

Proposed and ongoing activities related to Social Media at AIISH

The following are the works initiated/ ongoing coordinated by the SMC AIISH

1. Outsourced the promotions of activities of AIISH through social media platforms: Facebook, Instagram, Twitter, YouTube, and LinkedIn.
2. Videos of the clinical service facilities available at the institute were prepared and uploaded on different social media platforms.
3. Success stories of stake holders who availed services of AIISH are being video-audio recorded and will be posted on different social media platforms.
4. Blogs on themes related to different types of communication disorders will be posted on various platforms.
5. Promotion of the Jan Andolan COVID-19 appropriate behaviors initiative of the H'ble Prime Minister: Various posters, slogans and videos are being displayed within the campus and on digital sources and also on social media platforms for public awareness regarding combating COVID-19.
6. Preparation of the public education videos and resource materials regularly on various aspects of communication disorders by faculty and staff of the institute and posted in various social media platforms.

Note: Note: The above are the ongoing/proposed activities coordinated by social media committee. The further details about social media committee activities are submitted along with the annual report