

GOOGLE BOOKS and GOOGLE SCHOLAR

Two of Google's initiatives rather directly involve libraries, published information, and access to published information, both on web pages and in print.

	Google Books	Google Scholar
Google's goal	To "organize the world's information and make it universally accessible and useful" focused on content of books	To "search specifically for scholarly literature" in many formats
How to use	Through the special search box at books.google.com	Through special a search box at scholar.google.com
What's included	<ul style="list-style-type: none"> <input type="checkbox"/> Publisher-supplied publications; also authors of self-published and out-of-print publications can submit their works as the publisher <input type="checkbox"/> Publications supplied by selected libraries (Harvard, Stanford, U of Michigan, Oxford, NYPL), most public domain <input type="checkbox"/> Google scans, digitizes, and indexes words in each book for free (no charge, no profit) <input type="checkbox"/> Mostly books, but some articles (primarily <i>Variety</i>, <i>Library Journal</i>, <i>School LJ</i>, <i>Publishers Weekly</i>, and technical, scientific, and pharmaceutical publications) 	<ul style="list-style-type: none"> <input type="checkbox"/> Mostly articles, but some citations to books <input type="checkbox"/> Full-text of online articles found by Google's robot-like crawlers from academic publishers, professional societies, preprint repositories, and scholarly articles posted on the web <input type="checkbox"/> Citations to articles and books found in lists of references in publications found by Google's robot-like crawlers
What you get	<ul style="list-style-type: none"> <input type="checkbox"/> Scanned full text to search and browse <input type="checkbox"/> Printing of pages or images if public domain <input type="checkbox"/> Snippets or excerpts of copyright books when publisher has not permitted full text online <input type="checkbox"/> Copy of table of contents and index <input type="checkbox"/> Link to publisher, bookstores, and libraries if a scanned library copy <input type="checkbox"/> Paid advertisements related to your search, as in Google web search 	<ul style="list-style-type: none"> <input type="checkbox"/> Full text if freely available or if provided by the publisher with permission <input type="checkbox"/> Ucelinks available when we have a subscription (other universities too – set in Preferences) <input type="checkbox"/> Works with Proxy Servers <input type="checkbox"/> Citation or abstract (not full text) if protected by copyright <input type="checkbox"/> Links to citations to most articles (like a "who cites whom") <input type="checkbox"/> Occasionally, "Library Search" tries to locate a library near you that owns the book. Partial implementation of OCLC holdings links
Search tips	<ul style="list-style-type: none"> <input type="checkbox"/> Search from books.google.com <input type="checkbox"/> Advanced Search http://books.google.com/advanced_book_search <input type="checkbox"/> intitle: to limit 	<ul style="list-style-type: none"> <input type="checkbox"/> Go to scholar.google.com or Scholar Advanced Search http://scholar.google.com/advanced_scholar_search <input type="checkbox"/> Enter author name, publication name, and/or subject words
More information	About Google Books http://print.google.com/googleprint/about.html	About Google Scholar http://scholar.google.com/scholar/about.html

Sample uses:	At print.google.com , search:	At scholar.google.com , search:
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