**PUBLIC EDUCATION**

The Institute has been taking various steps to make the common man aware of communication disorders, educate them on prevention of the disorders and provide guidance and counselling to persons suffering from such disorders. The major public education activities carried out during the reporting year are the following.

**Monthly Public Lectures**

In order to create public awareness on various aspects of communication disorders such as causes, identification and prevention hearing loss, voice disorders, speech and language disorders, the institute organized monthly public lectures tailored for common man during which the expert professionals working in the institute delivered lectures followed by question and answer session with the audience. The details of the lectures organized during the reporting year are given in table 1.

Table 1: Monthly Public Lectures

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Topics** | **Resource Persons** | **Participants** |
| 27.02.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Concessions and Provisions for Children with Special Needs
 | Ms. Lakshmi Prabha J KMs. Prathima SDr. Sharath Kumar K SMr. Prashanth R | 57 |
| 25.06.2020 | 1. Overview of the Activities of the institute2. Communication Disorders: An Overview 3. Hearing Impairment: An overview4. Concessions and Provisions for Children with Special Needs  | Dr. Prithi VenkateshMs. Prathima SDr. Prashanth PrabhuMr. Prashanth R | 32 |
| 22.07.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Alternative and augmentative services for the rehabilitation of persons with communication disorders
 | Dr.Prithi VenkateshDr.Sangeetha MaheshDr.Sharath Kumar K.SDr.Reuben Varghese | 32 |
| 27.08.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Curriculum Adaptation
 | Ms. Vijaylakshmi SDr. Sangeetha MaheshDr. Sharath Kumar K.SMs.Vijaylakshmi S | 05 |
| 15.09.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Curriculum Adaptation
 | Mr. Prashanth RDr. Priya M.BDr. Prashanth PrabhuMs.S.Vijayalakshmi | 27 |
| 15.10.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Curriculum Adaptation
 | Mr. KeerthiMs. Prathima SMr. Prashant PrabhuMs.S.Vijayalakshmi | 18 |
| 1.12.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Identification of at risk children in educational setup
 | Dr. Prithi VenkateshMs. Prathima SDr. Sharath Kumar K.SDr. Kadambari N | 36 |
| 22.12.2020 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Management of ASD,ADHD and LD
 | Dr. Prithi VenkateshDr. Priya M.BDr. Sharath Kumar K.SDr. Yashodhara Kumar | 165 |
| 22.02.2021 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Rights and Facilities for PWD
 | Ms. S.VijayalakshmiMs. PrathimaDr. Sharath Kumar K.SMr. Prashanth | 35 |
| 19.03.2021 | 1. Overview of the Activities of the institute
2. Communication Disorders: An Overview
3. Hearing Impairment: An overview
4. Curriculum Adaptation
 | Dr. Prithi VenkateshDr. Priya M.BDr. Prashanth PrabhuMs.S.Vijayalakshmi | 50 |

**Preparation and Dissemination of Information Resources**

The Institute developed and disseminated a variety of information resources on communication disorders in different media formats. The details of resources developed in print, e-book and slide formats are given in table 2, and those developed in live video and animated videos are given in table 3. All the resources in electronic formats were disseminated over the official website and social media platforms of the Institute.

Table 2: Information Resources in Print, E-book and Slide Formats

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sl.No.** | **Developer** | **Topic** | **Language** | **Purpose** | **Format** |
| **1.** | Dr. Jayashree C Shanbal  | Developed resource material on various Communication Disorders for digital media (TV9) from staff of TCPD in June, 2020.  | English | Public | Video |
| **2.** | Dr. Jayashree C Shanbal & Dr. Priya M.B.  | Flipbook - Learning Disability  | English | Public | Flip e-book |
| **3.** | Dr. Yashaswini R  | Dyslexia- Challenges faced by children with Dyslexia in acquiring reading  | English | Public | Video |
| **4.** | Ms. Tanuja D  | Communication disorders in children with Intellectual disability   | Tamil | Public | Video |
| **5.** | Ms. Kavya S Murthy  | Classroom Management for children with hearing loss  | English | Public | Video |
| **6.** | Ms. Malavi  | Learning Disability  | Kannada | Public | Video |
| **7.** | Ms. Pratyasha  | Learning Disability  | English | Public | Video |
| **8.** | Article for Autism Awareness Month  | English & Hindi | Public |  |
| **9.** | Ms. Hannah Thomas  | Hearing Impairment  | English | Patients | Slide |
| **10.** | Ms. Archana U  | Aphasia.  | English & Hindi | Patients | Slide |
| **11.** | Patients | Slide |
| 12. | Learning Disability.  | English & Hindi | Patients | Slide |
| 13. | Autism Spectrum Disorders  | English & Hindi | Patients | Slide |
| 14. | Stuttering  | English & Hindi | Patients | PPT |
| 15.    | Misarticulation | English & Hindi | Patients | PPT |
| 16.    | Hearing Impairment | English & Hindi | Patients | PPT |
| 17.    | Ms. Devi Vijayalakshmi V  | Aphasia  | English | Patients | PPT |
| 18.    | Learning Disability  | English | Patients | PPT |
| 19.    | Autism Spectrum Disorders.  | English | Patients | PPT |
| 20. | Mr. Sabin Sharma Duwadi  | Aphasia | English & Hindi | Patients | PPT |
| 21. | Augmentative and alternative communication | English & Hindi | Patients | PPT |
| 22. | Speech sound disorder.  | English & Hindi | Patients | PPT |
| 23. | Spoken Language Disorder.  | English & Hindi | Patients | PPT |
| 24. | Ms. Anju R  | Autism Spectrum Disorder.  | English | Patients | PPT |
| 25. | Learning Disability.  | English | Patients | PPT |
| 26. | Spoken Language Disorder.  | English | Patients | PPT |
|  | *Dementia* | Kannada | Print/ E-book |
|  | *Developmental Delay* | Kannada | Print/ E-book |
|  | *Know this to prevent communication disorders* | Kannada |  |  |
|  | *Dysarthria* | Kannada |  |  |
|  | *Laryngectomy* | Kannada |  |  |
|  | *Voice and its Disorders* | Kannada |  |  |
|  | *Articulation* | Kannada |  |  |
|  | *FAQs on Tinnitus* | English |  |  |
|  | *FAQs on Aphasia*  | English |  |  |
|  | *FAQs on Learning Disability* | English |  |  |
|  | *FAQs on Voice disorders* | English |  |  |
|  | *FAQs on Stuttering* | English |  |  |
|  |  | *Ototoxicity* | English |  |  |
|  |  | *FAQs on Autism* | Kannada |  |  |
|  |  | *FAQs on SSD* | Kannada |  |  |
|  |  | *FAQs on Tinnitus* | Kannada |  |  |
|  |  | *Aphasia* | Malayalam |  |  |
|  |  | *Dysarthria* | Malayalam |  |  |
|  |  | *Intellectual Disability* | Malayalam |  |  |
|  |  | *Laryngectomy* | Malayalam |  |  |
|  |  | *Stuttering* | Malayalam |  |  |
|  |  | *Voice Disorders* | Malayalam |  |  |
|  |  | *Feeding Tips* | Malayalam |  |  |
|  |  | *FAQs on NIHL* | Malayalam |  |  |
|  |  | *Fluency Disorder* | Malayalam |  |  |
|  |  | *Aphasia* | Hindi |  |  |
|  |  | *Feeding Tips* | Hindi |  |  |
|  |  | *Fluency Disorder* | Hindi |  |  |
|  |  | *NIHL* | Hindi |  |  |
|  |  | *Cleft Lip and Palate* | Hindi |  |  |
|  |  | *Dementia* | Hindi |  |  |
|  |  | *Developmental Delay* | Hindi |  |  |
|  |  | *Dysarthria* | Hindi |  |  |
|  |  | *Intellectual Disability* | Hindi |  |  |
|  |  | *SLI* | Hindi |  |  |

