

PUBLIC EDUCATION

The Institute has been taking various steps to make the common man aware of communication disorders, educate them on prevention of the disorders and provide guidance and counselling to persons suffering from such disorders. The public education activities are carried out through monthly public lectures, communication disorder screening camps, public orientation / sensitization programmes, and street plays. In addition, social media, print and tele media are extensively used for public education. Efforts are also being made to provide information on academic activities and the facilities available at AIISH through social media. The major public education activities carried out during the reporting year are the following.

Monthly Public Lectures

In order to create public awareness on various aspects of communication disorders such as causes, identification and prevention of hearing loss, voice disorders, speech and language disorders, the institute organized monthly public lectures tailored for common man during which the expert professionals working in the institute delivered lectures followed by question-and-answer session with the audience. The details of the lectures organized during the reporting year are given in table 1.

Table 1: Monthly Public Lectures

Date	Topics	Resource Persons	Participants
27.02.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Concessions and Provisions for Children with Special Needs	Ms. Lakshmi Prabha J K Ms. Prathima S Dr. Sharath Kumar K S Mr. Prashanth R	57 students from Demonstration Multipurpose School, RIE, Mysuru, CRC Bhopal & University of Mysore
25.06.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview	Dr. Prithi Venkatesh Ms. Prathima S Dr. Prashanth Prabhu	32 students from the Excel Public School, Koorgalli, Mysuru

	4. Concessions and Provisions for Children with Special Needs	Mr. Prashanth R	
22.07.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Alternative and augmentative services for the rehabilitation of persons with communication disorders	Dr. Prithi Venkatesh Dr. Sangeetha Mahesh Dr. Sharath Kumar K.S Dr. Reuben Varghese	32 students from Royal Concorde International School, Mysuru
27.08.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Curriculum Adaptation	Ms. Vijaylakshmi S Dr. Sangeetha Mahesh Dr. Sharath Kumar K.S Ms. Vijaylakshmi S	05 Block Inclusive Education Resource Teachers
15.09.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Curriculum Adaptation	Mr. Prashanth R Dr. Priya M.B Dr. Prashanth Prabhu Ms. S. Vijayalakshmi	27 Block Inclusive Education Resource Teachers
15.10.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Curriculum Adaptation	Mr. Keerthi Ms. Prathima S Mr. Prashant Prabhu Ms. S. Vijayalakshmi	18 Block Inclusive Education Resource Teachers
1.12.2020	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Identification of at risk children in educational setup	Dr. Prithi Venkatesh Ms. Prathima S Dr. Sharath Kumar K.S Dr. Kadambari N	36 IERTS teachers & Staff, Fourth Wave Foundation
22.12.2020	1. Overview of the Activities of the institute	Dr. Prithi Venkatesh	165 Staff of Wipro Technologies

	2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Management of ASD,ADHD and LD	Dr. Priya M.B Dr. Sharath Kumar K.S Dr. Yashodhara Kumar	
22.02.2021	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Rights and Facilities for PWD	Ms. S.Vijayalakshmi Ms. Prathima Dr. Sharath Kumar K.S Mr. Prashanth	35 students of the Department of Social Work, Mysore University,
19.03.2021	1. Overview of the Activities of the institute 2. Communication Disorders: An Overview 3. Hearing Impairment: An overview 4. Curriculum Adaptation	Dr. Prithi Venkatesh Dr. Priya M.B Dr. Prashanth Prabhu Ms. S.Vijayalakshmi	50 Montessori Teachers Trainee's from IMKTA & Teacher Trainees from St. Joseph Teacher Training College

Social Media based Public Education

The AIISH launched its social media platform on Facebook in July 2019. In March 2020, the Institute expanded its digital outreach by creating accounts on other platforms like Twitter, Instagram, LinkedIn, and YouTube. Ever since their launching, the Institute is promoting its public education activities over their platforms. All the activities are updated regularly for awareness, learning, motivation and dissemination among the public. A social media committee, under the supervision of Dr. M. Pushpavathi, Director and Dr. K. Yeshoda, Head, Dept. of Material Development as the Social Media Champion, is functioning at the Institute for monitoring the activities. Also, since November 2020, the social media digital marketing was outsourced to an agency for greater promotions and expansion in the reach. This way, the institute is accelerating towards its vision to reach the unreached.

The various types of public education resources disseminated through the social media platforms during the reporting year include (a) live and animated videos (table 2), (b) books and slides (table 3), and (c) live-phone in programmes conducted

at the Institute on the eve of world hearing day celebrations (table 4). The social media activity statistics during the reporting year are given in table 5.

