

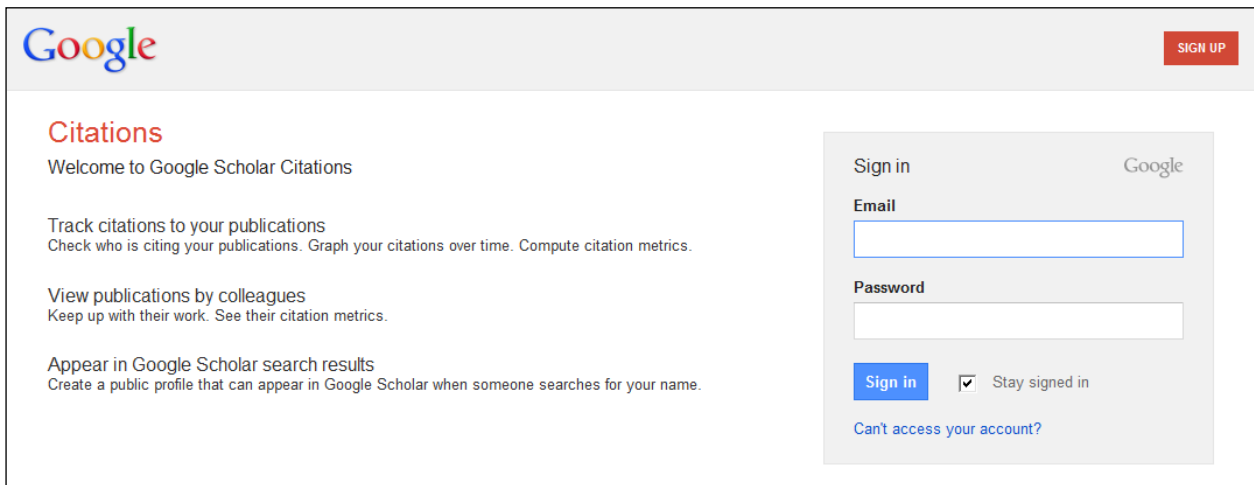
**CITATION METRICS WORKSHOP – BASIC SEARCHING & TECHNIQUES**  
Prepared by Cited Reference Team, NUS Libraries. March 2013.

Search Techniques to obtain Citation Count in Google Scholar		
No.	Technique	Page
1.	Basic Citation Searching of Works using Google Scholar Citations	1-6
2.	Advanced Citation Searching of Works using Publish or Perish	7-8

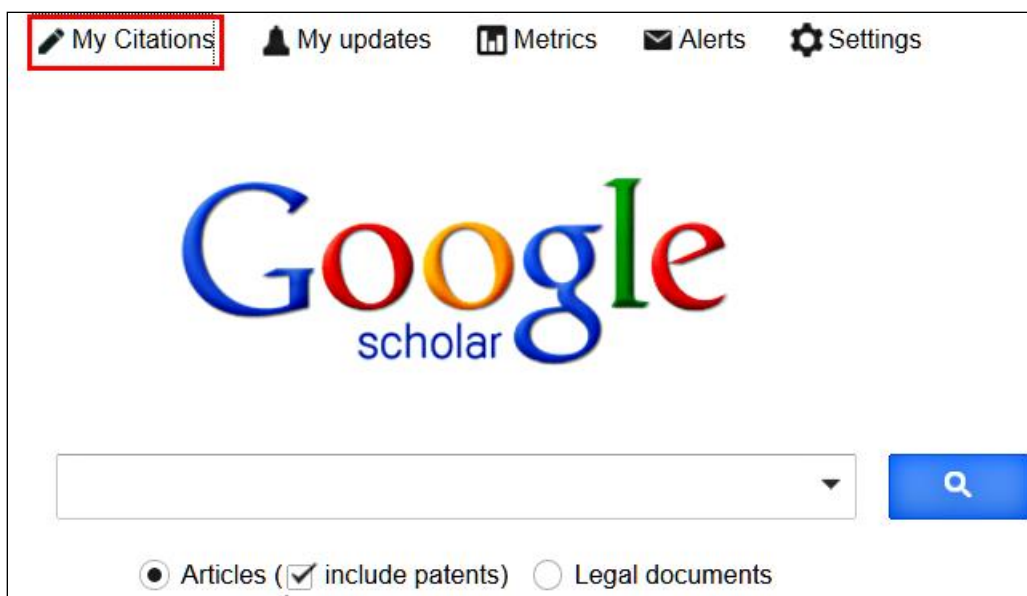
**Google Scholar – Basic Citation Searching using Google Scholar Citations**

