

PUBLIC EDUCATION

The Institute has been taking various steps to make the common man aware of communication disorders, educate them on prevention of the disorders and provide guidance and counseling to persons suffering from such conditions. The public education activities are carried out through monthly public lectures, communication disorder screening camps, public orientation/sensitization programs, and street play. In addition, print and electronic media, including social media platforms are extensively used for public education. Efforts are also being made to provide information on academic activities and the facilities available at AIISH through social media. The following major public education activities were carried out during the reporting year.

Monthly Public Lectures

The Institute organized monthly public lectures tailored for the common man to create public awareness on various aspects of communication disorders. The expert professionals working in the Institute delivered lectures followed by a question-and-answer session with the audience. The details of the lectures organized during the reporting year are given in table 1.

Table 1: Monthly Public Lectures

Date	Topics	Resource Persons	Participants
6.04.2021	1. Overview of the activities of the Institute 2. Communication disorders: An overview 3. Hearing impairment: An overview 4. Accessible and barrier free infrastructure for persons with disability	1. Mr. R Prashanth 2. Dr. Priya M B 3. Dr. Sharath Kumar K S 4. Mr. Manjunath Rao	48 students from the Mysore School of Architecture, Mysuru
26.07.2021	1. Overview of the activities of the Institute and services of Department of Special Education 2. Curriculum designing, planning and IEP for children with special needs	1. Ms. Vijayalakshmi S 2. Ms. Sumana H P	12 volunteers from Sri Vivekananda Youth Movement, Sarguru
17.08.2021	1. Overview of the activities of the Institute 2. Communication disorders: An overview	1. Ms. Vijayalakshmi S 2. Ms. Prathima S	23 MSW students from K.R. Pete, Mysuru

	3. Hearing impairment: An overview 4. Rights and benefits for persons with disabilities	3. Dr. Sharath Kumar K S 4. Mr. Prashanth R	
16.09.2021	1. Overview of the activities of the Institute 2. Communication disorders: An overview 3. Hearing impairment: An overview 4. Inclusive education and curriculum adaptation	1. Ms. Vijayalakshmi S 2. Dr. Priya M B 3. Dr.Prashanth Prabhu 4. Ms.Vijayalakshmi S	22 D.Ed. students from District Rehabilitation Centre (DRC), Mysuru
26.10.2021	1. Overview of the activities of the Institute 2. Communication disorders: An overview 3. Hearing impairment: An overview 4. Inclusive education and curriculum adaptation	1. Dr. Prithi Venkatesh 2. Ms. Prathima S 3. Dr. Sharath kumar K S 4. Ms.Vijayalakshmi S	36 B.Ed. students from K.R. Pete, Mysuru
26.11.2021	1. Overview of the activities of the Institute and the objectives of the KV orientation programme 2. Overview on hearing impairment: Identification and management 3. Overview of communication disorders: Identification and management 4. Behavioural issues and its management 5. Curriculum adaptation: Its need and strategies 6. Educational rights and facilities for person with communication disorders	1. Dr. Prithi Venkatesh 2. Dr. Sharath Kumar K S 3. Ms. Deepa Anand 4. Dr.Yeshodhara Kumar G Y 5. Dr.Prithi Venkatesh 6. Mr.RPrashanth	20 Teachers from Kendriya Vidyalaya, Chamarajnagara
8.12.2021	1. Overview of the activities of the Institute 2. Communication disorders: An overview 3. Hearing impairment: An overview 4. Inclusive education and curriculum adaptation	1. Ms.Vijayalakshmi S 2. Ms.Prathima S 3. Ms. Revathi 4. Ms. Vijayalakshmi S	36 Teacher Trainees from International Montessori and Kindergarten Teacher's Training Academy, Mysuru
23.02.2022	Overview of the activities of the Institute and management of children with special needs	Ms. S Vijayalakshmi	8 MSW students and a faculty from Government College, Gadag.
03.03.2022	Pathological speech signal processing and research avenue	Dr.Ajish K. Abraham	13 faculty from GSSS women's engineering college, Mysuru
18.03.2022	1. Overview of the activities of the Institute. 2. Hearing impairment: An overview 3. Communication Disorders: An overview	1. Mr.R.Prashanth 2. Dr. Sharath Kumar K S 3. Ms.Prathima. S	87 participants from St. Joseph's Teacher Training College, Mysuru

Social Media based Public Education

The AIISH launched its social media platform on Facebook in July 2019. In March 2020, the Institute expanded its digital outreach by creating accounts on other platforms like Twitter, Instagram, LinkedIn, and YouTube. Since their launching, the Institute has been promoting public education activities over social media platforms. All the activities are updated regularly for awareness, learning, motivation, and dissemination of information among the public. A social media committee, under the supervision of Dr. M. Pushpavathi, Director, and Dr. K. Yeshoda, Head, Dept. of Material Development as the Social Media Champion, is functioning for monitoring the activities. The social media digital marketing is outsourced to an agency for greater promotions and expansion in reach. This way, the Institute is accelerating its vision to reach the unreached.