Table 2: Live and Animated Videos

Sl. No	Title	Creator	Language
1.	Activities of the Department of Audiology	Dr. Prawin Kumar	English
2.	Activities of the Department of Clinical Services	Dr. Sangeetha Mahesh	English
3.	Adaptation in Assessment	Dr. Priti Venkatesh	English
4.	Adaptation technique	Dr. Palnaty Vijetha	English
5.	Aging and hearing loss	Dr. Animesh Barman	English
6.	Aphasia	Dr. Hema N	English
7.	Aphasia	Mr. Darshan H.S	Kannada
8.	Assessment and Management of Hearing Impairment	Dr. Sandeep M	Kannada
9.	Auditory Neuropathy Spectrum Disorders	Dr. Prashanth Prabhu P	English
10.	Auditory Training	Dr. Chandni Jain	Hindi
11.	Auditory Verbal Therapy	Dr. N. Devi	English
12.	Augmentative & Alternative Communication	Ms. Nikitha M & Vineetha Sara Philip	English
13.	Augmentative and Alternative Communication: Myths and Facts	Ms. Deepa Anand	English
14.	Autism Spectrum Disorder	Dr. Jayashree C Shanbal	English
15.	Autism spectrum disorders :Guidelines for parents	Dr. Kadambari Naniwadekar	Hindi
16.	Behavior management of Children	Dr. Amrita Kanchan	English
17.	Behaviour Management: A Smart Way	Mr. Freddy Antony	English
18.	Central auditory	Dr. Prawin Kumar	English

	processing disorder		
19.	Cerebral Palsy	Dr. Yashomathi	English
20.	Challenges faced by children with Dyslexia to read English or any other languages	Ms. Yashaswini	English
21.	Clinical services at your doorstep during the COVID-19 pandemic crisis	Dr. Sangeetha Mahesh	English
22.	Cochlear Implants	Dr. Asha Yathiraj	English
23.	Cognitive Behaviour Therapy for Stuttering	Dr. Sanjeev Kumar Gupta	English
24.	Conversation skill through picture description	Mrs. Sumana H P	Kannada
25.	Cues on Improve Language after Stroke	Ms. Pooja C	English
26.	Dementia	Dr. Abhishek B P	English
27.	Dementia	Dr. Abhishek B P	Kannada
28.	Demonstration of Use and care of hearing aids - Part 1	Mr. Manohar	Kannada
29.	Developing writing skill through models	Ms. Lakshmi M	Kannada
30.	Dysphagia	Ms. M Sonam Beliappa	English
31.	Educating people on quarantine activities for children with special needs	Mr. Raju H H	Kannada
32.	Simple home based activities for Children	Ms. AmruthaVarshini	Tamil
33.	External Ear Care	Dr. Rajeshwari G	English
34.	Feeding guidelines for caregivers of children with cerebral palsy	Ms. Prathima S	Kannada
35.	Functions of the Department of Otorhinolaryngology (ENT)	Dr. Rajeshwari G	English
36.	Guidelines and tips for safe guarding and conservation of voice	Dr. K. Yeshoda	English
37.	Guidelines to consumers before	Dr. K J Ramadevi Sreenivas	Kannada

	buying Hearing Aids		
38.	Counseling about Hearing aid	Mrs. Revathi Prasad	Kannada
39.	Hearing aids	Dr. Sujeet Kumar Sinha	English
40.	Communication disorders Part I & II	Dr. M. Pushpavathi	Kannada
41.	Hearing disorders and it's Management	Dr. Sujeet Kumar Sinha	Hindi
42.	Hearing testing in children	Dr. Sharath Kumar	English
43.	Hidden hearing loss	Dr. Ajith Kumar U	Kannada
44.	Home based physiotherapy exercises for children with cerebral palsy	Mr. Santosh	Kannada
45.	How the Brain Reacts to different Auditory Stimulus?	Dr. K.V. Nisha	English
46.	Implantable bone conduction hearing aid	Dr. Geetha C	English
47.	Importance of newborn hearing screening	Mr. Harish	Kannada
48.	Importance of Voice and it's care	Dr. Jayakumar	English
49.	Importance of Voice and the Common causes of Voice Disorders-Part I & Part II	Dr. T.K Prakash	Kannada
50.	Kitchen music activities for children with special needs - Part 1	Ms. P.V Manjula and Ms. P.V Ramanakumari,	Kannada
51.	Kitchen music activities for children with special needs - Part 2	Ms. P.V Manjula and Ms. P.V Ramanakumari	Kannada
52.	Learning and it's facilitating factors	Mrs. Shobha	Kannada
53.	Learning strategies for children with special needs in inclusive classrooms	Dr. Alok Kumar Upadhyay	English
54.	Lockdown awareness movie	Students of AllSH	Kannada
55.	Lockdown or golden period??	Sunhere Pal	Hindi
56.	Management of hearing	Dr. P Manjula	Kannada