The author we are working on is Professor **Brenda Yeoh S.A**, Professor (Provost’s Chair), Department of Geography. There are up to three initials in her name.

1. Sign in using your existing Google account or Sign up to create a new account.




2. On Google Scholar page, click on **My Citations**.



3. Enter the **Name** you want your profile to have, in this case **Brenda Yeoh**. Click Next step.

**Step 1: Profile**Step 2: ArticlesStep 3: Updates

  
[Help](#)

**Profile**

Track citations to your publications. Appear in Google Scholar search results for your name.

Name:\*

Affiliation:  
For example: Professor of Computer Science, Stanford University

Email for verification:  
Use an email address at your institution. For example: yourname@mit.edu

Areas of interest:  
For example: Artificial Intelligence, Conservation Biology, Pricing Theory


Next step

*Dates and citation counts are estimated and are determined automatically by a computer program.*

©2012 Google - [About Google Scholar](#) - [All About Google](#) - [Provide feedback](#) - [My Citations](#)


It is highly recommended that you enter your NUS email in the field for email verification (this can also be changed later). You will then be sent an email to the University email account you added for verification. Click on the link to verify and your profile will now be eligible for display in Google Scholar results. If you do not verify your account, your account can still be publicly viewed but may not appear in Google Scholar results.

Below is an example of a verified account appearing in Google Scholar search results:

🔍

**Scholar**About 35,000 results (0.09 sec)Any time ⌵21⌵

[User profiles for bernard c y tan](#)



**[Bernard CY Tan](#)**  
Professor of Information Systems, National University of Singapore  
Verified email at comp.nus.edu.sg  
Cited by 4416

[Contributing knowledge to electronic knowledge repositories: An empirical investigation](#)  
A Kankanhalli, [BCY Tan](#), KK Wei - *Mis Quarterly*, 2005 - JSTOR  
Organizations are attempting to leverage their knowledge resources by employing knowledge management (KM) systems, a key form of which are electronic knowledge repositories (EKR). A large number of KM initiatives fail due to the reluctance of ...  
Cited by 898 [Related articles](#) [All 12 versions](#) [Import into EndNote](#) [More](#) ⌵

- Enter the author “Yeoh BSA”, click on **Search article groups** to look at articles grouped by authors identified by Google.

**Brenda Yeoh**  
Unknown affiliation  
Unknown interests  
No verified email

Google scholar

Search Authors

My Citations - Help

Added article group.

**Add articles - Brenda Yeoh**

Articles: 244 Citations: 4480 - [Add article manually](#)

bsa yeoh Search article groups Search articles

Try searching for your name, article titles, co-authors, or topical keywords.

**Article groups** 1-1

Select groups of articles that you have authored from the list below. You may need to select multiple groups if you have written articles under different names, with different groups of colleagues, or in different journals.

**Brenda SA Yeoh**

[Contesting space: power relations and the urban built environment in colonial Singapore](#)  
BSA Yeoh - 1996

[Singapore: A developmental city state](#)  
M Perry, L Kong, BSA Yeoh - 1997

**Note:** The order does not make a difference i.e. Yeoh SA and BSA Yeoh gives the same results. Google Scholar identifies “article groups” based on a statistical model - this does not always give you an exact match of Yeoh BSA. For example, the following citation was included in the article group for Yeoh BSA. The list is arranged according to descending order of citations. By default, all the articles are selected.

- [Global/globalizing cities.](#) 77 1999  
 BS Yeoh  
 Progress in Human Geography 23 (4), 607

- Click on “**See all articles**”, review articles listed then add selected articles.