Table 3: Information Resources in Live Video and Animated Videos

|  |  |  |  |
| --- | --- | --- | --- |
| **Sl.****No** | **Developer** | **Title** | **Language** |
|  | Dr. Jayashree C Shanbal,  | Talk on Autism Spectrum Disorder | English |
|  | Dr. Kadambari Naniwadekar  | ऑटिज्म जागरूकता माह के दौरान ऑटिज्म के बारे में जानें | Hindi |
|  | Ms.P.V.Manjula and Ms.P.V.Ramanakumari,  | Kitchen music activities for children with special needs - Part 1  | Kannada |
|  | Mrs. Shobha | Learning and it's facilitating factors  | Kannada |
|  | Students of AllSH | Lockdown (An awareness short movie) | Kannada |
|  | Ms. P.V.Manjula and Ms. P.V. Ramanakumari,  | Kitchen music activities for children with special needs - Part 2  | Kannada |
|  | Mr. Raju H.H | Educating people on quarantine activities for children with special needs | Kannada |
|  | Dr. Sreeraj Konadath,  | Tinnitus | English |
|  | Dr. Niraj Kumar Singh | Vertigo | English |
|  | Dr. R. Gopi Shankar | World Voice Day  | English |
|  | Mr. Santosh | Home based physiotherapy exercises for children with cerebral palsy  | Kannada |
|  | Dr. K. Yeshoda | Guidelines and tips for safe guarding and conservation of voice  | English |
|  | Dr. Sangeetha Mahesh | Stuttering - Nature and Management  | English |
|  | Dr. Kadambari Naniwadekar | Autism spectrum disorders : Guidelines for parents  | Hindi |
|  | Dr. Jayashree C Shanbal,  | Autism Awareness Month Audio Promo | Kannada |
|  | Ms. Prathima S | Feeding guidelines for caregivers of children with cerebral palsy  | Kannada |
|  | Dr. Sangeetha Mahesh | Clinical services at your doorstep during the COVID-19 pandemic crisis | English |
|  | Dr. Swapna N | Parkinson's disease  | English |
|  | Dr. AshaYathiraj | Cochlear Implants | English |
|  | Dr. Sharath Kumar | Hearing testing in Children | English |
|  | Dr. Jithin Raj B | Noise induced hearing loss  | English |
|  | Ms. Veena Mohan | AIISH Alumini Ms.Veena Mohan was thanked by the community members in Edison, USA for her services during the COVID 19 pandemic. | English |
|  | Dr. S. Venkatesan | Scribbling in Children  | English |
|  | Dr. Prashanth Prabhu P | Auditory Neuropathy Spectrum Disorders  | English |
|  | Mrs.Gayathri Krishnan | Swallowing disorders (Dysphagia)  | English |
|  | Dr. Prawin Kumar | Central auditory processing disorder  | English |
|  | Dr. Priya M B | Speech Sound Disorder  | English |
|  | Dr. Abhishek B.P | Dementia  | English |
|  | Dr. Sujeet Kumar Sinha,  | Hearing aids  | English |
|  | Ms. Nikitha M & Vineetha Sara Philip | Augmentative & Alternative Communication (AAC) | English |
|  | Mr. Darshan H.S | Aphasia | Kannada |
|  | Dr. Amrita Kanchan  | Behavior management of Children  | English |
|  | Arunraj K | Newborn Hearing Screening  | English |
|  | Dr. Hema N | Aphasia  | English |
|  | Dr. Ajith Kumar U | Hidden hearing loss  | Kannada |
|  | Dr. Chandni Jain | Auditory Training  | Hindi |
|  | Dr. R Rajasudhakar | Significance of World Voice Day  | Tamil |
|  | Dr. PritiVenkatesh | Adaptation in Assessment  | English |
|  | Dr.Yashomathi | Cerebral Palsy  | English |
|  | Dr. N. Devi | Auditory Verbal Therapy  | English |
|  | Sunhere Pal | Lockdown or golden period?? | Hindi |
|  | Mr.Santosh | Rehabilitation of Cerebral Palsy  | Kannada |
|  | Dr. Santhosh M | Myths and Facts about Stuttering  | English |
|  | Dr. S.P. Goswami | Rights of persons with disability act 2016  | English |
|  | Dr. Animesh Barman | Aging and Hearing loss  | English |
|  | Dr. Sujeet Kumar Sinha | Hearing disorders and it's Management  | Hindi |
|  | Mr. Manohar | Demonstration of Use and care of hearing aids - Part 1  | Kannada |
|  | Dr. Sandeep M | T Otitis Media | Kannada |
|  | Dr. Jayakumar | Importance of Voice and it's care | English |
|  | Mr. Harish | Importance of newborn hearing screening  | Kannada |
|  | Dr. Geetha C | Implantable bone conduction hearing aid  | English |
|  | Ms. AmruthaVarshini | Entertaining simple home based activities for Children  | Tamil |
|  | Ms. Jyothi S | Speech and language therapy in children with Hearing loss  | English |
|  | Mrs. Revathi Prasad | Hearing aid Counseling in Kannada  | Kannada |
|  | Mrs. Geetha M.P | Speech and language stimulation techniques | Kannada |
|  | Dr. Alok Kumar Upadhyay | Learning strategies for children with special needs in inclusive classrooms | English |
|  | Dr.Rajeshwari, G. | External Ear Care | English |
|  | Dr. K. V. Nisha | How the Brain Reacts to different Auditory Stimulus? | English |
|  | Dr. T. K. Prakash | Importance of Voice and the Common causes of Voice Disorders-Part I | Kannada |
|  | Dr. T. K. Prakash | Importance of Voice and the Common causes of Voice Disorders-Part II | Kannada |
|  | Dr. K. J. Ramadevi Sreenivas | Guidelines to Consumers Before Buying Hearing Aids | Kannada |
|  | Ms. DeepaAnand | Augmentative and Alternative Communication: Myths and Facts | English |
|  | Ms. M. Sonam Beliappa  | Dysphagia  | English |
|  | Ms. Pooja, C | Cues on Improve Language after Stroke | English |
|  | Ms. Reny Raju.,  | Naming Activities for Individual with Aphasia | Hindi |
|  | Ms. Neha Tiwari | Pre Reading Skills  | Hindi |
|  | Ms. Anusha C | Role of Speech Language Pathologist in improving speech and langauge of children with communication disorders  | Kannada |
|  | Dr. M. Pushpavathi | Hearing and it's disorders | Kannada |
|  | Dr. M. Pushpavathi | Hearing and it's disorders Part:2  | Kannada |
|  | Dr. Sandeep M | Assessment and management of hearing impairment  | Kannada |
|  | Dr. P. Manjula | Management of Hearing Impairment  | Kannada |
|  | Dr. Palnaty Vijetha | Adaptation Technique  | English |
|  | Mr. Freddy Antony | Behaviour Management: A Smart Way | English |
|  | Mrs.Sumana H.P | Conversation skill through picture description | Kannada |
|  | Dr.Sanjeev Kumar Gupta | Cognitive Behaviour Therapy for Stuttering | English |
|  | Ms.Priya Abdul Khader M.T | Management options for children with communication disorders | Malayalam |
|  | Dr. G. Rajeshwari | Tips on how to increase one's Immunity during a Pandemic! | English |
|  | Dr. K. Rajalakshmi | Tinnitus | Kannada |
|  | Dr. Abhishek B.P | Dementia | Kannada |
|  | Ms. Lakshmi M | Developing writing skill through models | Kannada |
|  | Dr. Amrita Kanchan | Skill Training of Children with Developmental Disabilities | English |
|  | Dr. Jayashree C Shanbal, Dr. R. GopiSankar, Rakesh, NehaYadav, Nadeer, Sarah Elsa Abraham, Zainab, Prateek Lokwani, NavyaBelpu | Annual Day Celebration  | English |
|  | Mr. Rajkumar, R | Using Directed Activity as a Special Technique for Teaching Language Skill | English |
|  | Dr Sreeraj Konadath  | Music Induced Hearing Loss  | Malayalam |
|  | Ms.Lissiue Maria | Understanding Emotions in Children | English |
|  | Mr. A. R. Kirthi  | Jingle on Early Identification of Communication Disorders | Kannada |
|  | Mr. A. R. Kirthi | A jingle regarding early identification of communication disorders  | Kannada |
|  | Dr.Rajeshwari G | AIISH Aisiri radio program series | Kannada |
|  | Dr.Sangeetha Mahesh | Activities of the department of Clincal Services | English |
|  | Ms.Prathima S | Speech Sound Disorders | Kannada |
|  | Dr. N. Sreedevi, | Speech Sound Disorders | Malayalam |
|  | Dr. Prawin Kumar | Activities of the department of Audiology | English |
|  | Dr. Rajeshwari G. | Functions of the Department of Otorhinolaryngology (ENT) | English |
|  | Mr.Vikas M.D. | Otoacoustic Emissions | Kannada |
|  | Ms.Yaswashwini | Challenges faced by children with Dyslexia to read English or any other languages | English |
|  | Dr. S. Venkatesan | Jan Andolan message  | Tamil |
|  | Dr.Ajish K. Abraham,  | Jan Andolan message  | Malayalam |
|  | Ms.Divya Seth | Stuttering  | Hindi |
|  | Children’s Day Special |  |
|  | Dr.Devi N | Here’s wishing a very happy and safe diwali to all – message | English |
|  | Here’s wishing a very happy and safe diwali to all – message | English |
|  | Dr. Pushpavathi M | Reasons that leads to speech impairment | English |
|  | Dr.Gopisankar,  | Speech Sound Disorders | Tamil |
|  | Celebration of International Day of Persons with Disabilities | English |
|  | [Unsung Heroes](https://www.facebook.com/hashtag/unsungheroes?__eep__=6&__tn__=*NK-R)  | Kannada |
|  | Success story  | Kannada |
|  | Star Speak- Nagathihalli Chandrashekhar | Kannada |
|  | [Unsung heroes](https://www.facebook.com/115199676546435/videos/894260791392086) part 2  | Kannada |
|  | Talk on speech sound disorders  | Tamil |
|  | Parent about speech therapy at AIISH (Ullas)/ success story | Sign language & Kannada |
|  | [A talented Poojashri](https://www.facebook.com/115199676546435/videos/1075191989662605) – an inspirational story  | Kannada |
|  | Back to school | English |
|  | Cerebral Palsy  | English |
|  | [Hearing & balancing](https://www.facebook.com/115199676546435/videos/863866227495240) | English |
|  | Success story | Kannada |
|  | Services offered at AIISH  | Sign language |
|  | Success story (Ullas Nayak) | Sign language & Kannada |
|  | SUMERU – A core educational program of AIISH preschool | English |
|  | [Corona Awareness](https://www.facebook.com/115199676546435/videos/1136221520165883) | English |
|  | [Awareness program](https://www.facebook.com/115199676546435/videos/4115402875136687) on world hearing day | English |
|  | A speech and hearing screening program for students and staff | English |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms. Ambikashetty, popular social media chef   | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms. Kushee Ravi, Actress  | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Sancharivijay, Actor | Kannada |
|  | Street play on world hearing day - 1 | Kannada |
|  | Street play on world hearing day – 2  | Kannada |
|  | Street play on world hearing day - 3 | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr.Duniyavijay, Actor | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms, Actress | Kannada |
|  | Short movie on importance of hearing Part 1 | English |
|  | Short movie on importance of hearing Part 1 | Hindi |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Mr. Jayatheertha, renowned film director and philanthropist, , Actor | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Mr. Achyuhkumar, Actor | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Mr. Ramesh Aravind, Actor-cum Director | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Mr. Rishabshetty, Actor | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr.Shashi, Agriculturist and Bigg Boss Kannada season 6 winner | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Shri. Hamasaleka, Music Director | Kannada |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) message by Shri. Prathapsimha, MP, Mysuru-kodagu constituency  | Kannada |
|  | [Short](https://www.facebook.com/115199676546435/videos/365111927796007) movie on the importance of Early identification and intervention  | Hindi |
|  | Short movie on [Fight against hearing loss](https://www.facebook.com/115199676546435/videos/878522302945151) | Hindi |
|  | Inspirational/ success story | Kannada |
| **Animated videos** |
| 1 | Aphasia  | English |
| 2 | Cleft lip and Palate | English |
| 3 | Cerebral Palsy | English |
| 4 | Dysarthria | English |
| 5 | Hearing Loss | English |
| 6 | Pronunciation Disorder | English |
| 7 | Tinnitus | English |
| 8 | Ear Discharge | Malayalam |
| 9 | Ear Care – Comic video | English |