	impairment		
57.	Management options for children with communication disorders	Ms. Priya Abdul Khader M.T	Malayalam
58.	Music Induced Hearing Loss	Dr Sreeraj Konadath	Malayalam
59.	Myths and Facts about Stuttering	Dr. Santhosh M	English
60.	Naming activities for Individual with Aphasia	Ms. Reny Raju	Hindi
61.	New-born Hearing Screening	Arunraj K	English
62.	Noise induced hearing loss	Dr. Jithin Raj B	English
63.	Otitis Media	Dr. Sandeep M	Kannada
64.	Otoacoustic Emissions	Mr.Vikas M D	Kannada
65.	Parkinson's disease	Dr. Swapna N	English
66.	Pre-reading skills	Ms. Neha Tiwari	Hindi
67.	Speech and language disorders	Dr. Pushpavathi M	English
68.	Rehabilitation of Cerebral Palsy	Mr. Santosh	Kannada
69.	Rights of persons with disability act 2016	Dr. S.P Goswami	English
70.	Role of Speech Language Pathologist in improving speech and language of children with communication disorders	Ms. Anusha C	Kannada
71.	Scribbling in children	Dr. S. Venkatesan	English
72.	Significance of World Voice Day	Dr. R Rajasudhakar	Tamil
73.	Skill Training of Children with Developmental Disabilities	Dr. Amrita Kanchan	English
74.	Speech and language stimulation techniques	Mrs. Geetha M P	Kannada
75.	Speech and language therapy in children with Hearing loss	Ms. Jyothi S	English
76.	Speech Sound Disorders	Dr. Priya M B	English
77.	Speech Sound Disorders	Dr. N. Sreedevi	Malayalam

78.	Speech Sound Disorders	Dr. Gopisankar	Tamil
79.	Speech Sound Disorders	Ms. Prathima S	Kannada
80.	Stuttering	Ms. Divya Seth	Hindi
81.	Stuttering - Nature and Management	Dr. Sangeetha Mahesh	English
82.	Swallowing disorders (Dysphagia)	Mrs. Gayathri Krishnan	English
83.	Tinnitus	Dr. K. Rajalakshmi	Kannada
84.	Tinnitus	Dr. Sreeraj Konadath	English
85.	Tips on how to increase one's Immunity during a Pandemic!	Dr. G. Rajeshwari	English
86.	Understanding Emotions in Children	Ms. Lissie Maria	English
87.	Using Directed Activity as a Special Technique for Teaching Language Skill	Mr. Rajkumar R	English
88.	Vertigo	Dr. Niraj Kumar Singh	English
89.	World Voice Day	Dr. R. Gopi Shankar	English
90.	Learn about Autism	Dr. Kadambari Naniwadekar	Hindi
91.	Celebration of International Day of Persons with Disabilities		English
92.	Unsung Heroes: Acceptance, care, encouragement		Kannada
93.	Success story of a child with speech impairment		Kannada
94.	Star speak about AIISH - Nagathihalli Chandrashekhar		Kannada
95.	Unsung heroes, Part 2: Success story of a child with speech impairment		Kannada
96.	Talk on speech sound disorders		Tamil
97.	Parent about speech therapy at AIISH (Ullas)/success story		Sign language & Kannada
98.	A talented Poojashri - an inspirational story		Kannada
99.	Back to school - Video on re-opening of AIISH Pre-school		English
100.	Cerebral Palsy		English
101.	Hearing & balancing		English
102.	Success story of a person with Hearing loss		Kannada
103.	Services offered at AIISH		Sign

		language
104.	Success story (Ullas Nayak)	Sign language & Kannada
105.	SUMERU - A core educational program of AIISH preschool	English
106.	Corona Awareness - video on COVID - 19 precautionary measures	English
107.	Awareness program on world hearing day	English
108.	A speech and hearing screening program for students and staff	English
109.	World hearing day Message by Ms. Ambikashetty, popular social media chef	Kannada
110.	World hearing day Message by Ms. Kushee Ravi, Actress	Kannada
111.	World hearing day Message by Mr. Sancharivijay, Actor	Kannada
112.	Street play on world hearing day - 1	Kannada
113.	Street play on world hearing day - 2	Kannada
114.	Street play on world hearing day - 3	Kannada
115.	World hearing day Message by Mr. Duniyavijay, Actor	Kannada
116.	World hearing day Message by Ms. Pooja Gandhi	Kannada
117.	Short movie on importance of hearing Part 1	English
118.	Short movie on importance of hearing Part 1	Hindi
119.	World hearing day message by Mr. Jayatheertha, renowned film director and philanthropist, , Actor	Kannada
120.	World hearing day message by Mr. Achyuhkumar, Actor	Kannada
121.	World hearing day message by Mr. Ramesh Aravind, Actor-cum Director	Kannada
122.	World hearing day message by Mr. Rishabshetty, Actor	Kannada
123.	World hearing day Message by Mr. Shashi, Agriculturist and Bigg Boss Kannada season 6 winner	Kannada
124.	World hearing day message by Shri. Hamasaleka, Music Director	Kannada
125.	World hearing day message by Shri. Prathapsimha, MP, Mysuru-kodagu constituency	Kannada
126.	Short movie on the importance of Early identification and intervention	Hindi
127.	Short movie on Fight against hearing loss	Hindi
128.	Inspirational/ success story	Kannada
Animated videos		
1	Aphasia	English

2	Cleft lip and Palate	English
3	Cerebral Palsy	English
4	Dysarthria	English
5	Hearing Loss	English
6	Pronunciation Disorder	English
7	Tinnitus	English
8	Ear Discharge	Malayalam
9	Ear Care - Comic video	English