The various types of public education resources disseminated through the social media platforms during the reporting year include live and animated videos (table 2), e-pamphlets and posters (table 3), and live-phone in programs conducted at the Institute on the eve of world hearing day celebrations (table 4) and Club-house talks. The videos and other resources posted on social media reached lakhs of beneficiaries during the reporting year. The social media activity statistics during the reporting year are given in table 5.

Table 2: Live and Animated videos on Social Media

Sl. No	Title & Presenter	Language
1.	A glimpse into AIISH clinics, by Dr. Yeshoda K	English
2.	A talk on augmentative & alternative communication, by Dr. Yashomathi	Kannada
3.	AAC, by Dr. Yashomathi	Kannada
4.	About AIISH, by Dr. Jayashankar Rao J S	English
5.	About voice, by Dr. T K Prakash	Kannada
6.	Academic world of AIISH, by Dr. Ajith Kumar U	English
7.	ADHD, by Ms. Dibya Aryal	English
8.	An awareness video on stuttering	Hindi
9.	Autism – comic video, by POC staff	-
10.	Autism Awareness, by	English

	Dr. Kadambari Naniwadekar	
11.	Autism awareness, by Mrs. Latha	Kannada
12.	Awareness video on Covid 19, by students and staff of the AIISH	Kannada
13.	Cleft Lip and Palate-Every smile has a story!, by POCD staff	English, Kannada & Hindi
14.	Commemoration of International Day of Persons with Disabilities by Dr. Pushpavathi M	English
15.	Comic strip – Autism by PODC staff & Intern students	English
16.	Comic strip – Speech sound disorder, by PODC staff & Intern students	English
17.	Common conditions affecting Larynx (animated video)	English
18.	Communication Disorders, by Ms. Pauline Gracia R V	Tamil
19.	Creating inclusivity for children with Autism Spectrum Disorders, by Dr. Jayashree C. Shanbal & Ms. Devi Vijayalakshmi V (animated video)	English
20.	Deepavali Noise, by Ms. Ankitha S	Kannada
21.	Developmental milestones, by Ms. Ankitha S., Ms. Reshma O & Ms. Jasper Princes	Kannada Malayalam Tamil
22.	Developmental milestones, by Ms. Srividya S	Kannada
23.	Diwali hearing care, by Ms. Tanuja M N	Kannada
24.	Does your child have pronunciation problem?, by POCD staff	English, Kannada & Hindi
25.	Don't forget about Dementia!, by POCD staff	English, Kannada & Hindi
26.	Do you know what Dysarthria is?, by POCD staff	English, Kannada & Hindi
27.	Eminent personalities visit	-
28.	Father's Day by pre-school kids	Kannada
29.	FAQs on Hearing Impairment, by POCD staff	English, Kannada & Hindi
30.	FAQs on ENT, by Ms. Tanuja M N	Kannada

31.	Feeding tips for caregivers of child with Cleft Lip and Palate, by POCD staff	English, Kannada & Hindi
32.	Greetings to all on the occasion of 56 th Annual Day of the Institute	English
33.	Habits that can lead to voice problems! (animated video)	English
34.	Happy simplicity day	English
35.	Have you heard about Autism?, by POCD staff	English, Kannada & Hindi
36.	Having problem with your voice? Know more about it, by POCD staff	English, Kannada & Hindi
37.	Hear what the ears of an autistic individual hear	English
38.	Hearing protection – Diwali message, by Ms. Kranti Acharya	English
39.	How can each of you be a COVID warrior by Dr. Pushpavathi M	Kannada
40.	How to narrate a creative story to kids?, by Mrs. Sreevidya	Malayalam
41.	Impactful steps to help children facing challenges with biting and chewing, by Ms. Prathima S	Kannada
42.	Improving mean length of Utterance, by Dr. Gayathri Krishnan	English
43.	Importance of communication and its disorders, by Ms. Pauline Gracia RV	Tamil
44.	Inauguration of the inclusive therapy park on 9 th October 2021 at AIISH, Mysuru	-
45.	Independence Day video, by Pre-school kid	English
46.	Interesting suggestions of books to read, by Ms. Zainab Ismail	English
47.	International Webinar on Demystifying Mindful Parenting	English
48.	International Webinar on Demystifying Mindful Parenting – Day 2	English
49.	Is your child scoring poor marks? Check for Learning Disability, by POCD staff	English, Kannada & Hindi
50.	Know more about Intellectual Disability, by POCS staff	English, Kannada & Hindi
51.	Language Disorders, by Dr. Yashomathi	Kannada