**Camp-based Awareness Activities**

The institute organized communication disorder screening camps in different localities in the state and other parts of the country. As a part of the camps, extensive awareness programmes were conducted to educate the public on the prevention and management of communication disorders. Totally, fifty-seven campswere conducted and around six thousands of general public were educated on communication disorders.

**Street Play and Cyclothon**

The Institute, under the aegis of the Department of Prevention of Communication Disorders organized cyclothon and street play on the prevention of communication disorders at the premises of the Outreach Service Centre, Sarguru as part of the world hearing day.

**Public Orientation/Sensitization Programmes**

In addition to the monthly public lecture series conducted at the campus, the institute organized orientation lectures / sensitization programs on prevention of communication disorders in various localities in Mysore and nearby districts under the aegis of the Department of Prevention of Communication Disorders. Totally, 15022 persons including senior citizens, students, industry workers, and teachers benefitted from nine orientation programmes conducted at AIISH and nine programmes at the NBS centres and OSCs during the reporting year, the details of which are given in table 4 & 5.

Table 4: Public Orientation / Sensitization Programmes at AIISH

|  |  |  |
| --- | --- | --- |
| **Sl No.** | **Target Group** | **Total Individuals Oriented** |
|  | School Teachers | 6160 |
|  | College Teachers | 192 |
|  | General Public | 377 |
|  | Parents/caregivers of Hearing impaired children | 86 |
|  | Industrial Workers | 350 |
|  | Elderly Population | 80 |
|  | Nurses | 290 |
|  | Hospital Staff | 342 |
|  | Community Social Workers | 473 |
|  | Doctors | 97 |
|  | Expecting Mothers | 60 |
|  | Yoga Practioners | 77 |
|  | Students of Professional courses | 974 |
|  | Police Personnel | 23 |
|  |  Orientation for the public at DCS, AIISH | 4410 |
|  | **Total** | **13991** |

Table 5: Public Orientation / Sensitization Programmes at NBS Centres and OSCs

|  |  |  |
| --- | --- | --- |
| **Sl. No.** | **Target Group** | **Total Individuals Oriented** |
|  | General Public | 332 |
|  | Industrial Workers | 28 |
|  | Nurses | 196 |
|  | Community Social Workers | 418 |
|  | Doctors | 397 |
|  | Expecting Mothers | 36 |
|  | Traffic Police | 36 |
|  | Students of Professional courses | 15 |
|  | Teachers | 103 |
|  | **Total** | **1561** |

**Resource Exchange and Education through Care and Hope** (REECH)

The Department of Clinical Services conducted 15 orientation lectures under the REECH programme during the reporting year and created awareness among parents/caregivers on management of individuals with communication disorders. The details are given in table 5.

Table 5: **Resource Exchange and Education through Care and Hope** (REECH)

|  |  |  |  |
| --- | --- | --- | --- |
| **Sl. No.** | **Resource Person** | **Topic** | **Date** |
|  | Ms. Seema M. Clinical Supervisor | Tele-services for persons with communication disorders during COVID 19 pandemic crisis in English | 30.09.2020 |
|  | Ms. Manasa A.SSLP Gr. I | Tele-services for persons with communication disorders during COVID 19 pandemic crisis in Kannada  | 30.09.2020 |
|  | Ms. Farseena JabeenSLP Gr. II | Tele-services for persons with communication disorders during COVID 19 pandemic crisis in Malayalam | 30.09.2020 |
|  | Ms. Prathima SSLP Gr. II | General feeding techniques for children with feeding issues in Kannada and English | 6.11.2020 |
|  | Ms. NavyaKeshavSLP Gr. II | General feeding techniques for children with feeding issues in Malayalam | 11.11.2020 |
|  | Ms. Reny Raju SLP Gr. I  | Guidelines for parents and teachers of children with stuttering in Kannada and English | 18.11.2020 |
|  | Ms. Geetha M.PSLP Gr.I | Early identification of communication disorders in Kannada and English | 23.12.2020 |
|  | Ms. DeepaAnandSLP Gr. II | Identification of early signs of autism and home training in Kannada | 29.12.2020 |
|  | Ms. Shivaranjini SSLP Gr. I | Importance of home training for children with communication disorders in English | 30.12.2020 |
|  | Ms. M. SeemaClinical Supervisor | Importance of speech-language therapy during the pandemic crisis in English | 29.01.2021 |
|  | Ms. Manasa A.S SLP Gr. I  | Importance of speech-language therapy during the pandemic crisis in Kannada | 29.01.2021 |
|  | Ms. Neeraja SunilSLP Gr. II | Importance of speech-language therapy during the pandemic crisis in Malayalam | 29.01.2021 |
|  | Ms. Fathima NidaSLP Gr. II | Home training guidelines for children with Spoken Language Disorder Secondary to Hearing Impairment in English and Malayalam | 12.02.2021 |
|  | Ms. Neeraja Sunil SLP Gr. II | Speech-language Stimulation Activities & Reinforcement Strategies for Home Training in Malayalam and English | 19.02.2021 |
|  | Mr. Pradeep Kumar P SLP Gr. II | Team approach in communication disorders in English and Kannada | 26.02.2021 |

**Observation of Commemorative Days**

The following commemorative days associated with speech and hearing and allied fields were observed at the institute to raise awareness, and hundreds of people from different walks of life attended them.