Table 3: Books and Slides

Sl. No.	Creator	Topic	Language	Format	
1	Dr. Jayashree C Shanbal & Dr. Priya M.B.	Learning Disability	English	Flip e-book	
2	Ms. Hannah Thomas	Hearing Impairment	English	Slide	
3	Ms. Archana U	Aphasia	English & Hindi	Slide	
4				Slide	
5		Learning Disability	English & Hindi	Slide	
6		Autism Spectrum Disorders	English & Hindi	Slide	
7		Stuttering	English & Hindi	Slide	
8		Misarticulation	English & Hindi	Slide	
9		Hearing Impairment	English & Hindi	Slide	
10		Ms. Devi Vijayalakshmi V	Aphasia	English	Slide
11			Learning Disability	English	Slide
12	Autism Spectrum Disorders		English	Slide	
13	Mr. Sabin Sharma Duwadi	Aphasia	English & Hindi	Slide	
14		Augmentative and alternative communication	English & Hindi	Slide	
15		Speech sound disorder	English & Hindi	Slide	
16		Spoken Language Disorder	English & Hindi	Slide	
17	Ms. Anju R	Autism Spectrum Disorder	English	Slide	
18		Learning Disability	English	Slide	
19		Spoken Language	English	Slide	

	Disorder		
20	Aphasia	Hindi, Malayalam	Print & E-book
21	Articulation	Kannada	Print & E-book
22	Cleft Lip and Palate	Hindi	Print & E-book
23	Dementia	Hindi, Kannada	Print & E-book
24	Developmental Delay	Hindi, Kannada	Print & E-book
25	Dysarthria	Hindi, Kannada, Malayalam	Print & E-book
26	FAQs on Aphasia	English	Print & E-book
27	FAQs on Autism	Kannada	Print & E-book
28	FAQs on Learning Disability	English	Print & E-book
29	FAQs on NIHL	Malayalam	Print & E-book
30	FAQs on SSD	Kannada	Print & E-book
31	FAQs on Stuttering	English	Print & E-book
32	FAQs on Tinnitus	English	Print & E-book
33	FAQs on Tinnitus	Kannada	Print & E-book
34	FAQs on Voice disorders	English	Print & E-book
35	Feeding Tips	Hindi, Malayalam	Print & E-book
36	Fluency Disorder	Hindi	Print & E-book
37	Fluency Disorder	Malayalam	Print & E-book
38	Intellectual Disability	Hindi, Malayalam	Print & E-book
39	Know this to prevent communication disorders	Kannada	Print & E-book
40	Laryngectomy	Kannada, Malayalam	Print & E-book
41	NIHL	Hindi	Print & E-book
42	Ototoxicity	English	Print & E-

			book
43	SLI	Hindi	Print & E-book
44	Stuttering	Malayalam	Print & E-book
45	Voice and its Disorders	Kannada, Malayalam	Print & E-book

Table 4: Live Phone-In programs

Sl. No.	Topic	Experts	Date
1	Prevention and care of hearing related problems	Resource persons: Dr. K Rajalakshmi & Dr. N. Devi Moderator: Dr. Jayashree C Shanbal	8 th January 2021.
2	Middle ear infection - Can they be prevented or treated?	Resource persons: Dr. T.K Prakash, Ms. Mamatha N.M Moderator: Dr. Prashanth Prabhu	21 st January 2021.
3	Lifestyle and hearing loss	Resource persons: Dr. Prawin Kumar, Dr. Sreeraj K Moderator: Dr. C. Jeetha	5 th February 2021
4	Ear infection, hearing loss and auditory processing problems result in poor school performance	Resource persons: Dr. Chandni Jain Mr. Anoop B.J Moderator Dr. Jayashree C Shanbal	19 th February 2021.
5	Success story of Ms. Spandana, Thechild with hearing impairment	Resource person: Dr. Animesh Barman Moderator Dr. Sangeetha Mahesh	26 th February 2021
6	Importance of celebration of World Hearing Day	Resource persons: Dr. G. Rajeshwari &Dr. Ajith Kumar U Moderator Dr. Jayashree C Shanbal	3 rd March 2021
7	Importance of rehabilitation of individuals with hearing impairment	Resource persons: Dr. P. Manjula, Dr. Sangeetha Mahesh & Dr. Yashodhara Kumar G.Y Moderator Ms. Spoorthy Thammiah	19 th March 2021

Table 5: Social Media Statistics

FACEBOOK							
No. of Posts	Reach	Clicks	Reactions, comments & shares				
306	2783249	166213	67238				
LINKEDIN							
No. of Posts	Impressions	Reactions	Clicks	Engagement			
83	4919	166	340	608.56			
INSTAGRAM							
No. of Posts	Likes	Comments	Interactions	Reach	Impressions		
107	29144	27	913	70819	87554		
TWITTER							
No. of Posts	Impressions	Engagements					
		Media views	Total engagements	Link clicks	Media engagements	Detail expands	Profile clicks
57	9104	51	246	10	90	29	35
YOUTUBE							
No. of Posts	Views						
151	51973						

Camp-based Awareness Activities

The institute organized communication disorder screening camps in different localities in the state and other parts of the country. As a part of the camps, extensive awareness programmes were conducted to educate the public on the prevention and management of communication disorders. Totally, 77 camps were conducted and around six thousand of general public were educated on communication disorders.