52.	Little signs (a video on developmental milestones), by Ms. Reshma	Malayalam
53.	National newborn week (animated video), by POCD staff	Kannada
54.	NBS, by Ms. Christy Sebastian	English
55.	NBS,, by Ms. Ankitha S	Kannada
56.	NBS – 1 by Ms. Srividya S	Kannada
57.	NBS-Diwali message, by Ms Kranti Acharya	Hindi
58.	NBS-Diwali message, by Ms Tanuja M N	Kannada
59.	Newborn hearing screening (01), by Ms. Srividya S	Kannada
60.	Newborn hearing screening (02), by Ms. Ankitha S	Kannada
61.	Newborn hearing screening (03), by Ms. Tanuja M N	Kannada
62.	Newborn Care week, by Ms. Dibya Aryal	English
63.	Overview of AIISH in Malayalam, by Dr. Sreedevi N	Malayalam
64.	Pen your thoughts and research papers pertaining to speech & hearing with AIISH!	English
65.	Preserving the voice, by Dr. Yeshoda K	English
66.	Services offered at AIISH, by Dr. Sreedevi	Malayalam
67.	Simple and fun exercises for individuals with communication disorders, by Dr. Gayathri Krishnan	English
68.	Special Education courses provided at AIISH, by Dr. Prithi Venkatesh	Malayalam
69.	Speech sound disorders in children, by Dr. Priya	Hindi
70.	Speech sound disorders (animated video), by POCD Staff	English
71.	Speech problems after stroke? It might be Aphasia!, by POCD Staff	English, Kannada & Hindi
72.	Spread across states, united by AIISH – Alumni of AIISH	Indian languages
73.	Stuttering	English, Kannada & Hindi
74.	Success story, by Mrs. Shruthi and her kid	Kannada

75.	The causes, symptoms, diagnosis and insights on hearing loss, by Mr. Durga S. Kumar	English
76.	The efficacy of behavioral therapy and the factors that affect it, by Dr. Sanjeev Kumar Gupta	English
77.	Tinnitus, by Ms. Merina Thomas	Malayalam
78.	Treatment for speech, hearing, or language by Dr. Pushpavathi M	Kannada
79.	Visit of Shri. Vikas Sheel, Additional Secretary, Ministry of Health and Family Welfare, GOI	-
80.	Voice after the cancer of larynx-Laryngectomy, by POCD staff	English, Kannada & Hindi
81.	Voices from alumni, by Dr. Balaji Rangarathnam	English
82.	Voices from alumni, by Dr. Lakshmi M S	English
83.	Voices from alumni, by Dr. Priyanka Shailat	English
84.	Voices from alumni, by Dr. Varun Uthappa A G	English
85.	Voices from alumni, by Ranjini Mohan	English
86.	What is autism spectrum disorder and its impacts, by Ms. Shalini	English
87.	What is/are speech disorders?, by Dr. Priya M B	English
88.	Why students must opt for special education courses, by Dr. Alok Kumar Upadhyaya	Hindi
89.	Yoga Day, by pre-school kids	Kannada
90.	You see autism; instead of me	English
91.	ಆಟದ ಜೊತೆಗೊಂದು ಪಾಠ, by Dr. Pushpavathi M	Kannada
92.	ಆಟದ ಜೊತೆಗೊಂದು ಪಾಠ, "ನಮ್ಮ ವೈತ್ತಿಪರರು" ಭಾಗ-(1) by Dr. Pushpavathi M	Kannada
93.	ಆಟದ ಜೊತೆಗೊಂದು ಪಾಠ, "ನಮ್ಮ ವೈತ್ತಿಪರರು" ಭಾಗ-(2) by Dr. Pushpavathi M., & Ms. Baby Anokhi Lokanath	Kannada

Table 3: Pamphlets and posters

Sl No.	Creator	Title	Language
1.	Ms. Ranjini A & Dr. N Sreedevi	Remember and care (Based on ACSLS)	Kannada
2.	Ms. Srividya S & Dr. N Sreedevi	Does your child have Pronunciation Problem???	English
3.	Ms. Christy Sebastian & Dr. N Sreedevi	Speech problems after stroke??? - It might be APHASIA !!!	English
4.	Ms. Christy Sebastian &	St... St... Stammering????	English

	Dr. N Sreedevi		
5.	Mr. Ashique C & Dr. N Sreedevi	Have you heard about AUTISM ???	English
6.	Ms. Dibya Aryal & Dr. N Sreedevi	Laryngectomy (Voice after the cancer of Larynx!!!)	English
7.	Ms. Dibya Aryal & Dr. N Sreedevi	Cleft Lip and Palate	English
8.	Ashique C & Dr. N Sreedevi	Don't forget about Dementia!!!	English
9.	Ms. Christy Sebastian & Dr. N Sreedevi	Having problem with your voice???	English
10.	Ms. Srividya S & Dr. N Sreedevi	Check for learning Disability!!!	English
11.	Ms. Dibya Aryal & Dr. N Sreedevi	Feeding tips for care givers of child with cleft lip and palate	English
12.	Ms. Srividya S & Dr. N Sreedevi	FAQs on hearing loss	English
13.	Ms. Kranthi Acharya & Dr. N Sreedevi	Do you know what is Dysarthria???	English
14.	Ms. Christy Sebastian & Dr. N Sreedevi	Know more about intellectual disability	English
15.	Ms. Srividya S & Ms. Kranthi Acharya & Dr. N Sreedevi	FAQs on aphasia	Kannada & Hindi
16.	Ms. Srividya S & Ms. Kranthi Acharya & Dr. N Sreedevi	FAQs on LD	Kannada & Hindi
17.	Ms. Srividya S & Ms. Kranthi Acharya & Dr. N Sreedevi	FAQ's on voice disorder	Kannada & Hindi
18.	Ms. Srividya S & Ms. Kranthi Acharya & Dr. N Sreedevi	FAQ's on stuttering	Kannada & Hindi
19.	Ms. Kranthi Acharya & Mr. Ashique C	FAQ's on speech sound disorder	Hindi & Tamil
20.	Mr. Ashique C	Learning disability	Tamil
21.	Mr. Ashique C	Aphasia	Tamil
22.	Mr. Ashique C	Dysarthria	Tamil
23.	Mr. Ashique C	Dementia	Tamil
24.	Ms. Ranjini A & Ms. Dibya Aryal	Newborn screening	Kannada, English & Hindi
25.	Ms. Sushma C	Newborn screening - Kodagu	Kannada