* World Autism Awareness Day on 2nd April 2020
* World Voice Day on 16th April 2020
* International Yoga Day on 21st June 2020
* International Day of Sign Languages on 23rd September 2020
* Commemoration of International Stuttering Awareness Day on 22nd October 2020
* International Day of Persons with Disabilities on 4th December 2020
* World Hearing Day on 3rd March 2020

**Live Phone-In programs**

The Institute organized live phone-in programmes directly from the Institute on the eve of world hearing day celebrations, 2020 during which the professional experts of the Institute answered the questions of the general public across Karnataka on hearing disorders and management. The details are given below.

[[List out only Live Phone-in Programmes, NOT RADIO PROGRAMMES]]

* Dr. Venkatesan S., phone-in program on Scholastic problems and their remediation in 6-16-year-old students at Swami Vivekananda Youth Movement, Sargur, HD Kote, Mysuru broadcasted under Janadhwani Radio 90.8 MHz on 28th April 2020.
* Dr. Venkatesan S., phone-in program on titled Understanding Learning Disability in Children: Characteristics, Types, Identification, and Intervention in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhawani Radio 90.8 MHz on 6th and 13th May 2020.
* Dr. Venkatesan S., phone-in program on Emotional and Social Problems in Children with Learning Disability in the event of Swamy Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 20th May 2020.
* Dr. Venkatesan S., phone-in program on Early identification and interventions for children with specific learning disabilities in the event of Swami Vivekananda Youth Movement, Sarguru, Mysuru at Janadhwani Radio 90.8 MHz on 3rd June 2020.
* Dr. Venkatesan S., phone-in program on Manifestation of learning disability due to processing deficits in the event of Swami Vivekananda Youth Movement, Sarguru, Mysuru on 17th June 2020.
* Dr. Venkatesan S., phone-in program on Classroom accommodations for students with Learning Disability: Part One in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 15th July 2020.
* Dr. Venkatesan S., phone-in program on Classroom accommodations for students with Learning Disability: Part Two in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 29th July 2020.
* Dr. Venkatesan S., phone-in program on Home-based training for students with Learning Disability in the event of Swami Vivekananda Youth Movement, Sarguru, Mysuru at Janadhwani Radio 90.8 MHz on 12th August 2020.
* Dr. Venkatesan S., phone-in program on Adolescents with Learning Disability in the event of Swami Vivekananda Youth Movement, Sarguru, Mysuru at Janadhwani Radio 90.8 MHz on 26th August 2020.
* Dr. Venkatesan S., phone-in program on Central Auditory Processing Disorders in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 9th September 2020.
* Dr. Venkatesan S., phone-in program on Problem behaviour in children with Learning Disability: Identification and Management in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 23rd September 2020.
* Dr. Venkatesan S., phone-in program on Therapeutic Rehabilitation for individuals with intellectual disability: Panel discussion in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 29th September and 14th October 2020.
* Dr. Venkatesan S., phone-in program on Benefits & Concessions for persons with disabilities: Panel discussion in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 21st October 2020.
* Dr. Venkatesan S., phone-in program on Therapeutic Rehabilitation for individuals with ASD: Panel discussion in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 28th October 2020.
* Live phone in program on Cognitive and language deficits in children with Learning Disability at janadhwani 90.8Mhz organized by Dr. Jayashree C. Shanbal on 4th November 2020.
* Dr. M. Pushpavathi, phone in programme in connection with the activities of the institute, organized by Prajavani on 8th November 2020.
* Dr. Venkatesan S., phone-in program on Importance of raising public awareness on specific learning disabilities in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 18th November 2020.
* Live phone in program on Importance of raising public awareness on Learning Disability at janadhwani 90.8Mhzorganized by Dr. Jayashree C. Shanbal on 18th November 2020.
* Dr. Venkatesan S., phone-in program on Hearing Loss in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhwani Radio 90.8 MHz on 25th November 2020.
* Live phone in program on Therapeutic Rehabilitation-individuals with Hearing Impairment at Janadhwani 90.8Mhz organized by Dr. Jayashree C. Shanbal on 25th November 2020.
* Live phone in program on Importance of Emergent Literacy Skills in Children at Janadhwani 90.8 MHzorganized by Dr. Jayashree C. Shanbal on 2nd December 2020.
* Live phone in program on the Prevention and care of hearing related problems, Dr. K Rajalakshmi, Dr. N. Devi as resource persons and Dr. Jayashree C Shanbal as moderator at AIISH, Mysuru on 8th January 2021.
* Live phone in program on Early identification of children with Learning Disabilities at Janadhwani 90.8 Mhz organized by Dr. Jayashree C. Shanbal on 13th January 2021.
* Live phone in program on the Middle ear infection - Can they be prevented or treated? Dr. T.K Prakash, Ms. Mamatha N.M as resource persons and Dr. Prashanth Prabhu as moderator at AIISH, Mysuru on 21st January 2021.
* Live phone in program on Educational challenges in children with Autism at janadhwani 90.8 Mhz organized by Dr. Jayashree C. Shanbal on 28th January 2021.
* Live phone in program on Lifestyle and Hearing Loss, Dr. Prawin Kumar, Dr. Sreeraj K as Resource persons, Dr. C. Jeetha as moderator at AIISH Mysuru on 5th February 2021.
* Live phone in program on Ear infection, hearing loss and auditory processing problems result in poor school performance, Dr. Jayashree C Shanbal, Dr. Chandni Jain as resource persons, Mr. Anoop B.J as moderator at AIISH Mysuru on 19th February 2021.
* Dr. S. Venkatesan, phone-in program on Mainstreaming of children with intellectual disabilities in the event of Swami Vivekananda Youth Movement, Sargur, Mysuru at Janadhawani  Radio 90.8 MHz 24th February, 2021.
* Live phone in program on Mainstreaming of children with Intellectual Disability at janadhwani 90.8Mhz organized by Dr. Jayashree C. Shanbal on 24th February 2021.
* Live phone in program on Success story of Ms. Spandana Child with hearing impairment, Dr. Animesh Barman as resource person, Dr. Sangeetha Mahesh as moderator at AIISH Mysuru on 26th February 2021.
* Live phone in program on Importance of celebration of World Hearing Day, Dr. G. Rajeshwari & Dr. Ajith Kumar U as resource persons and Dr. Jayashree C Shanbal as moderator at AIISH, Mysuru on 3rd March 2021.
* Dr. Venkatesan S., Phone-in program on Mainstreaming of children with intellectual disabilities in the event of Swami Vivekananda Youth Movement, Sargur, HD Kote, Mysuru at Janadhawani Radio 90.8 MHz.on 10th March 2021.
* Live phone in program on Inclusion of individuals with intellectual disability at Janadhwani 90.8MHz organized by Dr. Jayashree C. Shanbal on 10th March 2021.
* Live phone in program on Importance of rehabilitation of individuals with hearing impairment , Dr. P. Manjula, Dr. Sangeetha Mahesh & Dr. Yashodhara Kumar G.Y as resource persons, Ms. Spoorthy Thammiah as moderator at AIISH, Mysuru on 19th March 2021.
* Live phone in program on Myths and facts on LD on at Janadhwani 90.8MHz organized by Dr. Jayashree C. Shanbal on 24th March 2021.
* Live phone in program on Autism: understanding, acceptance and inclusivity at Janadhwani 90.8MHz organized by Dr. Jayashree C. Shanbal on 31st March 2021.

