | 46137 | 8033 | 2.65 | 0.46 | 17.41% |
| Virginia Polytechnic Institute and State University | 5920 | 10083 | 1747 | 1.70 | 0.30 | 17.33% |
| Washington University in St. Louis | 13516 | 48026 | 8299 | 3.55 | 0.61 | 17.28% |
| Cornell University | 17410 | 55566 | 9588 | 3.19 | 0.55 | 17.26% |
| Wayne State University | 7507 | 18417 | 3154 | 2.45 | 0.42 | 17.13% |
| Northwestern University | 14308 | 44627 | 7555 | 3.12 | 0.53 | 16.93% |
| Kansas State University | 3267 | 5823 | 984 | 1.78 | 0.30 | 16.90% |

Appendix (cont.)

| Research universities | Total articles | Total citations | Total ISC | Average citations per article | Average ISC per article | ISCR |
|---|----------------|-----------------|-----------|-------------------------------|-------------------------|--------|
| University of Colorado at Boulder | 15126 | 50844 | 8559 | 3.36 | 0.57 | 16.83% |
| Columbia University in the City of New York | 20259 | 69247 | 11655 | 3.42 | 0.58 | 16.83% |
| SUNY at Stony Brook | 6331 | 19164 | 3216 | 3.03 | 0.51 | 16.78% |
| University of Massachusetts | 10888 | 32691 | 5460 | 3.00 | 0.50 | 16.70% |
| University of California-Davis | 16106 | 41585 | 6878 | 2.58 | 0.43 | 16.54% |
| Montana State University | 1849 | 4021 | 663 | 2.17 | 0.36 | 16.49% |
| University of Iowa | 10073 | 26797 | 4401 | 2.66 | 0.44 | 16.42% |
| Florida State University | 4908 | 10936 | 1783 | 2.23 | 0.36 | 16.30% |
| Rutgers University | 8880 | 21289 | 3447 | 2.40 | 0.39 | 16.19% |
| Indiana University | 13506 | 31254 | 5059 | 2.31 | 0.37 | 16.19% |
| North Carolina State University at Raleigh | 7072 | 13838 | 2226 | 1.96 | 0.31 | 16.09% |
| University of North Carolina | 18458 | 53281 | 8546 | 2.89 | 0.46 | 16.04% |
| University of Georgia | 7351 | 15565 | 2493 | 2.12 | 0.34 | 16.02% |
| Brandeis University | 1580 | 5651 | 900 | 3.58 | 0.57 | 15.93% |
| University of Virginia | 9636 | 27939 | 4430 | 2.90 | 0.46 | 15.86% |
| University of Nebraska | 7648 | 14192 | 2242 | 1.86 | 0.29 | 15.80% |
| University of Delaware | 4482 | 9071 | 1431 | 2.02 | 0.32 | 15.78% |
| Washington State University | 4602 | 9561 | 1497 | 2.08 | 0.33 | 15.66% |
| University of New Mexico | 5642 | 14600 | 2248 | 2.59 | 0.40 | 15.40% |
| University of Illinois at Chicago | 9505 | 22483 | 3458 | 2.37 | 0.36 | 15.38% |
| University of Rochester | 8129 | 26621 | 4055 | 3.27 | 0.50 | 15.23% |
| Tufts University | 7069 | 24318 | 3659 | 3.44 | 0.52 | 15.05% |
| University of South Carolina | 7558 | 21125 | 3155 | 2.80 | 0.42 | 14.93% |
| University of Alabama at Birmingham | 9543 | 26937 | 4012 | 2.82 | 0.42 | 14.89% |
| Brown University | 7130 | 20317 | 3017 | 2.85 | 0.42 | 14.85% |
| Louisiana State University | 8623 | 18242 | 2688 | 2.12 | 0.31 | 14.74% |
| University of Kansas | 6002 | 12834 | 1879 | 2.14 | 0.31 | 14.64% |
| New York University | 12155 | 35957 | 5245 | 2.96 | 0.43 | 14.59% |
| Emory University | 11998 | 35077 | 5105 | 2.92 | 0.43 | 14.55% |
| University of Utah | 9643 | 26990 | 3926 | 2.80 | 0.41 | 14.55% |
| SUNY at Buffalo | 5692 | 13331 | 1937 | 2.34 | 0.34 | 14.53% |
| Boston University | 10731 | 34184 | 4859 | 3.19 | 0.45 | 14.21% |
| University of Miami | 7060 | 18568 | 2636 | 2.63 | 0.37 | 14.20% |
| Tulane University | 3844 | 9824 | 1387 | 2.56 | 0.36 | 14.12% |
| University of Connecticut | 8903 | 22983 | 3222 | 2.58 | 0.36 | 14.02% |
| University of Southern California | 11170 | 29844 | 4151 | 2.67 | 0.37 | 13.91% |
| University of Missouri | 10297 | 18415 | 2408 | 1.79 | 0.23 | 13.08% |
| University of South Florida | 5542 | 11902 | 1543 | 2.15 | 0.28 | 12.96% |
| Case Western Reserve University | 8416 | 26064 | 3375 | 3.10 | 0.40 | 12.95% |
| Dartmouth College | 4975 | 15823 | 2040 | 3.18 | 0.41 | 12.89% |
| Georgetown University | 5238 | 12081 | 1400 | 2.31 | 0.27 | 11.59% |
| Yeshiva University | 1156 | 4932 | 451 | 4.27 | 0.39 | 9.14% |
| University of Colorado at Denver and Health Sciences Center | 856 | 1807 | 83 | 2.11 | 0.10 | 4.59% |