

# **DISCOUNT STRUCTURE**

## **1. Trade**

### **i) Inland Retail Dealers:**

a) On published prices 25%

b) On set price of Mahatma by D.G. Tendulkar 15%

### **ii) Inland Wholesale Dealer with a stipulation that they would give a minimum business of Rs. 12,000/- (gross) during each contractual year**

a) On published prices 33 1/3% (25% + 8 1/3% over-riding discount)

b) On set price of Mahatma by D.G. Tendulkar 23 1/3% (15% + 8 1/3% over-riding discount)

c) An additional bonus discount over }  
and above 33.1/3% to those }  
wholesalers who give a business } 6%  
of Rs. 2 lakhs (gross) or over }  
during one contractual year }

## **2. Government Departments – Central/ State**

### **i) State Govts./ Union territories/ Municipal Corporations**

a. On a single bulk order upto and Including Rs. 1 lakh (gross) 25%

b. On a single bulk order over Rs. 1 lakh gross 33.1/3%

**3. Libraries**

- a. On published price of all publications** **10%**
- b. On set price of Mahatma by D.G. Tendulkar** **5%**

**4. Subscriber to DPD Journals** **10%**