26.	Mr. Rohith V	Newborn screening - Kolar	English
27.	Ms. Hemashree B M Ms. Sarga K	Developmental milestones	Kannada & English
28.	Ms. Kranti Acharya	High risk factors in newborns	Hindi
29.	Ms. Swaliha	Aphasia	English
30.	TCPD Staff	Cognitive communicative disorders	English & Hindi
31.	TCPD Staff	Fluency disorders	English & Hindi
32.	TCPD Staff	Hearing impairment	English & Hindi
33.	TCPD Staff	AAC	English & Hindi
34.	TCPD Staff	Speech sound disorders	English & Hindi
35.	TCPD Staff	Morphology, Syntax, Semantics	English & Hindi
36.	Dr. Sanjeev Kumar Gupta Clinical Psychologist	Intellectual disability	Hindi
37.	Prof. Animesh Barman Dr. Prawin Kumar Dr. Devi N Dr. Niraj Kumar Singh Dr. Megha Ms. Jyothi S	Vertigo and ANSD	English

Table 4: Live Phone-In programs

Sl. No	Topic	Resource Persons/ Moderator	Date
1	Importance of World Autism Awareness day 2021	Resource Persons: Dr. Jayashree C Shanbal Dr. Niraj Kumar Singh & Mr. Freddy Antony	1 st April 2021
2	World Voice Day	Resource Persons: Dr. T Jayakumar Dr. T K Prakash & Dr. Yeshoda K	16 th April 2021
3	Journey of a child with autism along with her mother	Resource Persons: Ms. Annushaka Bhattacharjee Ms. Ashima Bhattacharjee Dr. Kadambari Naniwadekar & Dr. Yashodhara Kumar G Y Moderator: Dr. Jayashree C Shanbal	23 rd April 2021
4	Difficulties faced by school going special children	Resource Persons: Dr. Prithi Venkatesh & Mr. Freddy Antony Moderator: Ms. S Vijayalakshmi	2 nd July 2021

5	Cleft lip and palate	Resource Persons: Prof M. Pushpavathi Dr. Sanjeev Kumar Gupta Dr. Gopi Sankar R	16 th July 2021
6	Balance disorders in hearing impaired individuals-care and management	Resource Persons: Dr. G. Rajeshwari Dr. Sujeet Kumar Sinha Moderator: Dr. Nisha K V	30 th July 2021
7	Prevention of communication disorder	Resource Persons: Dr N. Sreedevi Dr. Sandeep M Moderator: Dr. Jithin Raj B	13 th August 2021
8	Identification and management for adults with hearing loss	Resource Persons: Dr. H SundaraRaju Dr. Sharath Kumar K S Moderator: Dr. Megha	27 th August 2021
9	Rehabilitation of children with Cerebral Palsy	Resource Persons: Ms. Prathima S Mr. Santhosh J R Moderator: Ms. Deepa Anand	17 th September 2021
10	Learning Disability- Help me learn	Resource Persons: Dr. Jayashree C Shanbal Dr. Chandni Jain Dr. Yashodhara Kumar G Y Moderator: Ms. Shobha B N	1 st October 2021
11	Know more about st..st.. stuttering – (In commemoration of International Stuttering Awareness Day 2021)	Resource Persons: Dr. Sangeetha Mahesh Dr. Yashodhara Kumar G Y Moderator: Ms. Seema M	22 nd October 2021
12	Mental health in children and adolescents	Resource Persons: Mr. Raju H H Dr. Sanjeev Kumar Gupta Ms. Lissiue Maria Moderator: Dr. Yashodhara Kumar G Y	29 th October 2021
13	Brain damage and Communication Disorders- Identification and Management	Resource Persons: Dr. N Hema Dr R Rajasudhakar Moderator: Ms. Geetha M P	12 th November 2021
14	Use of technology in the field of speech and hearing	Resource Persons: Mr. Manohar N Mr. Vikas M D Mr Reuben Thomas Varghese Moderator: Ms. Jyothi S	26 th November 2021
15	Welfare measures for persons with disabilities	Resource Person: Mr. Prashanth R	3 rd December 2021

		Moderator: Ms. Shobha B N	
16	Accessibility to persons with communication disabilities through Tele-mode	Resource Person: Dr. Yashaswini R Moderator: Ms. S Vijayalakshmi	3 rd December 2021
17	Educational Rehabilitation for Children ASD	Resource Person: Dr. Yashodhara Kumar G.Y	9 th February 2022
18	Prevention of hearing loss and promoting appropriate ear and hearing care practices to prevent hearing loss - World Hearing Day	Resource Persons: Dr. Devi Dr. Arun Dr. Sreeraj K	18 th February 2022
19	To hear for life, listen with care	Resource Persons: Dr. G. Rajeshwari Dr. Prawin Kumar Ms. Revathi K R	3 rd March 2022
20	Ear care-Ear wax and discharge	Resource Persons: Dr. Swathi Chandresh Dr. Prashanth Prabhu & Mr. Nagaraju B	18 th March 2022

Clubhouse talks

The following public education lectures were delivered on clubhouse social media platform by the faculty and staff of the Institute.