**Article groups** 1-1

Select groups of articles that you have authored from the list below. You may need to select multiple groups if you have written articles under different names, with different groups of colleagues, or in different journals.

**Brenda SA Yeoh**

[Contesting space: power relations and the urban built environment in colonial Singapore](#)  
BSA Yeoh - 1996

[Singapore: A developmental city state](#)  
M Perry, L Kong, BSA Yeoh - 1997

Remove all 244 articles **See all articles** (All articles are already in your profile)

bsa yeoh Search article groups Search articles

1-1

In our case we are just going to select the **Add all 244 articles** option.



Articles by Brenda SA Yeoh

Add selected articles **Add all 244 articles** Remove articles... 1-20

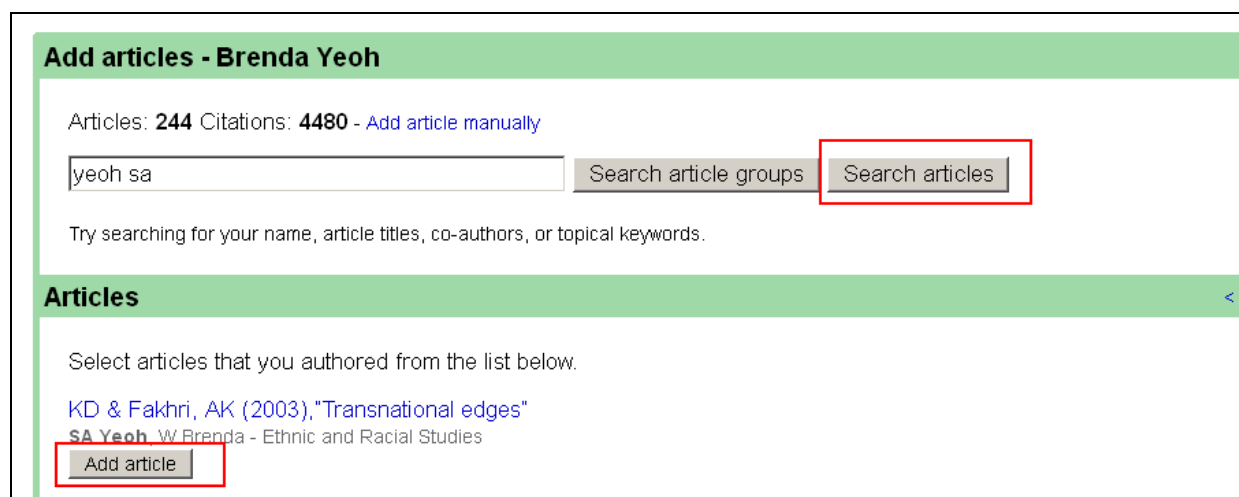
Select: All, None

- Contesting space: power relations and the urban built environment in colonial Singapore**  
BSA Yeoh - 1996
- Singapore: A developmental city state**  
M Perry, L Kong, BSA Yeoh - 1997
- Migrant female domestic workers: debating the economic, social and political impacts in Singapore**  
BSA Yeoh, S Huang, J Gonzalez III - International Migration Review, 1999
- Negotiating public space: strategies and styles of migrant female domestic workers in Singapore**  
BSA Yeoh, S Huang - Urban studies, 1998
- Gender and migration**  
K Willis, BSA Yeoh - 2000
- Remaking local heritage for tourism**  
P Teo, BSA Yeoh - Annals of Tourism Research, 1997

- You can continue to search for article groups to see if there are any additional articles missed out by the article group under a different variant.

Note: Once you are done with the initial setup, you have the additional option of searching by individual articles as well as by article groups. Below we try searching for articles under Yeoh **SA** by typing Yeoh SA and clicking on **Search articles**.

Articles that have not yet been added to your profile will have an "Add article" button below it. Review the ones that are not added yet, and click on "**Add article**".