Street Play and Cyclothon

The Institute, under the aegis of the Department of Prevention of Communication Disorders organized cyclothon and street play on the prevention of communication disorders at the premises of the Outreach Service Centre, Sarguru as part of the world hearing day.

Public Orientation/ Sensitization Programmes

In addition to the monthly public lecture series conducted at the campus, the institute organized orientation lectures/sensitization programs on prevention of communication disorders in various localities in Mysore and nearby districts under the aegis of the Department of Prevention of Communication Disorders and the Department of Clinical Services. The New-born Screening centres and Outreach Service centres were also involved in conducting public orientation. Totally, 15552 persons including senior citizens, students, industry workers, and teachers benefitted from 173 orientation programmes conducted at AIISH and 73 programmes at the OSCs centres and 41 programmes at the NBS during the reporting year, the details of which are given in table 6 & 7.

Table 6: Target group-wise beneficiaries of Public Orientation / Sensitization Programmes

Sl. No.	Target Group	Number of Beneficiaries
1.	School Teachers	6160
2.	College Teachers	192
3.	General Public	4787
4.	Parents/caregivers of Hearing impaired children	86
5.	Industrial Workers	350
6.	Elderly Population	80
7.	Nurses	290
8.	Hospital Staff	342
9.	Community Social Workers	473
10.	Doctors	97
11.	Expecting Mothers	60
12.	Yoga Practitioners	77
13.	Students of Professional courses	974
14.	Police Personnel	23
	Total	13991

Table 5: Centre-wise beneficiaries of Public Orientation / Sensitization Programmes

Centres	Total number of Orientation Programs	Total number of Participants
POCD	173	11151
OSC	73	2646
NBS	41	194
	287	13991

Resource Exchange and Education through Care and Hope (REECH)

The Department of Clinical Services conducted 15 orientation lectures under the REECH programme during the reporting year and created awareness among parents/caregivers on management of individuals with communication disorders. The details are given in table 8.

Table 8: Resource Exchange and Education through Care and Hope

Sl. No.	Resource Person	Topic	Date
1.	Ms. Seema M. Clinical Supervisor	Tele-services for persons with communication disorders during COVID 19 pandemic crisis in English	30.09.2020
2.	Ms. Manasa A.S SLP Gr. I	Tele-services for persons with communication disorders during COVID 19 pandemic crisis in Kannada	30.09.2020
3.	Ms. Farseeena Jabeen SLP Gr. II	Tele-services for persons with communication disorders during COVID 19 pandemic crisis in Malayalam	30.09.2020
4.	Ms. Prathima S SLP Gr. II	General feeding techniques for children with feeding issues in Kannada and English	6.11.2020
5.	Ms. Navya Keshav SLP Gr. II	General feeding techniques for children with feeding issues in Malayalam	11.11.2020
6.	Ms. Reny Raju SLP Gr. I	Guidelines for parents and teachers of children with stuttering in Kannada and English	18.11.2020
7.	Ms. Geetha M.P	Early identification of	23.12.2020

	SLP Gr.I	communication disorders in Kannada and English	
8.	Ms. Deepa Anand SLP Gr. II	Identification of early signs of autism and home training in Kannada	29.12.2020
9.	Ms. Shivaranjini S SLP Gr. I	Importance of home training for children with communication disorders in English	30.12.2020
10.	Ms. M. Seema Clinical Supervisor	Importance of speech-language therapy during the pandemic crisis in English	29.01.2021
11.	Ms. Manasa A.S SLP Gr. I	Importance of speech-language therapy during the pandemic crisis in Kannada	29.01.2021
12.	Ms. Neeraja Sunil SLP Gr. II	Importance of speech-language therapy during the pandemic crisis in Malayalam	29.01.2021
13.	Ms. Fathima Nida SLP Gr. II	Home training guidelines for children with Spoken Language Disorder Secondary to Hearing Impairment in English and Malayalam	12.02.2021
14.	Ms. Neeraja Sunil SLP Gr. II	Speech-language Stimulation Activities & Reinforcement Strategies for Home Training in Malayalam and English	19.02.2021
15.	Mr. Pradeep Kumar P SLP Gr. II	Team approach in communication disorders in English and Kannada	26.02.2021

Observation of Commemorative Days

The following commemorative days associated with speech and hearing and allied fields were observed at the institute to raise awareness, and hundreds of people from different walks of life attended them.

- World Autism Awareness Day on 2nd April 2020
- World Voice Day on 16th April 2020
- International Day of Sign Languages on 23rd September 2020
- International Stuttering Awareness Day on 22nd October 2020
- International Day of Persons with Disabilities on 4th December 2020
- World Hearing Day on 3rd March 2020

Mass Media based Public Education

Radio Programmes

The Institute initiated a public awareness program on communication disorders titled 'AIISH AISIRI' in collaboration with the All-India Radio, Mysuru (AIR Mysore) at 100.6 MHz. As a part of the programme, the AIR Mysuru started broadcasting the talks of speech and hearing experts of the Institute for a duration of 20 minutes every week about various speech, language and hearing disorders, assessment procedures and the treatment. In addition, in collaboration with the All-India Radio and Community Radio Stations in Karnataka, a number of public education programmes were conducted during which the experts of the Institute delivered talks and answered queries of the general public regarding communication disorders. The details of the radio programmes broadcasted during the year are given in table 9.