- Clinical services, by Dr. Sangeetha Mahesh at the Avirata Pratishtana club house, Mysuru on 3rd October 2021.
- Stuttering, by Dr. Sangeetha Mahesh at the Vishvavani Club house, Mysuru on 20th October 2021.
- Awareness on communication disorders (Telugu), by Dr. Ramadevi Sreenivas K.J., at Club House, Mysuru on 22nd October 2021.
- Activities of Department of Special Education, by Ms. Ramanakumari P.V., Clubhouse-Telugu Manasutho, Mysuru on 22nd October 2021.
- Language disorders, by Ms. Geetha, M.P., at the Anivaasi Sangeeth Sallapa Clubhouse, Mysuru on 11th December 2021.

- From Being Voiceless to Having a Voice, by Dr. Yeshoda, K., at the Orientation on Management of Voice Disorders at the Clubhouse program, AIISH, Mysuru on 27th January 2022.
- Today's parenting for child's tomorrow, by Dr. Yashodhara Kumar, G.Y., at Clubhouse, AIISH, Mysuru on 28th February 2022.
- Communication Disorders-How to identify early, by Ms. Geetha, M.P., at Clubhouse, AIISH, Mysuru on 18th March 2022.

Table 5: Social Media Statistics

FACEBOOK			
No. of Posts	Reach	Clicks	Reactions, comments & shares
171	2332758	148054	28936

LINKEDIN				
No. of Posts	Impressions	Reactions	Clicks	Engagement
43	10240	268	594	365.24

INSTAGRAM					
No. of Posts	Likes	Comments	Interactions	Reach	Impressions
66	7452	55	9914	71720	91991

TWITTER		
Tweets	Impressions	Profile Visits
58	9572	3005

YOUTUBE	
No. of Posts	Views
70	15565

Camp-based Awareness Activities

The Institute organized communication disorder screening camps in different localities in the state and other parts of the country. As a part of the camps, extensive awareness programs were conducted to educate the public on the prevention and management of communication disorders. Thirty-one camps were conducted, and thousands of the general public were educated on communication disorders.

Public Orientation/Sensitization Programmes

In addition to the monthly public lecture series conducted at the campus, the Institute organized orientation lectures/sensitization programs on the prevention of communication disorders in various localities in Mysuru and nearby districts under the aegis of the Department of Prevention of Communication Disorders and the Department of Clinical Services. The Newborn Screening and Outreach Service centres were also involved in public orientation. Eleven thousand, nine hundred six persons, including senior citizens, students, industry workers, and teachers, benefitted from 224 orientation programs conducted at AIISH and 192 programs at the OSCs centers, and 101 programs at the NBS during the reporting year. The details are given in table 6 & 7.

Table 6: Target group-wise beneficiaries of Public Orientation/Sensitization Programmes

Sl. No.	Target Group	Number of Beneficiaries
1.	School Teachers	600
2.	General Public	4613
3.	Parents/caregivers of Hearing impaired children	45
4.	Industrial Workers	671
5.	ASHA workers/ Anganwadi Workers & Health facilitator and supervisors/program manager	408
6.	Audiologists/Speech language Pathologists	112
7.	Nurses	1029
8.	Hospital Staff	96
9.	Doctors	342
10.	Expecting Mothers/ Post-Partum Mothers	1804
11.	Students of Professional courses	2166
12.	Elderly Individuals	20
	Total	11906

Table 7: Centre-wise beneficiaries of Public Orientation/ Sensitization Programmes

Centres	Total number of Orientation Programs	Total number of Participants
POCD	224	7044
OSC	192	3739
NBS	101	1123
	517	11906

Resource Exchange and Education through Care and Hope (REECH)

The Department of Clinical Services conducted six orientation lectures under the REECH program during the reporting year and created awareness among parents/caregivers on the management of individuals with communication disorders. The details are given in table 8.

Table 8: Resource Exchange and Education through Care and Hope

Sl. No.	Resource Person	Topic	Date
1.	Mr. Santhosh J R., Physiotherapist	General guidelines for about Physiotherapy for parents of individuals with cerebral palsy	30.04.2021
2.	Ms. Srishti Hegde, Occupational therapist	Role of occupational therapy in the management of autism spectrum disorder	07.05.2021
3.	Ms. Prathima S., Speech-Language Pathologist Gr. II	Home training activities to improve articulation and suprasegmental skills in children with hearing impairment in Kannada in view of SSD awareness month	24.09.2021
4.	Ms. Deepa Anand, Audiologist/SLP Gr.II	Management of speech intelligibility	24.09.2021
5.	Ms. Prathima S., Speech-Language Pathologist Gr. II	Strategies to control drooling in Kannada in view of World Cerebral Palsy day	12.10.2021
6.	Ms. Prathima S., Speech-Language Pathologist Gr. II	Speech, language and feeding guidelines in view of world Cerebral Palsy Day'	12.10.2021

Observation of Commemorative Days

The following commemorative days associated with speech and hearing and allied fields were observed at the Institute benefitting lakhs of people from different walks of life across the country and abroad.

