**DEPARTMENT OF MATERIAL DEVELOPMENT**

**Profile**

The objective of the department is to develop materials in the form of print, electronic (audio and video) and performing arts media. The department undertakes need based activities as per the requirements of other departments including development and publication of various materials that are useful to general public, persons with communication disorders, parents/caregivers of children with communication disorders, student/professionals of speech and hearing including private practitioners in the field, and student/professionals of allied fields; from time to time.The major activities of the department during the reporting year are given in Table…

 Table Activities of the Department

|  |  |  |
| --- | --- | --- |
| Sl. No. | Category | Total Number |
| 1. | Publications | - |
| 2. | Materials Prepared1. Posters
2. Banners/Displays
3. Brochures/ Folders
4. Invitation designing and formating
5. Certificates
6. Handouts
7. Letter head/Prescription
8. CD Covers for Workshop/Seminar/Conference
9. Pamphlets
10. Book Cover Page
11. Logo
12. Pass
13. Badges
14. Calendar
15. T Shirt designing
16. Greetings Card
17. Feedback Form designing
18. News Letter
19. Flash card
20. Name board
21. Book Layout
22. Page Layout
23. Application form
24. Sketch for SSA Pamphlets
25. Drawing of educational material
26. Hand bill
27. Prospectus: Cover page designing
28. Annual Report Cover page
* Long version (supplementary to AR)
* Short version
1. Photo Editing
2. Hoarding designing for street play
3. Painting: Number marking on various materials, equipments and books.
4. Identity Cards
 | 73211886103 1338262521111023705181870106060809010132115440250  |
| 3 | * Photo coverage of events
* Video coverage of events
 | 859 |
| 4 | Translations from English to other language (booklet) | - |
| 5. | Work executed (for different departments)* Work order received for Printing, Photography, Scanning, Photocopy and Designing
* Colour printout:
* A3 Size (for display)
* A4 Size (for display)
* Scanning Item
* Photocopy (Pages)
 | 30013312366014204 |

**Other activities/Productions:**

* Compilation and processing of Annual Report 2009-10.
* Compilation and preparation of Supplement to the Annual Report (2009-10).
* Preparation and designing of AIISH Table Calendar 2011.
* Designing and printing of AIISH Greetings card for the year 2011.
* Coordinating and conducting video shooting for the documentary film on AIISH.
* Script writing for TV spots.