Table 9: Radio Programmes

Sl. No.	Topic	Expert (s)	Radio Channel	Broadcasted date
AIISH AISIRI				
1.	Hearing loss in elderly people	Dr. Rajalakshmi R	Akashvani Mysuru, 100.6 MHz	07 th June.2020
2.	Noise-Induced hearing loss	Mr. Arunraj K	Akashvani Mysuru, 100.6 MHz	14 th June 2020
3.	Hearing aids & Cochlear implants	Dr. Manjula	Akashvani Mysuru, 100.6 MHz	21 st June 2020
4.	Child language disorders	Dr. Priya M B	Akashvani Mysuru, 100.6 MHz	28 th June 2020
5.	Learning disability	Dr. Jayashree C Shanbal	Akashvani Mysuru, 100.6 MHz	5 th July 2020
6.	Voice disorder	Dr. Yeshoda K	Akashvani Mysuru, 100.6 MHz	12 th July 2020
7.	Speech sound disorders	Dr. Sreedevi N	Akashvani Mysuru, 100.6 MHz	19 th July 2020
8.	Stuttering	Dr. Sangeetha Mahesh	Akashvani Mysuru, 100.6 MHz	26 th July 2020
9.	Adult Language disorders	Dr. Hema N	Akashvani Mysuru, 100.6 MHz	2 nd August 2020

10.	Psychological problems in children & Parents	Dr. S Venkatesan	Akashvani Mysuru, 100.6 MHz	9 th August 2020
11.	Ear discharge causes, Do's & Don'ts	Dr. Rajeshwari G	Akashvani Mysuru, 100.6 MHz	16 th August 2020
12.	Diseases causing voice changes	Dr. T K Prakash	Akashvani Mysuru, 100.6 MHz	23 rd August 2020
13.	Myths and facts about stuttering.	Dr. Santosh M	Akashvani Mysuru, 100.6 MHz	30 th August 2020
14.	Dementia	Dr. Abhishek B P	Akashvani Mysuru, 100.6 MHz	6 th September 2020
15.	Need for early rehabilitation and listening training in children with hearing impairment	Dr. Devi N	Akashvani Mysuru, 100.6 MHz	13 th September 2020
16.	Importance of early rehabilitation for individuals with hearing loss	Dr. Geetha C	Akashvani Mysuru, 100.6 MHz	20 th September 2020
17.	Tinnitus and loudness discomfort	Dr. Prashanth Prabhu	Akashvani Mysuru, 100.6 MHz	27 th September 2020
18.	Autism Spectrum Disorders	Dr Yashaswini R	Akashvani Mysuru, 100.6 MHz	3 rd October 2020
19.	Voice disorders	Ms. Sahana V	Akashvani Mysuru, 100.6 MHz	10 th October 2020
20.	Early identification of communication disorders	Ms. Geetha M P	Akashvani Mysuru, 100.6 MHz	18 th October 2020
21.	Curriculum adaptation for special children	Ms. Shobha B N	Akashvani Mysuru, 100.6 MHz	25 th October 2020
22.	Role of parents in the educational development of special children	Ms. Kumuda	Akashvani Mysuru, 100.6 MHz	8 th November 2020
23.	Valuation of children with special needs	Ms. Sumana	Akashvani Mysuru, 100.6 MHz	15 th November 2020
Other Radio Programmes				
24.	6-16 years learning disability children	Dr. Raju H.H	Janadhwani Radio 90.8 MHz, Mysuru	14 th & 21 st April 2020
25.	Counselling PWD'S and family members	Dr. Raju H.H	Janadhwani Radio 90.8 MHz, Mysuru	18 th & 25 th April 2020
26.	Aphasia - Definition, causes	Dr. Hema N	Janadhwani, Surguru FM	24 th April 2020

	and treatment			
27.	Scholastic problems and their remediation in 6-16-year-old students	Dr. Venkatesan S	Janadhwani Radio 90.8 MHz, Mysuru	28 th April 2020
28.	Understanding learning disability in children: Characteristics, Types, Identification, and Intervention	Dr. Venkatesan S	Janadhwani Radio 90.8 MHz, Mysuru	6 th & 13 th May 2020
29.	Emotional and social problems in children with learning disability	Dr. Venkatesan S	Janadhwani Radio 90.8 MHz, Mysuru	20 th May 2020
30.	Health awareness program on All cold, cough, fever may not be Covid-19	Dr. G. Rajeshwari	Radio FM 93.5, Mysuru	26 th June 2020
31.	LD-Myths and facts	Ms. Sumana H.P	Janadhwani Live in Radio, Mysuru	1 st July 2020
32.	Classroom accommodations for students with learning disability: Part 1	Dr. Venkatesan S	Janadhwani Radio 90.8 MHz, Mysuru	15 th July 2020
33.	Classroom Management of learning disability children	Ms. Sumana H.P	Janadhwani Live in Radio, Mysuru	15 th July 2020 & 29 th July 2020
34.	Classroom accommodations for students with learning disability: Part 2	Dr. Venkatesan S	Janadhwani Radio 90.8 MHz, Mysuru	29 th July 2020
35.	Interaction with successfully rehabilitated clients of AIISH and their caregivers	Dr. M. Pushpavathi	Akashvani Mysuru, 100.6 MHz	11 th August 2020
36.	Home training for children with learning disability	Dr. Jayashree C. Shanbal, Dr. Venkatesan S & Ms. Sumana H.P	Janadhwani 90.8Mhz, Mysuru	12 th August 2020
37.	Prevention of common cold and self medication	Dr. G. Rajeshwari	Radio FM 93.5, Mysuru	16 th August 2020
38.	Understanding	Dr. Jayashree C.	Janadhwani	26 th August 2020