**Add articles - Brenda Yeoh**

Articles: **244** Citations: **4480** - [Add article manually](#)

yeoh sa Search article groups **Search articles**

Try searching for your name, article titles, co-authors, or topical keywords.

**Articles** < P

Select articles that you authored from the list below.

[KD & Fakhri, AK \(2003\), "Transnational edges"](#)  
[SA Yeoh, W Brenda - Ethnic and Racial Studies](#)

**Add article**

- On the Profile Updates screen, it is advisable to select “Don’t automatically update my profile. Send me email to review and confirm updates”. Click on “Go to my profile”.

Step 1: Profile   Step 2: Articles   **Step 3: Updates**

[Help](#)

**Profile updates**

- We'll use a statistical authorship model to identify new articles that you write. We may also update bibliographic information for articles in your profile or identify duplicate article entries, which could be merged or deleted. How would you like to handle these changes?
  - Automatically update the list of articles in my profile. *(recommended)*
  - Don't automatically update my profile. Send me email to review and confirm updates.
- You can also add and remove individual articles, update their bibliographic data, and merge duplicate records. Rest assured, our automatic updates will preserve your edits and will not override them.
- We'll collect and display citations to your articles from all of Google Scholar. The citations will update automatically to reflect changes in your profile and in Google Scholar.

Go to my profile

**Note:** For reasons of accuracy, it is usually better to review all updates rather than trust Google Scholar to identify articles.

- At the subsequent page, you can still add, merge and delete records by clicking on the **Actions** drop-down menu.

Change photo

## Brenda Yeoh Edit

Unknown affiliation Edit

Unknown interests Edit

**No verified email** Edit

My profile is private Edit [Add homepage](#)

Citation indices	
	Since 2007
Citations	4341
h-index	39
i10-index	94

Select: All, None

Actions
 

- Actions
- Add
- Export
- Merge
- Delete
- View trash
- Profile updates

Show: 20
 1-20
Next >

Title / Author	Cited by	Year
<input type="checkbox"/> Contesting Singapore BSA Yeoh, Oxford Univer	relations and the urban built environment in colonial	179 1996
<input type="checkbox"/> Singapore: A developmental city state M Perry, L Kong, BSA Yeoh Wiley		163 1997
<input type="checkbox"/> Negotiating public space: strategies and styles of migrant female domestic workers in Singapore BSA Yeoh, S Huang Urban studies 35 (3), 583-602		145 1998
<input type="checkbox"/> Migrant female domestic workers: debating the economic, social and political impacts in Singapore BSA Yeoh, S Huang, J Gonzalez III International Migration Review, 114-136		144 1999
<input type="checkbox"/> Gender and migration K Willis, BSA Yeoh Edward Elgar Pub		133 2000

To check for papers that need to be merged, sort the articles by clicking on **"Title/Author"** column header and then select titles to merge.

<input checked="" type="checkbox"/>	<a href="#">Contesting space in colonial Singapore: Power relations and the urban built environment</a> BSA Yeoh University of Hawaii Press	47	2003
<input checked="" type="checkbox"/>	<a href="#">Contesting space: power relations and the urban built environment in colonial Singapore</a> BSA Yeoh Oxford University Press	183	1996
<input checked="" type="checkbox"/>	<a href="#">Contesting Space: Power Relations and the Urban Built Environment in Colonial Singapore</a> BSA Yeoh SOJOURN 13, 166-171	1	1998
<input checked="" type="checkbox"/>	<a href="#">Contesting space: power relations and the urban built environment in colonial Singapore</a> Oxford University Press BSA Yeoh Kuala Lumpur	3	1996

Select the **best version**.

« Back to list <b>Select best version</b>			
	Title / Author	Cited by	Year
<input checked="" type="checkbox"/>	<a href="#">Contesting space: power relations and the urban built environment in colonial Singapore</a> BSA Yeoh Oxford University Press	183	1996
<input type="checkbox"/>	<a href="#">Contesting space in colonial Singapore: Power relations and the urban built environment</a> BSA Yeoh University of Hawaii Press	47	2003
<input type="checkbox"/>	<a href="#">Contesting space: power relations and the urban built environment in colonial Singapore</a> Oxford University Press BSA Yeoh Kuala Lumpur	3	1996
<input type="checkbox"/>	<a href="#">Contesting Space: Power Relations and the Urban Built Environment in Colonial Singapore</a> BSA Yeoh SOJOURN 13, 166-171	1	1998

Merged records will look like this, with asterisks (\*) next to the times cited.