1. World Autism Awareness Day on 2nd April 2021
2. World Voice Day on 16th April 2021
3. International Day of Sign Languages on 23rd September 2021
4. World Cerebral Palsy Day on 6th October 2021
5. World Mental Health Day on 10th October 2021
6. International Stuttering Awareness Day on 22nd October 2021
7. The culmination of International AAC Awareness week on 1st November 2021
8. International Day for Persons with Disabilities on 3rd December 2021
9. World Hearing Day on 3rd March 2022

Mass Media based Public Education

Radio Programs

The Institute, in collaboration with the All India Radio and Community Radio Stations in Karnataka, organized several public education programs during which the experts of the Institute delivered talks and answered queries of the general public regarding communication disorders. The details of the radio programs broadcasted during the year are given in table 9.

Table 9: Radio Programs

Sl. No	Topic	Expert (s)	Radio Channel	Broadcasted date
1.	Home training for children with ASD	Dr. Jayashree C Shanbal, Dr. Yashodhara Kumar G Y & Dr. Kadambari Naniwadekar	Janadhwani Radio 90.8 MHz, Mysuru	7 th April 2021
2.	ARTs as a therapy – Music for holistic development of CWCD	Ms. Ramanakumari P V	Janadhwani Radio 90.8 MHz, Mysuru	14 th April 2021
3.	Dietary issues in children with ASD	Dr. Jayashree C Shanbal & Dr. Ullasini J	Janadhwani Radio 90.8	21 st April 2021

			MHz, Mysuru	
4.	Educational options for children with ASD	Dr. Jayashree C Shanbal & Ms. Shobha B N	Janadhwani Radio 90.8 MHz, Mysuru	28 th April 2021
5.	Educational rehabilitation of children with HI	Dr. Jayashree C Shanbal & Ms. Vijayalakshmi S	Janadhwani Radio 90.8 MHz, Mysuru	12 th May 2021
6.	Speech therapy guidelines for the parents with special children in this pandemic situation.	Ms. Deepa R	Janadhwani Radio 90.8 MHz, Mysuru	31 st May 2021
7.	Educational options for children with cerebral palsy	Smt. Prathima S	Janadhwani Radio 90.8 MHz, Mysuru	9 th June 2021
8.	Educational rehabilitation of ID children	Ms. Sumana H P	Janadhwani Radio 90.8 MHz, Mysuru	14 th July 2021
9.	Comprehensive care, support & treatment for persons with disabilities	Mr. Raju H H	Janadhwani Radio 90.8 MHz, Mysuru	14 th July 2021
10.	Educational rehabilitation for children with autism	Dr. Gayathri Krishnan	Radio 100.6 FM, Mysuru	8 th September 2021
11.	Do's & Don'ts in common cold	Dr. G. Rajeshwari	Radio 93.5 FM, Mysuru	15 th September 2021
12.	Learning disability	Dr. Priya M B	Janadhwani Radio 90.8 MHz, Mysuru	13 th October 2021
13.	Communication disorders	Ms. Anuroopa K S	Akashvani Radio, Madikeri	30 th October 2021
14.	Therapeutic rehabilitation of children with cleft lip & cleft palate	Dr. R. Gopi Sankar	Janadhwani Radio 90.8 MHz, Mysuru	10 th November 2021
15.	Newborn hearing screening and its	Dr. Arunraj K & Mr. Kalaiyarasan R	Radio 101.4 FM, Chennai	15 th November 2021

	importance & communication disorders			
16.	Educational rehabilitation of children with multiple disability	Dr. Jayashree C Shanbal & Dr. Anitha Ravindra	Janadhwani Radio 90.8 MHz, Mysuru	8 th December 2021
17.	To hear for life listen with care	Dr. Sandeep M	Janadhwani Radio 90.8 MHz, Mysuru	3 rd March 2022
18.	Educational rehabilitation of children with Hearing Impairment	Ms. Geetha M.P Dr. Mamatha & Ms. P.V. Ramanakumari	Janadhwani Radio 90.8 MHz, Mysuru	9 th March 2022

Television Programs

The experts of the Institute also participated in the public education programmes organized by different television channels including Doordarshan. The details of television programmes broadcasted during the reporting year are given in table 10.

Table 10: Television Programs

Sl. No.	Program	Expert (s)	Television Channel	Broadcasted date
1	Overview of AIISH	Dr. Sreedevi N & Dr. Rueben Varghese	Dooradarshan Malayalam	20 th September 2021
2	Tinnitus: The problem and its management	Dr. Sreeraj K & Dr. Gayathri Krishnan	Dooradarshan Malayalam	21 st September 2021
3	Care and maintenance of hearing aids	Dr. Ajish K Abraham & Ms. Sreevidya M S	Dooradarshan Malayalam	22 nd September 2021
4	Speech problems in children	Dr. Swapna N & Ms. Sreevidya M S	Dooradarshan Malayalam	23 rd September 2021
5	Behaviour and emotional problems and its management in children with communication disorder	Mr. Freddy Antony & Dr. Gayathri Krishnan	Dooradarshan Malayalam	24 th September 2021
6	Special educational services at AIISH	Ms. Shobha B N & Ms. Vijayalakshmi S	Dooradarshan Kannada	27 th September 2021