	Learning Disability in adolescents	Shanbal, Dr. Venkatesan S, Ms. Leena C C & Dr. Priya M B	90.8MHz, Mysuru	
39.	Educational rehabilitation of children with auditory problems and learning disability	Dr. Jayashree C Shanbal, Dr. Venkatesan S, Ms. R. Kumudha & Dr. Chandini Jain	Janadhwani 90.8MHz, Mysuru	9 th September 2020
40.	Problems observance and challenges in school children	Dr. Jayashree C Shanbal, Dr. Venkatesan S, Dr. Priya M B & Ms. Shobha B N	Janadhwani 90.8 MHz, Mysuru	23 rd September 2020
41.	Autism spectrum disorders	Dr. Yashaswini R	Akashvani Mysuru, 100.6 MHz	6 th October 2020
42.	Challenges in writing in children with Learning Disability	Dr. Jayashree C Shanbal, Dr. Yashodhara Kumar G.Y & Ms. Sumana H.P	Janadhwani 90.8 MHz, Mysuru	7 th October 2020
43.	Benefits and concession available for persons with communication disorders	Dr. Jayashree C Shanbal, Dr. Venkatesan S & Mr. Prashanth R	Janadhwani 90.8 MHz, Mysuru	21 st October 2020
44.	Cognitive and language deficits in children with learning disability	Dr. Jayashree C Shanbal & Dr. Venkatesan S	Janadhwani 90.8 MHz, Mysuru	4 th November 2020
45.	Precautions to be taken to avoid spread of COVID-19	Dr. M. Pushpavathi	Red FM 93.2	14 th November 2020
46.	Importance of raising public awareness on learning disability	Dr. Jayashree C Shanbal & Dr. Venkatesan S	Janadhwani 90.8 MHz	18 th November 2020
47.	Therapeutic rehabilitation- individuals with Hearing Impairment	Dr. S Venkatesan, Dr. P. Manjula & Dr. Jayashree C Shanbal	Janadhwani 90.8 MHz	25 th November 2020
48.	Importance of emergent literacy skills in children	Dr. Jayashree C. Shanbal	Janadhwani 90.8 MHz, Mysuru	2 nd December 2020
49.	Early identification of children with Learning Disabilities	Dr. Jayashree C Shanbal & Dr. Yashodhara Kumar G Y	Janadhwani 90.8 MHz	13 th January 2021

50.	Educational challenges in children with Autism	Dr. Jayashree C Shanbal & Dr. Kadambari Naniwadekar	Janadhwani 90.8 MHz	28 th January 2021
51.	Mainstreaming of children with intellectual disability	Ms. Ramanakumari	Janadhwani Radio	12 th February 2021
52.	Mainstreaming of children with intellectual disability	Dr. Jayashree C Shanbal, Dr. S Venkatesan & Ms. P.V Ramana kumari	Janadhwani 90.8 MHz	24 th February 2021
53.	Mainstreaming of children with intellectual disabilities	Dr. Venkatesan S	Janadhwani 90.8 MHz	10 th March 2021
54.	Inclusion of individuals with intellectual disability	Dr. Jayashree C Shanbal, Dr. S Venkatesan & Ms. Ramanakumari P.V	Janadhwani 90.8 MHz	10 th March 2021
55.	Myths and facts on LD	Dr. Jayashree C Shanbal & Dr.S.Venkatesan	Janadhwani 90.8 MHz	24 th March 2021
56.	Autism: understanding, acceptance and inclusivity	Dr. Jayashree C Shanbal & Dr.Yashodara Kumar	Janadhwani 90.8 MHz	31 st March 2021

Television Programmes

The experts of the Institute also participated in the public education programmes organized by different television channels including Doordarshan. The details of television programmes broadcasted during the reporting year are given in table 10.