<input type="checkbox"/>	<a href="#">Contesting space: power relations and the urban built environment in colonial Singapore</a> BSA Yeoh Oxford University Press	232*	1996
--------------------------	--	------	------

Click in to see details of the merged paper, notice the sum of citations of all variants may be more or equal to the time cited shown for the merged paper because one paper might have cited 2 or more variants of the papers you merged.

## Google Scholar – Advanced Citation Searching using Publish or Perish

The author we are working on is Professor **Brenda Yeoh**, Professor (Provost's Chair), Department of Geography. There are up to three initials in her name.

1. Go to <http://www.harzing.com/pop.htm> to download and install the program

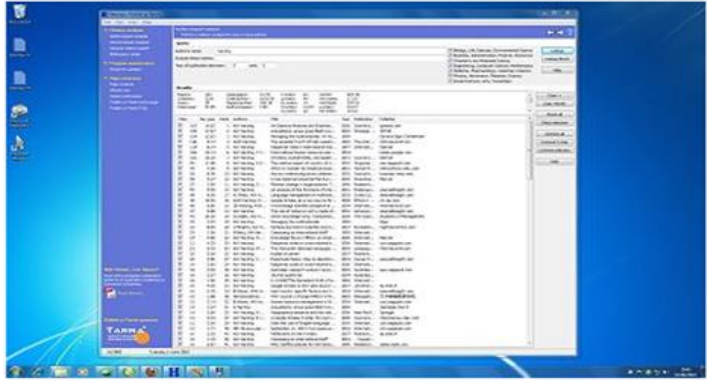
### Download and install Publish or Perish

The Publish or Perish software is a Microsoft Windows application that can also be installed and used on Apple Mac OS X and GNU/Linux computers, with the aid of a suitable emulator such as Wine or CrossOver Mac.


Please refer to the following pages for detailed download and installation instructions:

- [Publish or Perish on Microsoft Windows](#)
- [Publish or Perish on Apple Mac OS X](#)
- [Publish or Perish on GNU/Linux](#)

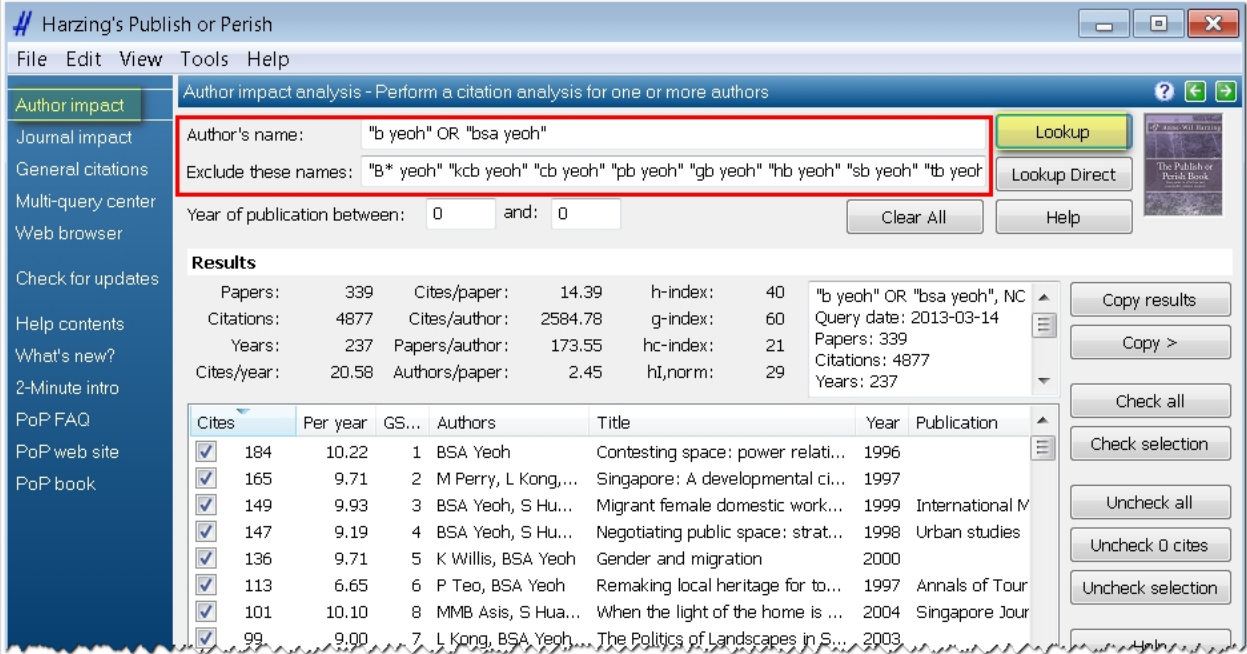
**Publish or Perish on Microsoft Windows 7**