7	Hearing related problems	Dr. Rajalakshmi K & Ms. Revathi	Dooradarshan Kannada	28 th September 2021
8	Care and maintenance of hearing aids	Mr. Manohar N & Ms. Sumana H P	Dooradarshan Kannada	29 th September 2021
9	Voice problems in children and adult	Dr. Sundar Raju H., Dr. Yeshodha K & Ms. Prathima S	Dooradarshan Kannada	30 th September 2021
10	Special programme	Ms. Vijayalakshmi S & Children with Special Needs	Dooradarshan Kannada	1 st October 2021
11	Overview of AIISH	Dr. Vijetha P & Mr. Rajkumar R	Dooradarshan Telugu	4 th October 2021
12	Facilities at Special Education Department, AIISH	Ms. Ramankumari P V & Mr. Rajkumar R	Dooradarshan Telugu	5 th October 2021
13	Hearing related problems	Dr. Nisha K V & Mr. Nagaraj	Dooradarshan Telugu	6 th October 2021
14	Ear related problems in children	Dr. Lakshmi Purushothama & Mr. Nagaraj	Dooradarshan Telugu	7 th October 2021
15	Hearing problems and management	Dr. Devi N & Mr. Arunraj	Dooradarshan Tamil	26 th November 2021
16	Speech disorders and management	Dr. Gopishankar R & Mr. Pradeep	Dooradarshan Tamil	29 th November 2021
17	Language problems	Dr. R. Rajasudhakar & Mr. Jawahar Antony	Dooradarshan Tamil	30 th November 2021
18	Hearing related problems	Dr. Goswami S P & Dr. Prithi Venkatesh	DD Ahmedabad DD Bhopal DD Bihar DD Jaipur	21 nd & 22 nd December 2021
19	Hearing related problems	Dr. Prawin Kumar & Dr. Chandni Jain	DD Ahmedabad DD Bhopal DD Bihar DD Jaipur	22 nd & 24 th December 2021
20	Vertigo and its management	Dr. Sujith Kumar Sinha, Dr. Neeraj Singh & Ms. Priyanka Jaisingania	DD Ahmedabad DD Bhopal DD Bihar DD Jaipur	23 rd , 26 th & 27 th December 2021

Newspaper and magazine articles

The faculty and staff of the Institute authored and/or provided input for many popular articles on prevention and management of communication disorders in newspapers and magazines as detailed below.

1. The leading national and regional newspapers reported the news on the '*World Autism Day*' observation at the Institute on 3rd April 2021.
2. The *Vijaya Karnataka*, *Andolana* and *Prajavani* newspapers on 16th April 2021 covered the news on Phone-in program conducted at the Institute in connection with the *World Voice Day*.
3. The '*Vijaya Karnataka*' newspaper published an article titled 'Namma Dhwani -Namma Rakshane' by Dr. T.K. Prakash, Associate Professor in ENT, AIISH on 16th April 2021.
4. The *Deccan Herald*' newspaper published an interview with Dr. M. Pushpavathi, Director, AIISH, about the clinical care and public education activities of the Institute on 18th April 2021.
5. '*Mysooru Mithra*' and '*Star of Mysore*' published a featured article titled '*Unique Pre-school for Special Children*' regarding the AIISH Pre-school on 19th and 26th April 2021, respectively.
6. The leading national and regional newspapers published the news regarding the temporary closing of OPD services of the Institute due to Covid-19 on 24th April 2021.
7. The leading national and regional newspapers published a report on 'Special Education Program at AIISH' on 24th April 2021.
8. The leading national and regional newspapers published the news on getting World Hearing Forum membership on 24th April 2021.
9. The '*Andolana*' newspaper on 24th April 2021, covered news on the experience of Ms. Anushka, an autism spectrum disorder child, and her mother, Smt. Ashima Bhattacharji regarding the phone - in program conducted by AIISH.
10. The leading newspapers published news on '*Tele-Service facilities for Communication Disorders at AIISH*' on 28th and 30th April 2021.