Table 10: Television Programmes

Sl. No.	Programme	Expert (s)	Television Channel	Broadcasted date
1	An interview on various communication disorders	Dr. Jayashree C Shanbal	TV 9, Bengaluru	12 th October, 2020
2	Introductory talk on AIISH	Dr. M. Pushpavathi	Doordarshan Chandana	28 th November 2020
3	Ear related problems in children	Dr. Rajeshwari G	Doordarshan Chandana	29 th November 2020
4	New-born screening and hearing disorders	Dr. Ajith Kumar	Doordarshan Chandana	5 th December 2020

5	Speech disorders	Dr. N. Sreedevi	Doordarshan Chandana	6 th December 2020
6	Language disorders	Dr. Sangeetha Mahesh	Doordarshan Chandana	12 th December 2020
7	Behaviour management in children with communication disorders	Dr. Yashodhara Kumar G.Y	Dooradarshan Chandana	13 th December 2020
8	Activities of the institute and introduction of speech and hearing disorders	Dr. M. Pushpavathi	Dooradarshan Chandana	14 th December 2020
9	Vaak Shraavan Sanjeevani (Information Decimation on Special Education Hindi)	Dr. Alok Kumar Upadhyay & Dr. Kadambari N	DD Delhi DD Bihar DD Girnar DD Bhopal DD Lucknow	3 rd & 4 th March 2021
10	Speech and language problems in children with hearing impairment and their management	Dr. N. Swapna	Dooradarshan Chandana	10 th March 2021

Newspaper and magazine articles

The faculty and staff of the Institute wrote and/or provided input for a number of popular articles on prevention and management of communication disorders in news papers and magazines as detailed below.

1. The '*Vijaya Karnataka*' newspaper published an article titled on managing children with disabilities during the pandemic crisis during lock down based on an interview with Mr. H. H. Raju, Psychologist and Dr. Sangeetha Mahesh, Head, Dept. of Clinical Services of the Institute on 13th April 2020.
2. A news report on resuming of outpatient clinical services after lockdown period was published in the '*The Times of India*', '*The Hindu*', '*Deccan Herald*', '*Vijaya Vani*' and '*Vijaya Karnataka*' newspapers on 18th and 19th May 2020.
3. The *Vijaya Karnataka* newspaper published an interview with Dr. M. Pushpavathi, Director, AIISH regarding *Tele Services on Communication Disorders* on 19th May 2020.
4. The *Vijaya Karnataka* newspaper published a statement by Dr. M. Pushpavathi, Director, AIISH on '*World Service Day*' was published in '*Vijaya Karnataka*' newspaper on 23rd June 2020.

5. The *Vijaya Karnataka* newspaper published an interview with Dr. M. Pushpavathi, Director, AIISH and Ms. Shreya, a former pre-school student of the institute who scored highest marks in SSLC examination on 11th August 2020.
6. The *Just Kannada*, *Vijaya Karnataka*, *Prajavani* and *Andolana* newspapers reported the news on the opening of new outreach service centre of the Institute at Madikeri, Kodagu District on 3rd and 4th October 2020.
7. The *Prajavani* newspaper published an interview with Dr. M. Pushpavathi, Director, AIISH and in connection with the prevention of noise pollution on the eve of Deepavali celebration on 4th November 2020.
8. The *Prajavani* newspaper organized a Live Phone-in Program with Dr. M. Pushpavathi, Director, AIISH and the general public regarding the activities of the Institute on 8th November 2020 and published report on the programme on 10th November 2020.
9. The *Prajavani* newspaper published an article on *Noise Pollution* with input from the experts of the Institute on 11th November 2020.
10. The *Vijaya Karnataka* newspaper published an Interview with Dr. M. Pushpavathi, Director, AIISH and Dr. N. Devi, Reader in Audiology, AIISH regarding noise pollution and hearing protection on the eve of Deepaali Festival and published on 13th November 2020.
11. All the leading national and regional newspapers reported the news on ***World Disability Day*** celebrations at the Institute on 4th December 2020.
12. The *Prajavani* newspaper ***published an*** interview with Dr. M. Pushpavathi, Director, AIISH in connection with the ***World Disability Day*** on 4th December 2020.
13. The *Andolana* newspaper published an article based on a virtual interaction with the special children of the Institute in connection with the 'World Disabled Day' on 4th December 2020.
14. All the leading national and regional newspapers reported the news on extension of clinical services of the institute to Saturday on 12th& 13th December 2020.
15. All the leading national and regional newspapers reported the news on corona vaccination held at the Institute on 30th January 2021.
16. The *Andolana* newspaper published editorial articles on the World Hearing Day on 25th & 28th February 2021.

17. The Star of Mysore newspaper published a full-length article on hearing written by Dr. Animesh Barman, Professor of Audiology on 3rd March 2021.
18. The '*Star of Mysore*' newspaper published a news on hearing screening camp conducted by the Institute for the railway employees on 3rd March 2021.
19. The *Deccan Herald*' newspaper published an article on Preventive hearing loss, build a talking planet' by Dr. Niraj Kumar Singh, Associate Professor, AIISH on 3rd March 2021.
20. *The Vijaya Karnataka*' newspaper published an interview with Dr. M. Pushpavathi, Director, AIISH in connection with the 'World Hearing Day' on 3rd March 2021.
21. All the leading national and regional newspapers and online portals reported the news on Live Phone-in program organized by the Institute in connection with the '*World Disabled Day*' on 3rd March 2021.