

Pre - PhD Course Work Syllabus

COURSE-I: RESEARCH METHODOLOGY

TOTAL CREDIT = 4

Total number of classes: 4x14 = 56 classes of 1 hour duration
Internal Assessment: 40 Marks | Term end Examination: 60 Marks

Objective:

To induct on the students an in-depth knowledge of Research Methodology and to enable them to carry out research in a scientific manner

Block-I:

Unit- I: Research Approaches: Historical approach- Case study approach-descriptive approach
Experimental Approach.

Unit-2: Types of research: Pure research-applied research: categories of research: ex-post facto research - experimental research-field investigation, research survey, research evaluation research-action research.

Block-II:

Unit-I: Selection and Formulation of Research Problems: Factors to be considered in selection of research problem. Steps in formulation of a problem.

Block-III:

Unit-I: Research Design: Components of Research Design: Framing of hypothesis and research question.

Block-IV:

Unit-I: Basic Statistical Concept: Types of variables- Quantitative and Qualitative; Reliability and validity-assessing reliability and validity of variables; confidence level and determination of size of samples.

Unit-2: Types of sampling: Random and Non-Random sampling and their various kinds.

Internal Assessment: 20 Marks: 20 Marks for 1 Sessional Examination
10 Marks: 10 Marks for submission of a write- up on any one of the units
10 Marks: 10 Marks for presentation of the above write-up

Books Recommended:

Text Books:

- 1) The Essential Guide to Doing Research: Zina O'Leary; Vistar Publications (A division of Sage Publication) New Delhi.
- 2) Research Methodology: C. R. Kothari, New Age International Publications, 2nd Edition.
- 3) Practice of Social Research: E. R. Babbie, Belmont, CA, Wads Worth.

Reference Books:

- 1) Hand Book of Research Design and Social Measurement: D.C. Miller and N. J Salkind.Sage Publications, London.
- 2) Qualitative Research Methods for the Social Sciences: Allyn and Bacon Boston, MA
- 3) Qualitative and Quantitative Approaches: Sage Publications, London.

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COURSE-II: BUSINESS RESEARCH

TOTAL CREDIT = 4

Total number of classes: 4x14 = 56 classes of 1 hour duration
Internal Assessment: 40 Marks | Term end Examination: 60 Marks

Objective:

To enable the Ph.D and M.Phil (Commerce) Scholars to enable to pursue research in the various fields of business studies.

Block-I:

Unit-I: Review of literature: Important of working with literature; finding literature; managing literature; using literature; the formal literature review.

Block-II:

Unit-I: Ethics in Research; Ethical principles- other ethical consideration – ethical decision making.
Scope of research in business, Power Politics and Research, Ethical Responsibilities.

Block-III:

Unit-I: Methods of Data Collection: Sources of business data; primary & secondary data in connection to business research.

Block-IV:

Unit-I: Report writing and Presentation: Types of report; Report writing; objectives and steps of report writing Academic writing skill in business

Internal Assessment: 20 Marks: 20 Marks for 1 Sessional Examination
10 Marks: 10 Marks for Review of literature write up
10 Marks: 10 Marks for presentation of Review of Literature

Books Recommended:

Text Books:

- 1) Business Research Methods: Donald Cooper and Pamela Schindler Tata McGraw Hills, New Delhi.
- 2) Business Research Methods: Alasn Brayman and Emma Sell, Oxford University Press, New Delhi.

Reference Books:

- 1) The Practice of Social Research: E.R. Babbie, Wadsworth.
- 2) Handbook of Research Design and Social Measurement: D. C. Melller and J.J Salkisd (6th edition) Sage Publication, London & New Delhi

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COURSE-III: RESEARCH GAP AND METHODOLOGICAL DESIGN

TOTAL CREDIT = 4

Internal Assessment: 40 Marks | Term end Examination: 60 Marks

(The Course has to be conducted by the concerned supervisors including Conduction and Evaluation of Internal assessment and Term- End examination)

Objective of this course is to equip the Ph. D students with the fundamental concepts, theories and issues in the various fields of the study. This is to enable the students to develop concepts in various advanced areas by studying seminal research papers published in noted journals both national and international. Pursuing such seminal papers shall enable the students to develop the theoretical foundation in the respective field of their study.

The purpose of this course is also to acquaint the Pre-Ph. D Course- Work students with the theoretical and empirical evidences on various issues in their respective field of the study. The course has been aimed to go beyond the Fundamental Research Methodology in general (taught in Course-I & Course –II) and enable them to develop the specific Research Methodology relevant to their field of study and selected topic of Ph.D. Research. This is also intended to induct on students the ability to justify theory and tools in support of the specific Research Methodology and the Research Gap.

The relevant fields of study are as under:

- I) Accounting
- II) Finance
- III) International Business
- IV) Banking
- V) Marketing
- VI) Human Resource Management/ Development
- VII) Management, Economics and other Allied areas
- VIII) Any other field of study leading to interdisciplinary multidisciplinary research

The concerned supervisor has to:

- a) Suggest reading, keeping in view the relevance, contemporaries and research trends
- b) Instruct the concerned students to submit in writing at least 30 detailed review of original literature which shall be forming inter-alia a component of internal assessment
- c) To submit to the HOD Commerce/ Chairperson DRC(Commerce)

Statement of Internal Assessment and term-end examination marks on or before the commencement of term-end examinations of Course-I and Course-II along with term-end answer scripts and Internal Assessment submissions.

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COURSE –IV : SYNOPTIC OUTLINE WRITING

TOTAL CREDIT = 4

Term End submission: 80 Marks | Viva- Voce: 20 Marks

The objective of this Course is to judge the competency developed in the students to write and appropriate synoptic outline in their respective field of pursuing Ph.D. Research. The skill of writing in this context shall depend upon the successful induction of Course-I and Course-II in general and Course –III specifically.

A viva- voce test shall be conducted by committee comprising of the following Faculty members:

- 1) The Chairperson DRC (Commerce) as Chairperson of the viva-voce test.
- 2) The concerned supervisor of the Ph. D student.
- 3) At least three Faculty members of the Centre for Management Studies, Dibrugarh University.

The said viva-voce shall mainly emphasis on the synoptic outline submitted by the student. The committee may suggest for modification for improvement of the synoptic outline

The marks will be awarded by the Chairperson of the Committee and the concerned supervisor. The average of both the marks shall be the marks secured by the candidate in the viva- voce test.

This Course is also aimed to assess the capability of the students to establish a valid research gap and develop a relevant methodological design.

The concerned supervisor has to:

- (a) Guide the students to develop a well-defined, scientific and feasible methodology design in the relevant field of research.
- (b) Guide the students in writing the synoptic outline.
- (c) Ensure that the written script of synoptic outline is submitted to him/her at least 10 days prior to the commencement of term-end examination of Course-I and Course-II
- (d) The concerned supervisor has to submit a statement of marks secured in Course-IV along with the marks in viva-voce test within 7 days after the holding of viva-voce test to the Chairperson, Centre for Management Studies.