11. The *Star of Mysore*, *Deccan Herald*, and *The Times of India* newspapers on 11th May 2021 published a report titled *Avail tele-mode services at AIISH*.
12. The NSS chronicles, the E-Magazine of NSS Unit, AIISH published an article titled 'Mental Health-A Spiritual Perspective' by Mr. Manohar. N, Head, Department of Electronics on 15th June 2021.
13. *The Star of Mysore*, *Vijaya Karnataka*, and *Mysooru Mitra* on 15th June 2021 published a news report titled *Aatada Jotengondu Paatha*'.
14. The *Star of Mysore*, *Andolan*, and *Prajavani*, published a news report titled *School Going Special Children*, regarding the AIISH Facebook Live Phone-In Program on 1st, 2nd and 3rd July 2021, respectively.
15. The *Andolana* Newspaper on 9th July 2021 published a news report on *Hands-on workshop on Audiological Evaluation in Simulated Mode*, organized by AIISH & JSSISH, Mysuru.
16. The *Star of Mysore*, *Vijaya Karnataka*, and *Mysuru Mithra* newspapers published a news report about the AIISH produced video title *Aatada Jothebondu Paata* (Learn Lesson Though a Game) on 9th, 15th and 16th June, 2021, respectively.
17. *The Times of India* news paper on 16th July 2021, published a news report on AIISH Facebook Live Phone-in program on *Cleft Lip and Palate*.
18. The *Vijaya Karnataka* Newspaper published a news report on *Awareness of hearing problems in individuals affected with Covid-19* on 29th June 2021.
19. The *Vijaya Karnataka* newspaper, on 24th July 2021, published an article on *Employment opportunities for diploma holders, B.Ed., M.Ed. and UG/PG graduates in the area of speech and hearing* by Dr. M. Pushpavathi, Director, AIISH.
20. The *Vijaya Karnataka* and the *Star of Mysore* newspapers published a news report on *AIISH Screening App* on 26th and 30th August 2021, respectively.
21. The *Star of Mysore* and *The Times of India* newspapers published a news report on the AIISH Facebook Live phone-in program on *Rehabilitation of Children with Cerebral Palsy* on 15th and 16th September 2021, respectively.

22. The national and regional newspapers published news report on *AIISH activities to reach common people* in commemoration of International Sign Language Day 2021 on 23rd September 2021.
23. 'The Hindu' newspaper published a news report on *World Sign Languages Day* on 28th September 2021.
24. 'Vijaya Karnataka' a leading Kannada daily published an article on '*Speech Disorders*' written by Deepa Ananda, Department of Clinical Services on 29th September 2021.
25. The 'Star of Mysore' and 'Deccan Herald' published a news report on AIISH Facebook Live Phone-in Program on *Know more about Stuttering* on 21st and 22nd October 2021, respectively.
26. The *Star of Mysore, Deccan Herald* and *Vijaya Karnataka* newspapers published news report on AIISH Facebook Live Phone-in Program on *Mental Health in Children and Adolescents* on 28th October 2021.
27. 'Vishvavani' online e-paper published an article on 'ಖಿನ್ನತೆ, ಹಿಂಜರಿಕೆಯೇ ತೊದಲುವಿಕೆಯ ಮೂಲ' written by Dr. Sangeetha M., Department of Clinical Services on 5th November 2021.
28. The *Andolana* newspaper published an article on ತೊದಲಿನ ಬಗ್ಗೆ ನಿರ್ಲಕ್ಷ್ಯ ಬೇಡ (*Stuttering*) on 11th November 2021.
29. *The Hindu*, and *Deccan Herald* newspapers published news report on AIISH Facebook Live Phone-in Program on *Brain Damage and Communication Disorders - Identification and Management* on 11th November 2021.
30. The *Star of Mysore, Vijaya Karnataka, Deccan Herald* and *The Times of India* published a news report on *New-born Care Week* celebration at AIISH on 16th November 2021.
31. The *Star of Mysore, The Hindu*, and *Deccan Herald* newspapers published news report on AIISH Facebook Live Phone-in Program on *Use of Technology in Speech and Hearing* on 25th November 2021.
32. *The Hindu*, and *Deccan Herald* newspapers published news report on AIISH Facebook Live Phone-in Program on *Welfare Measures for Persons with Disabilities* on 2nd and 3rd December 2021, respectively.

33. The *Star of Mysore*, *Vijaya Karnataka* and *Deccan Herald* newspapers published a news report on the prize winners of the AIISH at Inter-College Cultural Competition on 20th November 2021.
34. The *Star of Mysore* newspaper published the appreciation of Smt. Jayanthi Amrutesh, regarding the services of the AIISH under, the title *Kudos to AIISH Services*, in *Voice of the Reader* column on 28th December 2021.
35. A news item on the 53rd National Conference of the Indian Speech and Hearing Association was published by '*Times of India*', *Samyuktha Karnataka*, *Prajavani Star of Mysore*, and *Mysore Mithra* newspapers on 20th February 2022.
36. *The Times of India*, *The Vijaya Karnataka*, *The Andolana*, and *The Star of Mysore* newspapers published news report on *Safe Listening*, the Live Phone-in Program, organized by AIISH on the occasion of World Hearing Day program on 1st March 2022.
37. *The Deccan Herald* published an article '*World Hearing Day: Loud music can induce hearing loss*' written by Dr. Ajith Kumar U., Professor of Audiology, AIISH on 3rd March 2022.
38. '*The Dainik Bhaskar*' a leading Hindi Daily newspaper, published an article '*Noise induced hearing loss on hearing*' written by Dr. Chandni Jain, Associate Professor in Audiology, AIISH on 3rd March 2022.
39. '*The SuddhiSanje*', '*Vijayavani*', '*The Andolana*' and '*The Kannada Prabha*' published news report on '*Speech and Hearing Camp*' conducted by AIISH at Hanur Taluk, Chamarajanagara District on 29th and 30th March 2022.
40. '*The Vijaya Karnataka*', '*The Kannada Prabha*' and '*The Star of Mysore*' newspapers published news report on Facebook Live Phone-in program on '*Autism and Sensory Integration*' organized by AIISH as a part of the World Autism Awareness Day' on 31st March 2022.