**Mass Media based Public Education**

**Radio Programmes**

**The Institute in collaboration with the All India Radio and Community Radio Stations in Karnataka organized a number of public education programmes during which the experts of the Institute delivered talks and answered queries of the general public regarding the communication disorders. The radio programmes broadcasted during the year are given below.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl. No.** | **Programme** | **Expert** | **Radio Channel** | **Broadcasted date** |
|  |  |  |  |  |
|  |  |  |  |  |

* Dr. Raju H.H., Served as subject expert for the radio talk 6-16 years learning disability children’s at Janadhani Radio 90.8 MHz on 14th and 21st April 2020.
* Dr. Raju H.H., Served as subject expert for radio talk on counselling PWD’S and family members at Janadhani Radio 90.8 on 18th and 25th April 2020.
* Dr. Hema N., Served as person in the Radio Talk on “Aphasia – Definition, causes and treatment” at Jhanadwani, Surguru FM, Mysore on 24th April 2020.
* Dr. K. Rajalakshmi, delivered a talk on Hearing loss in elderly at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 7th June 2020.
* Dr. P. Manjula, delivered a talk on Hearing aids and Cochlear Implant at the All India Radio (100.6MHz), Mysuru on 21st June 2020.
* Dr. G. Rajeshwari, delivered a health awareness program on All cold, cough, fever may not be Covid-19 at Radio FM 93.5 on 26th June 2020.
* Dr. M. Pushpavathi, delivered a talk on at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 1st July 2020. (AIISH Aisiri radio program series,Kannada,Audio)
* Ms. Sumana H.P., delivered a talk on LD-Myths and Facts in Janadhwani Live in Radio at AIISH, Mysuru on 1st July 2020.
* Dr. Sundararaju H., delivered a talk on at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 2nd July 2020.
* Dr. Ajith Kumar U., delivered a talk on at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 3rd July 2020.
* Mr. Arunraj K., delivered a talk on at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 7th July 2020.
* Dr. Manjula P., delivered a talk on Hearing aids and Cochlear Implant at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 13th July 2020.
* Ms. Sumana H.P., delivered a talk on Classroom Management of LD Children in Janadhwani Live in Radio at AIISH, Mysuru on 15th July 2020.
* Dr. Priya M.B., delivered a talk on at AIISH Aisiri radio program (kannada – audio) on 22nd July 2020.
* Dr. G. Rajeshwari, delivered a talk on “Ear related problems in Children in AIISH Aisiri Radio on 29th July 2020.
* Ms. Sumana H.P., delivered a talk on LD-Classroom Management in Janadhwani Live in Radio at AIISH, Mysuru on 29th July 2020.
* Ms. Sumana H.P., delivered a talk on Educational Assessment Adaptions for CWSN at Aisiri Akashvani, AIISH, Mysuru on 31st July 2020.
* Dr. Hema N., delivered a talk on Adult Language disorders at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 2nd August 2020.
* Ms. Kumudha, delivered a talk on Importance of parent empowerment in the early education of children with special needs at Aisiri Akashvani, AIISH, Mysuru on 3rd August 2020.
* Ms. Shobha B.N., delivered a talk on Importance curriculum adaptation in the education of children with special needs at Aisiri Akashvani, AIISH, Mysuru on 3rd August 2020.
* Dr. S Venkatesan, delivered a talk on Psychological problems in children & Parents at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 9th August 2020.
* Dr. M. Pushpavathi, interacted with the clients with parents in All India Radio phone in program though virtual mode on 11th August 2020.
* Dr. Jayashree C. Shanbal, delivered a talk on Problems of Home training for children with Learning Disability at Janadhwani on 12th August 2020.
* Dr. Ajith Kumar U., delivered a talk on at the AIISH Aisiri Radio Programs, broadcasted in AIR (100.6MHz), Mysuru on 15th August 2020.
* Dr. Rajeshwari G., delivered a talk on Ear discharge causes, Do’s & Don’ts at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 16th August 2020.
* Dr. G. Rajeshwari, delivered a talk on Prevention of Common cold and self medication at Radio FM 93.5 on 16th August 2020.
* Dr. T K Prakash, delivered a talk on Diseases causing voice changes at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 23rd August 2020.
* Dr. Priya M.B., delivered a talk on Understanding Learning Disability in Adolescents at Community radio center Janadhwani 90.8MHz on 26th August 2020.
* Dr. Jayashree C. Shanbal, delivered a talk on program on Understanding Learning Disability in adolescents at Janadhwani on 26th August 2020.
* Dr. Santosh M., delivered a talk on Myths and facts about stuttering at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 30th August 2020.
* Dr. Abhishek B.P., delivered a talk on Dementia at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 6th September 2020.
* Dr. Chandni Jain, delivered a talk on Educational rehabilitation of children with auditory problems and learning disability at Janadhwani 90.8MHz on 9th September 2020.
* Dr. Devi N., delivered a talk on Need for early rehabilitation and listening training in children with hearing impairment at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 13th September 2020.
* Dr. Geetha C., delivered a talk on Importance of early rehabilitation for individuals with hearing loss at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 20th September 2020.
* Dr. M. Pushpavathi, All India Radio recording on academic program at AIISH on 21st September 2020.
* Dr. Jayashree C. Shanbal, delivered a talk on Problems observance and challenges in school children at Janadwani on 23rd September 2020.
* Dr. Priya M.B., delivered a talk on Problem behaviors and challenges in School at Community ratido center Janadhwani 90.8MHz on 23rd September 2020.
* Dr. Prashanth Prabhu, delivered a talk on Tinnitus and loudness discomfort at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 27th September 2020.
* Dr Yashaswini R., delivered a talk on Autism Spectrum Disorders at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 3rd October 2020.
* Dr. Yashaswini R., delivered a talk on Autism Spectrum Disorders at the All India Radio, Mysuru on 6th October 2020.
* Dr. Yashodhara Kumar G.Y., served as resource person in Janadhwani radio program on Educational challenges in persons with Disability on 7th October 2020.
* Ms. Sahana V., delivered a talk on Voice disorders at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 10th October 2020.
* Ms. Geetha M.P., delivered a talk on Early identification of the communication disorders at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 18th October 2020.
* Ms. Shobha B.N., delivered a talk on Curriculum adaptation for special children at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 25th October 2020.
* Ms. Kumuda, delivered a talk on Role of parents in the educational development of special children at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 8th November 2020.
* Dr. M. Pushpavathi, Radio program in connection with the precautions to be taken to avoid spread of COVID-19 organized by Red FM 93.2 at AIISH, Mysuru on 14th November 2020.
* Ms. Sumana, delivered a talk on Valuation of children with special needs at the AIISH Aisiri Radio Programs, broadcasted in All India Radio (100.6MHz), Mysuru on 15th November 2020.
* The first series of 13 episodes of AIISH AISIRI programmes were re-broadcasted from All India Radio, Dharwad during the period August to November 2020.
* Ms. Ramanakumari P.V., delivered a talk on Mainstreaming of children with intellectual in Janadhwani Live in Radio at AIISH, Mysuru on 24th February 2021.
* Ms. Ramanakumari P.V., delivered a talk on Inclusion of individuals with intellectual disability in Janadhwani Live in Radio at AIISH, Mysuru on 10th March 2021.
* Dr. Yashodhara Kumar G.Y., delivered a radio talk on Myths and facts on LD on 24th March 2021.
* Dr. Yashodhara Kumar G.Y., delivered a radio talk on World autism day 2021 Understanding, acceptance and inclusivity on 31st March 2021.

