**PUBLIC EDUCATION**

* Monthly Public Lecture - **06**
* Awareness Rallies -
* Observation of Commemorative Days -
* Public Participation for Open Day- **NIL**
* Camps conducted - **65**
* Public Education Materials -
* Street Plays - **03**
* Public Orientation Programmes -
* Mass Media based Public Education -**04**

**PUBLIC EDUCATION**

The Institute has been taking various steps to make the common man aware of communication disorders, educate them on prevention of the disorders and provide guidance and counselling to persons suffering from such disorders. The major public education activities carried out during the reporting year are the following.

**Monthly Public Lectures**

In order to create public awareness on various communication disorders such as hearing aids-repair guidelines and care tips, peers in inclusive education, prevention of hearing loss, voice disorders, adaptation of a school lesson for children with hearing, dementia, tinnitus and classroom modifications for children with hearing impairment in the institute organized monthly public lectures tailored for common man, throughout the year, during which expert professionals working in the institute delivered one-hour lecture followed by question and answer session with the audience. The details of the lectures organized during the reporting year are given in table 1.

Table 1: Public Lectures

|  |  |  |
| --- | --- | --- |
| **Date** | **Topic** | **Resource person** |
| 30.04.17 | Emotional development in children using Hearing Aids | Mr. Lokesh L  Clinical Psychologist  Dept. of Clinical Psychology  AIISH |
| 01.09.17 | Causes of Speech and Language Disorders | Mr. Mahesh B. V. M.  Lecturer in Speech Pathology (Contract)  Dept. of Speech-Language Pathology  AIISH |
| 01.09.17 | Causes of Hearing loss | Ms. Mamatha N M  Lecturer in Audiology  Dept. of Audiology  AIISH |
| 26.10.17 | Voice Problems in Teachers | Dr. R. Rajasudhakar  Reader in Speech Sciences  Dept. of Speech-Language Sciences  AIISH |
| 26.10. 17 | Noise Induced Hearing loss | Dr. Prawin Kumar  Reader in Audiology  Dept. of Audiology  AIISH |
| 28.11.17 | Early Identification of Hearing Loss | Dr. M. K. Ganapathy  Lecturer in Audiology (Contract)  Dept. of Audiology  AIISH |

**Preparation and Dissemination of Information Resources**

The Institute developed and disseminated a variety of information resources on communication disorders in different media formats. The details are given in table 2.

Table 2: Information Resources

|  |  |  |
| --- | --- | --- |
| **SN** | **Resources** | **Language** |
| **Public education pamphlets** | | |
| 1. | Use and care of receiver in the canal (RIC)/ Receiver in the ear (RITE) hearing aids. | English |
| 2. | Correcting simple problems of receiver-in-the-ear (RITE) hearing aids. | English |
| 3. | Getting to know your digital hearing aid | English |
| 4. | Ear moulds | English |
| 5. | Does your child have autism? | English |
| 6. | Autism | Kannada, Malayalam, Hindi, Marathi, Tamil, and Telugu |
| 7. | Cleft Lip Palate | Tamil |
| 8. | Cerebral Palsy | Marathi |
| 9. | Attention Deficit Hyperactivity Disorder/ Erectile Dysfunction and Its Prevention | Kannada, Malayalam, Hindi, Marathi, Tamil, and Telugu |
| **Curriculum based materials for special children** | | |
| 10. | Birds and Animals | Hindi |
| 11. | Common Objects |
| 12. | Traffic Signal | Kannada |
| 13. | Vibhaktipratyaya |
| 14. | Barber/tailor & insects |
| 15. | Animals & Common Objects |
| 16. | Clothes & Home |
| 17. | Professionals & Daily routine |
| 18. | Zoo & Fruits |
| 19. | Good Habits & Market |
| 20. | Birds |
| 21. | Common objects | Malayalam |
| 22. | Public places, Body parts, Flowers & Trees |
| **Digital resources** | | |
| 23. | Tinnitus App | English |
| 24. | Train your child, level 3 | Kannada |
| 25. | Train your child, level 3 | English |
| 26. | Train your child, level 3 | Hindi |
| **Public education books** | | |
| 27. | Feeding Handicap Index | English |
| 28. | Train your child in attention and concentration skills | Hindi |
| 29. | Train your child in pre-academic skills | Hindi |
| 30. | Parent and child | Malayalam |
| 31. | Train your child, level 2 | Telugu |
| 32. | Train your child, level 3 | Kannada |
| 33. | Train your child, level 4 | Hindi |
| 34. | Train your child, level 4 | Kannada |
| 35. | Train your child, level 5 | English |
| 36. | Train your child, level 5 | Hindi |
| 37. | Train your child in attention and concentration skills | English |