**Television Programmes**

The experts of the Institute also participated in the public education programmes organized by different television channels including Doordarshan. The details of television programmes broadcasted during the reporting year are given below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl. No.** | **Programme** | **Expert** | **Televison Channel** | **Broadcasted date** |
|  |  |  |  |  |
|  |  |  |  |  |

* Dr. M. Pushpavathi, spoke about the introduction of AIISH and activities of AIISH on Dooradarshana Kendra (Chandana) on 20th October 2020.
* Dr. Rajeshwari G, attended to the DD Chandana program on Ear related problems in children at Bengaluru on 21st October 2020.
* Dr. Yashodhara Kumar G.Y., served as resource person for the DD Chandana TV program on Behaviour management in children with communication disorders on 21st October 2020.
* Dr. M. Pushpavathi, Telecast of Kannada program about introduction to AIISH and objectives of AIISH, in Chandana DD-I on 28th November 2020.
* Dr. M. Pushpavathi, interaction program at Doordarshana Kendra (Chandana) in connection with activities of the institute on 29th November 2020.
* Dr. M. Pushpavathi, interaction program at Doordarshana Kendra (Chandana) in connection with activities of the institute and introduction of speech and hearing disorders on 14th December 2020.
* Dr. Alok Kumar, delivered a talk on Information decimation on Special Education in Hindi at Doordarshan on 3rd February 2021.
* Dr. Kadambari N., delivered a talk on Information decimation on Special Education at Doordarshan on 3rd February 2021.
* Ms. Shobha B. N., delivered a talk on Information decimation on Special Education at Doordarshan on 12th February 2021.
* Ms. Ramanakumari, delivered a talk on Mainstreaming of children with intellectual disability at Janadhwani Radio on 12th February 2021.
* Dr. N. Swapna, delivered a talk on Speech problems in children with hearing impairment and speech and language problems in children with hearing impairment and their management at Dooradarshan program titled VakShravan Sanjeevani on 10th March 2021.
* Ms. Ramanakumari, delivered a talk on Inclusion of individuals with intellectual disability at Janadhwani Radio on 10th March 2021.

**Newspaper and magazine articles**

The faculty and staff of the Institute wrote and/or provided input for a number of popular articles in news papers and magazines as detailed below.

1. Dr. M. Pushpavathi, attended Vijaya Karnataka Press meet at 5.00 p.m. 12th November 2020.
2. An interview with Dr. M. Pushpavathi, Director, AIISH and with Editor, Prajavani in connection with the prevention of noise pollution during the celebration of Deepavali on 4th November 2020.
3. Dr. Sangeetha M, and Mr. Raju H.H, delivered a talk on managing children with disabilities during the pandemic crisis during lock down at Vijaya Karnataka Samvadha program on 12th April 2021.

**Other Public Education Activity**

* An interview of 2 audiologists Dr. Sharath Kumar Ks. S. and Ms. Srividya was recorded. The interview focused on key issues of ‘Ear and Hearing Care’ assessment of hearing, diagnosis of hearing disorders and the rehabilitation. The interview was broadcasted in ten community radio stations in Karnataka Radio talk at Community Radio Stations in Karnataka.
* Competitions to educate the public about ear and hearing care. Several competitions were conducted online as well as offline to various target groups through which efforts were made to create awareness about ear and hearing health care. There were participants from Karnataka, Kerala, Tamil Nadu, Uttar Pradesh, Odisha and Rajasthan.
* Distribution of Masks with World hearing day message. Khadi mask (with World Hearing Day, 2021 printed on one side and save your hearing printed on other side) was distributed among the staffs and students of the institute. These masks were used during various activities of the WHD including hearing screening camps.
* Distribution of gift hampers with WHD card in restaurants/hotels. Gift hampers consisting wooden spoon, wooden fork, paper straw, sugar, milk powder, salt, tissue paper along with a WHD card having QR codes and facts on hearing were distributed in 130 star hotels of Bengaluru. The QR codes were meant to direct them for hearing screening and a WHD web page of AIISH. There were 10 facts on hearing including facts on early identification and rehabilitation of hearing loss.
* Standees displaying WHD messages. To raise awareness on hearing loss, standees were placed in 100 different locations of Mysuru city. These include Airports, Railway station, University of Mysore campus, Central Public Work Department, Mysore City Corporation, Hospitals, Primary Health Centers, Restaurants, Hotels, and Shopping Malls. Information about hearing loss and promotion of World Hearing Day were projected on the standees. Also, QR codes were projected for one to scan and know more information about hearing loss from WHO web page and “hear WHO app” to check their hearing.
* Video bytes from cine celebrities speaking on WHD. Several television and cine celebrities gave video messages in which they spoke about ear and hearing health care and World Hearing Day 2021. In their messages they also stressed on the need for early identification and rehabilitation. The celebrities posted them in their social media pages and they were also circulated social media pages of AIISH.
* Short videos on early identification and rehabilitation of hearing loss. Four short videos in Hindi which stressed on the benefits of early identification and effective rehabilitation of hearing loss were made by professional agency. The theme and the script were given by the institute. The 1-3-6 rule was highlighted and the benefits of rehabilitation of elderly was stressed upon.
* Publishing newspaper articles on ear and hearing health care. Several newspaper articles were published wherein the facts about ear and hearing health, the services available, benefits of early identification and effective rehabilitation were published. The news on the several camp conducted for the WHD by AIISH were also published in the newspaper.
* Translation of the public education materials to regional languages. The public education materials published by World Hearing Forum for the WHD-2021 were translated by the Audiologists of AIISH to four regional languages, Kannada, Tamil, Malayalam and Telugu. These were circulated through Indian Speech and Hearing Association and AIISH website.
* Photo booth on World Hearing Day 2021 theme - ‘Hearing Care for All- Screen, Rehabilitate, Communicate. To promote and raise awareness on World Hearing Day 2021, photo booths showing logo and messages of World hearing day 2021 were prepared. These photo booths were used within and outside the AIISH campus. In all the free hearing screening camps, the beneficiaries were encouraged to click photos in these photo booths and use the photos as their Whatsapp DP and status. This way, the message of WHD reached wide in the society.
* During lock down two what’s app group were created at the institute namely “AIISH we help you” and “Tele Therapy”.

**Social Media Activities**

As an initiative to promote public education, AIISH social media committee was formed in July, 2019. Dr. Yeshoda K., Associate Professor was assigned the ‘Social Media champion’ responsibility to promote activities of AIISH in different social media platforms.

The social media committee with the approval of the Director started the AIISH Facebook page – ‘AIISH Mysuru’ to portray the difficult activities of the institute and to create public awareness. At present, there are **13704** followers for the page with a constant increase in the number of followers.

The Facebook page of AIISH is very active in creating public awareness through public education videos related to the communication disorders. As a part of World hearing day celebrations, several awareness campaign, animated videos and comic video on communication disorders and videos from celebrities were uploaded in the AIISH Facebook page as shown in table 6 & 7. In addition, Autism Awareness month was also celebrated with multiple activities which were posted in the FB page. During the lockdown period, it was attempted to upload public education videos by faculty, staff and students of the institute related to various aspects of communication disorders. The initiative was appreciated a lot by the general public and professionals alike. The faculty and staff who prepared the videos were presented with certificates indicating the reach, number of likes and number of comments. AIISH YouTube channel was also initiated to upload the videos posted in Facebook.