**Camp-based Awareness Activities**

The institute organized communication disorder screening camps in different localities in the state and other parts of the country. As a part of the camp, extensive awareness programmes were conducted to educate the public on the prevention and management of communication disorders. Totally, forty six camps were conducted and thousands of general public were educated on communication disorders.

**Street Plays on Prevention and Awareness of Communication Disorders**

The Institute under the aegis of the Department of Prevention of Communication Disorders planned street plays on various aspects of communication disorders and related topics, and presented at different localities. The details are given in table 3.

Table 3: Street Plays

|  |  |
| --- | --- |
| **Theme/Topic** | **Place** |
| Jatha/ Prevention and early identification of Communication Disorders | 1. Chamundi Hills, Mysuru |
| 1. Virajpet |
| 1. Gonikoppa |

**Observation of Commemorative Days**

The following commemorative days associated with speech and hearing and allied fields were observed at the institute to raise awareness, and hundreds of people from different walks of life attended them.

1. World Voice Day on 24-25 April, 2017
2. World Cerebral Palsy Day on 4th October, 2017
3. International Stuttering Awareness Day on 24th November, 2017
4. International Day of Persons with Disabilities on 8th December, 2017

**Public Orientation/Sensitization Programmes**

In addition to the monthly public lecture series conducted at the campus, the institute organized orientation lecture/sensitization programs on prevention of communication disorders in various localities in Mysore and nearby districts under the aegis of the Department of Prevention of Communication Disorders. Totally, 2004 persons including senior citizens, students, industry workers, and teachers benefitted from 78 orientation programmes conducted during the reporting year, the details of which are given in table 4.

Table 4: Public Orientation/Sensitization Programmes

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl. No** | **Target group** | **Male** | **Female** | **Total** |
|  | ASHA/Anganwadi workers | 31 | 273 | 304 |
|  | Nursing students/staff | 23 | 463 | 486 |
|  | Pyschology | 02 | 21 | 23 |
|  | State Government sector officers | 15 | 06 | 21 |
|  | Elderly populations | 9 | 15 | 24 |
|  | Teachers | 32 | 115 | 147 |
|  | Professors/Lecturers | 05 | 01 | 6 |
|  | B.Ed students | 23 | 64 | 87 |
|  | Industrial Managers | 08 | - | 8 |
|  | School Students | 171 | 208 | 379 |
|  | Parents | 108 | 201 | 309 |
|  | Village Rehabilitation Workers (VRWs) and Multipurpose Rehabilitation Workers (MRW) | 13 | 02 | 15 |
|  | General Public | 120 | 75 | 195 |
| **Total** | | **560** | **1444** | **2004** |

**Mass media based Public Education**

Public Education on the prevention and control of communication disorder was also carried out through the print and electronic media. Some of the mass media based activities carried out during the reporting year are the following.

1. Dr. K. C. Shyamala and Dr. Jayashree C Shanbal delivered a talk in ***All India Radio*** on the topic ***ASD in Children***on 7th April 2017.
2. Dr. N. Swapna and Ms. Prathima Sauthored an article on *Children with Cerebral Palsy: Early intervention- The key’* published in *Vijaya Karnataka newspaper* on 5th October 2017
3. Dr. M. Pushpavathi authored an article on *Cleft Lip and Palate* in *Sudha Magazine* in June 2017.
4. Ms. Archana, Ms. Parnika, Ms. Sushma, Ms. Chethana, Ms. Tanuja, Mr. Shreyas, Ms. Bhoomika and Ms. Hemashree, the internship students delivered a talk on *Down Syndrome* at All India Radio, Mysuru on 20th March, 2018.