Table 6: Public Education videos uploaded on Face Book

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sl.****No** | **Name & Designation** | **Title** | **Language** | **Format of Content** | **Uploaded on FB**  |
|  | Dr. Jayashree C Shanbal,  | Talk on Autism Spectrum Disorder(live talk) | English | Video | 2.04.2020 |
|  | Dr. Kadambari Naniwadekar  | ऑटिज्म जागरूकता माह के दौरान ऑटिज्म के बारे में जानें | Hindi | Video | 5.04.2020 |
|  | Ms.P.V.Manjula and Ms.P.V.Ramanakumari,  | Kitchen music activities for children with special needs - Part 1  | Kannada | Video | 6.04.2020 |
|  | Mrs. Shobha | A video on Learning and it's facilitating factors  | Kannada | Video | 7.04.2020 |
|  | Students of AllSH | Lockdown (An awareness short movie) | Kannada | Video | 11.04.2020 |
|  | Ms. P.V.Manjula and Ms. P.V. Ramanakumari,  | Kitchen music activities for children with special needs - Part 2  | Kannada | Video | 12.04.2020 |
|  | Mr. Raju H.H | Educating people on quarantine activities for children with special needs | Kannada | Video | 13.04.2020 |
|  | Dr. Sreeraj Konadath,  | TINNITUS (ringing sensation in the ear) is a common ear related symptom experienced by many of us | English | Video | 14.04.2020 |
|  | Dr. Niraj Kumar Singh | Vertigo (sensation of rotation) can also occur because of an ear related problem. | English | Video | 16.04.2020 |
|  | Dr. R. Gopi Shankar | Talk on World Voice Day  | English | Video | 16.04.2020 |
|  | Mr. Santosh | Video demonstration of Home based physiotherapy exercises for children with cerebral palsy  | Kannada | Video | 17.04.2020 |
|  | Dr. K. Yeshoda | World Voice Day! Here are some more guidelines and tips for safe guarding and conservation of voice  | English | Video | 18.04.2020 |
|  | Dr. Sangeetha Mahesh | Lecture on Stuttering - Nature and Management  | English | Video | 20.04.2020 |
|  | Dr. Kadambari Naniwadekar | Guidelines for parents on steps to be taken when their child gets diagnosed with Autism spectrum disorders | Hindi | Video | 21.04.2020 |
|  | Dr. Jayashree C Shanbal,  | Autism Awareness Month Audio Promo | Kannada | Audio | 21.04.2020 |
|  | Ms. Prathima S | Lecture on feeding guidelines for caregivers of children with cerebral palsy  | Kannada | Video | 22.04.2020 |
|  | Dr. Sangeetha Mahesh | Clinical services at your doorstep during the COVID-19 pandemic crisis | English | Video | 23.04.2020 |
|  | Dr. Swapna N | Awareness video on Parkinson's disease  | English | Video | 24.04.2020 |
|  | Dr. AshaYathiraj | Lecture on Cochlear Implants | English | Video | 24.04.2020 |
|  | Dr. Sharath Kumar | Lecture on Orientation about hearing testing in Children | English | Video | 25.04.2020 |
|  | Dr. Jithin Raj B | Orientation on Noise Induced hearing loss (NIHL)  | English | Video | 26.04.2020 |
|  | Ms. Veena Mohan | AIISH Alumini Ms.Veena Mohan was thanked by the community members in Edison, USA for her services during the COVID 19 pandemic. | English | Video | 24.04.2020 |
|  | Dr. S. Venkatesan | Lecture on Scribbling in Children  | English | Video | 27.04.2020 |
|  | Dr. Prashanth Prabhu P | Lecture on Auditory Neuropathy Spectrum Disorders (ANSD)  | English | Video | 28.04.2020 |
|  | Mrs.Gayathri Krishnan | Lecture on Swallowing disorders (Dysphagia)  | English | Video | 29.04.2020 |
|  | Dr. Prawin Kumar | Lecture on Central auditory processing disorder  | English | Video | 30.04.2020 |
|  | Dr. Priya M B | Lecture on Speech Sound Disorder  | English | Video | 1.05.2020 |
|  | Dr. Abhishek B.P | Lecture on Dementia by  | English | Video | 2.05.2020 |
|  | Dr. Sujeet Kumar Sinha,  | Lecture on Hearing aids  | English | Video | 3.05.2020 |
|  | Ms. Nikitha M & Vineetha Sara Philip | Lecture on Augmentative & Alternative Communication (AAC) | English | Video | 4.05.2020 |
|  | Mr. Darshan H.S | Lecture on Aphasia | Kannada | Video | 4.05.2020 |
|  | Dr. Amrita Kanchan  | Behavior management of Children during COVID 19 Lockdown  | English | Video | 5.05.2020 |
|  | Arunraj K | Lecture on Newborn Hearing Screening  | English | Video | 6.05.2020 |
|  | Dr. Hema N | Lecture on Aphasia  | English | Video | 7.05.2020 |
|  | Dr. Ajith Kumar U | Lecture on Hidden Hearing loss  | Kannada | Video | 8.05.2020 |
|  | Dr. Chandni Jain | Lecture on Auditory Training  | Hindi | Video | 9.05.2020 |
|  | Dr. R Rajasudhakar | Lecture on Significance of World Voice Day  | Tamil | Video | 9.05.2020 |
|  | Dr. PritiVenkatesh | Lecture on Adaptation in Assessment  | English | Video | 9.05.2020 |
|  | Dr.Yashomathi | Lecture on Cerebral Palsy  | English | Video | 10.05.2020 |
|  | Dr. N. Devi | Lecture on Auditory Verbal Therapy  | English | Video | 11.05.2020 |
|  | Sunhere Pal | Lockdown or golden period?? | Hindi | Video | 12.05.2020 |
|  | Mr.Santosh | Lecture on Rehabilitation of Cerebral Palsy  | Kannada | Video | 15.05.2020 |
|  | Dr. Santhosh M | Discussion on Myths and Facts about Stuttering  | English | Video | 16.05.2020 |
|  | Dr. S.P. Goswami | Talk on Rights of persons with disability act 2016  | English | Video | 17.05.2020 |
|  | Dr. Animesh Barman | Lecture on Aging and Hearing loss  | English | Video | 18.05.2020 |
|  | Dr. Sujeet Kumar Sinha | Informative talk on Hearing disorders and it's Management  | Hindi | Video | 19.05.2020 |
|  | Mr. Manohar | Demonstration of Use and care of hearing aids - Part 1  | Kannada | Video | 20.05.2020 |
|  | Dr. Sandeep M | Talk on Otitis Media | Kannada | Video | 21.05.2020 |
|  | Dr. Jayakumar | Talk on Importance of Voice and it's care | English | Video | 22.05.2020 |
|  | Mr. Harish | Talk on Importance of newborn hearing screening  | Kannada | Video | 23.05.2020 |
|  | Dr. Geetha C | Overview on Implantable bone conduction hearing aid  | English | Video | 24.05.2020 |
|  | Ms. AmruthaVarshini | Educational video for parents on Entertaining simple home based activities for Children  | Tamil | Video | 26.05.2020 |
|  | Ms. Jyothi S | Talk on Speech and language therapy in children with Hearing loss  | English | Video | 27.05.2020 |
|  | Mrs. Revathi Prasad | Talk on Hearing aid Counseling in Kannada  | Kannada | Video | 28.05.2020 |
|  | Mrs. Geetha M.P | Orientation on Speech and language stimulation techniques | Kannada | Video | 29.05.2020 |
|  | Dr. Alok Kumar Upadhyay | Lecture on Learning strategies for children with special needs in inclusive classrooms | English | Video | 30.05.2020 |
|  | Dr.Rajeshwari, G. | A lecture on External Ear Care | English | Video | 2.06.2020 |
|  | Dr. K. V. Nisha | Lecture on How the Brain Reacts to different Auditory Stimulus? | English | Video | 4.06.2020 |
|  | Dr. T. K. Prakash | Lecture on the Importance of Voice and the Common causes of Voice Disorders-Part I | Kannada | Video | 5.06.2020 |
|  | Dr. T. K. Prakash | Lecture on the Importance of Voice and the Common causes of Voice Disorders-Part II | Kannada | Video | 8.06.2020 |
|  | Dr. K. J. Ramadevi Sreenivas | Lecture on Guidelines to Consumers Before Buying Hearing Aids | Kannada | Video | 9.06.2020 |
|  | Ms. DeepaAnand | Lecture on Augmentative and Alternative Communication: Myths and Facts | English | Video | 10.06.2020 |
|  | Ms. M. Sonam Beliappa  | Lecture on Dysphagia  | English | Video | 11.06.2020 |
|  | Ms. Pooja, C | Lecture on Cues on Improve Language after Stroke | English | Video | 12.06.2020 |
|  | Ms. Reny Raju.,  | Lecture on Naming Activities for Individual with Aphasia | Hindi | Video | 15.06.2020 |
|  | Ms. Neha Tiwari | A Talk on Pre Reading Skills  | Hindi | Video | 21.06.2020 |
|  | Ms. Anusha C | Information of the Role of Speech Language Pathologist in improving speech and langauge of children with communication disorders  | Kannada | Video | 23.06.2020 |
|  | Dr. M. Pushpavathi | Part: 2 Addressing about hearing and it's disorders in TV9 program Nimma Doctor' in connection with World hearing day celebrations | Kannada | Video | 24.06.2020 |
|  | Dr. M. Pushpavathi | Part:2 Addressing about hearing and it's disorders in TV9 program Nimma Doctor' in connection with World hearing day celebrations | Kannada | Video | 25.06.2020 |
|  | Dr. Sandeep M | Addressing about Assessment and management of hearing impairment in TV9 program Nimma Doctor | Kannada | Video | 26.06.2020 |
|  | Dr. P. Manjula | Addressing about Management of Hearing Impairment in TV9 program Nimma Doctor | Kannada | Video | 29.06.2020 |
|  | Dr. Palnaty Vijetha | Talk on Adaptation Technique  | English | Video | 30.06.2020 |
|  | Mr. Freddy Antony | A talk on Behaviour Management: A Smart Way | English | Video | 9.07.2020 |
|  | Mrs.Sumana H.P | A talk on Conversation skill through picture description | Kannada | Video | 14.07.2020 |
|  | Dr.Sanjeev Kumar Gupta | A talk on Cognitive Behaviour Therapy for Stuttering | English | Video | 17.07.2020 |
|  | Ms.Priya Abdul Khader M.T | A talk on Management options for children with communication disorders | Malayalam | Video | 19.07.2020 |
|  | Dr. G. Rajeshwari | Tips on how to increase one's Immunity during a Pandemic! | English | Video | 21.07.2020 |
|  | Dr. K. Rajalakshmi | A Talk on Tinnitus | Kannada | Video | 24.07.2020 |
|  | Dr. Abhishek B.P | Dementia | Kannada | Video | 1.08.2020 |
|  | Ms. Lakshmi M | Talk on Developing writing skill through models | Kannada | Video | 3.08.2020 |
|  | Dr. Amrita Kanchan | Skill Training of Children with Developmental Disabilities | English | Video | 6.08.2020 |
|  | Dr. Jayashree C Shanbal, Dr. R. GopiSankar, Rakesh, NehaYadav, Nadeer, Sarah Elsa Abraham, Zainab, Prateek Lokwani, NavyaBelpu | Annual Day Celebration  | English | Video | 9.08.2020 |
|  | Mr. Rajkumar, R | Talk on Using Directed Activity as a Special Technique for Teaching Language Skill | English | Video | 11.08.2020 |
|  | Dr Sreeraj Konadath  | Music Induced Hearing Loss (in Malayalam) | Malayalam | Video | 19.08.2020 |
|  | Ms.Lissiue Maria | Understanding Emotions in Children | English | Video | 24.08.2020 |
|  | Mr. A. R. Kirthi  | Jingle on Early Identification of Communication Disorders | Kannada | KannadaVideo | 25.08.2020 |
|  | Mr. A. R. Kirthi | A jingle regarding early identification of communication disorders  | Kannada | Audio | 1.09.2020 |
|  | Dr.Rajeshwari G | AIISH Aisiri radio program series | Kannada | Audio | 3.09.2020 |
|  | Dr.Sangeetha Mahesh | Orientation - the activities of the department of Clincal Services | English | Video | 22.09.2020 |
|  | Ms.Prathima S | Talk on Speech Sound Disorders | Kannada | Video | 29.09.2020 |
|  | Dr. N. Sreedevi, | A Talk on Speech Sound Disorders | Malayalam | Video | 30.09.2020 |
|  | Dr. Prawin Kumar | Orientation - the activities of the department of Audiology | English | Video | 1.10.2020 |
|  | Dr. Rajeshwari G. | Preview of the functions of the Department of Otorhinolaryngology (ENT) | English | Video | 9.10.2020 |
|  | Mr.Vikas M.D. | Talk on Otoacoustic Emissions | Kannada | Video | 16.10.2020 |
|  | Ms.Yaswashwini | Challenges faced by children with Dyslexia to read English or any other languages | English | Video | 23.10.2021 |
|  | Dr. S. Venkatesan | Jan Andolan message  | Tamil | Video | 29.10.2020 |
|  | Dr.Ajish K. Abraham,  | Jan Andolan message  | Malayalam | Video | 29.10.2020 |
|  | Ms.Divya Seth | Talk on Stuttering  | Hindi | Video | 2.11.2020 |
|  | Children’s Day Special |  | Video | 14.11.2020 |
|  | Dr.Devi N | Diwali Message | English | Video | 15.11.2020 |
|  | Here’s wishing a very happy and safe diwali to all – message | English | Video | 16.11.2020 |
|  | Dr. Pushpavathi M | Reasons that leads to speech impairment |  |  |  |
|  | Dr.Gopisankar,  | Speech Sound Disorders | Tamil | Video | 09.12.2020 |
|  | Celebration of International Day of Persons with Disabilities | English | Live program | 3.12.2020 |
|  | [Unsung Heroes](https://www.facebook.com/hashtag/unsungheroes?__eep__=6&__tn__=*NK-R)  | Kannada | Video | 4.12.2020 |
|  | Success story  | Kannada | Video | 4.12.2020 |
|  | Star Speak- Nagathihalli Chandrashekhar | Kannada | Video | 6.12.2020 |
|  | [Unsung heroes](https://www.facebook.com/115199676546435/videos/894260791392086) part 2  | Kannada | Video | 8.12.2020 |
|  | Talk on speech sound disorders  | Tamil | Video | 9.12.2020 |
|  | Parent about speech therapy at AIISH (Ullas)/ success story | Sign language & Kannada | Video | 12.12.2020 |
|  | [A talented Poojashri](https://www.facebook.com/115199676546435/videos/1075191989662605) – an inspirational story  | Kannada | Video | 13.12.2020 |
|  | Back to school | English | Video | 18.12.2020 |
|  | Cerebral Palsy  | English | Video | 1.01.2021 |
|  | [Hearing & balancing](https://www.facebook.com/115199676546435/videos/863866227495240) | English | Video | 12.01.2021 |
|  | Success story | Kannada | Video  | 13.01.2021 |
|  | objectives and the services offered at AIISH  | Sign language |  |  19.01.2021 |
|  | Success story (Ullas Nayak) | Sign language & Kannada | Video |  20.01.2021 |
|  | Video on SUMERU – A core educational program of AIISH preschool | English | Video | 5.02.2021 |
|  | [Corona Awareness](https://www.facebook.com/115199676546435/videos/1136221520165883) | English | Video | 12.02.2021 |
|  | [Awareness program](https://www.facebook.com/115199676546435/videos/4115402875136687) on world hearing day | English | Video | 17.02.2021 |
|  | A speech and hearing screening program for students and staff | English | Promotional video |  20.02.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms. Ambikashetty, popular social media chef   | Kannada | Video byte | 26.02.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms. Kushee Ravi, Actress  | Kannada | Video byte | 27.02.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Sancharivijay, Actor | Kannada | Video byte | 27.02.2021 |
|  | Street play on world hearing day - 1 | Kannada | Video | 28.02.2021 |
|  | Street play on world hearing day – 2  | Kannada | Video | 28.02.2021 |
|  | Street play on world hearing day - 3 | Kannada | Video | 28.02.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr.Duniyavijay, Actor | Kannada | Video byte | 28.02.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Ms, Actress | Kannada | Video byte | 28.02.2021 |
|  | Short movie (1) on importance of hearing p Part 1 | English | Video | 1.03.2021 |
|  | Short movie (2) on importance of hearing p Part 1 | Hindi | Video | 1.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Jayatheertha, renowned film director and philanthropist, , Actor | Kannada | Video byte | 2.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Achyuhkumar, Actor | Kannada | Video byte | 2.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Ramesh Aravind, Actor-cum Director | Kannada | Video byte | 3.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr. Rishabshetty, Actor | Kannada | Video byte | 3.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Mr.Shashi, Agriculturist and Bigg Boss Kannada season 6 winner | Kannada | Video byte | 3.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Shri. Hamasaleka, Music Director | Kannada | Video byte | 3.03.2021 |
|  | [World hearing day](https://www.facebook.com/115199676546435/videos/5094493930591583) Message by Shri. Prathapsimha, MP, Mysuru-kodagu constituency  | Kannada | Video byte | 3.03.2021 |
|  | [Short](https://www.facebook.com/115199676546435/videos/365111927796007) movie on the importance of Early identification and intervention  | Hindi | Video | 3.03.2021 |
|  | Short movie titled [Fight against hearing loss](https://www.facebook.com/115199676546435/videos/878522302945151) | Hindi | Video | 3.03.2021 |
|  | Inspirational/ success story | Kannada | Video | 4.03.2021 |

**Animated videos**

**Table 7 : Animated videos on communication disorders**

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| **Uploaded on social media** |
| **Sl.No.** | **Animated videos** | **Language** |
|  | Aphasia  | English |
|  | Cleft lip and Palate | English |
|  | Cerebral Palsy | English |
|  | Dysarthria | English |
|  | Hearing Loss | English |
|  | Pronunciation Disorder | English |
|  | Tinnitus | English |
|  | Ear Discharge | Malayalam |
|  | Ear Care – Comic video | English |