**Publish or Perish on Apple Mac OS X 10.6**



2. Run the program and select **Author impact**.
3. Under author's name enter "**b yeoh**" OR "**bsa yeoh**". Under **Exclude these names**, enter "**B\* yeoh**" "**kcb yeoh**" "**cb yeoh**" "**pb yeoh**" "**gb yeoh**" "**hb yeoh**" "**sb yeoh**" "**tb yeoh**" "**bkk yeoh**" "**kb yeoh**". Click **Lookup**.



Harzing's Publish or Perish

File Edit View Tools Help

Author impact analysis - Perform a citation analysis for one or more authors

Author's name: "b yeoh" OR "bsa yeoh"

Exclude these names: "B\* yeoh" "kcb yeoh" "cb yeoh" "pb yeoh" "gb yeoh" "hb yeoh" "sb yeoh" "tb yeoh"

Year of publication between: 0 and: 0

Lookup Lookup Direct Clear All Help

**Results**

Papers:	339	Cites/paper:	14.39	h-index:	40	"b yeoh" OR "bsa yeoh", NC	
Citations:	4877	Cites/author:	2584.78	g-index:	60	Query date: 2013-03-14	
Years:	237	Papers/author:	173.55	hc-index:	21	Papers: 339	
Cites/year:	20.58	Authors/paper:	2.45	hi,norm:	29	Citations: 4877	
						Years: 237	

Cites	Per year	GS...	Authors	Title	Year	Publication
184	10.22	1	BSA Yeoh	Contesting space: power relati...	1996	
165	9.71	2	M Perry, L Kong,...	Singapore: A developmental ci...	1997	
149	9.93	3	BSA Yeoh, S Hu...	Migrant female domestic work...	1999	International M
147	9.19	4	BSA Yeoh, S Hu...	Negotiating public space: strat...	1998	Urban studies
136	9.71	5	K Willis, BSA Yeoh	Gender and migration	2000	
113	6.65	6	P Teo, BSA Yeoh	Remaking local heritage for to...	1997	Annals of Tour
101	10.10	8	MMB Asis, S Hua...	When the light of the home is ...	2004	Singapore Jour
99	9.00	7	L Kong, BSA Yeoh ...	The Politics of Landscapes in S...	2003	

Copy results Copy > Check all Check selection Uncheck all Uncheck 0 cites Uncheck selection

**Note 1:** Author has works mostly in the form of two main variants "BSA Yeoh" and "B Yeoh". While you can use "B\* Yeoh" to exclude authors with 2 initials starting with B (e.g. "BK Yeoh"), you cannot filter using "\*B yeoh" (see The Publish or Perish Book Page 39) so you have to manually exclude each author name with 2 initials ending with B (e.g. "sb yeoh")

**Note 2:** Actually this misses the 2 BS Yeoh works with quite a high citation count. One of them, the first with 77 cites seem to belong to her.

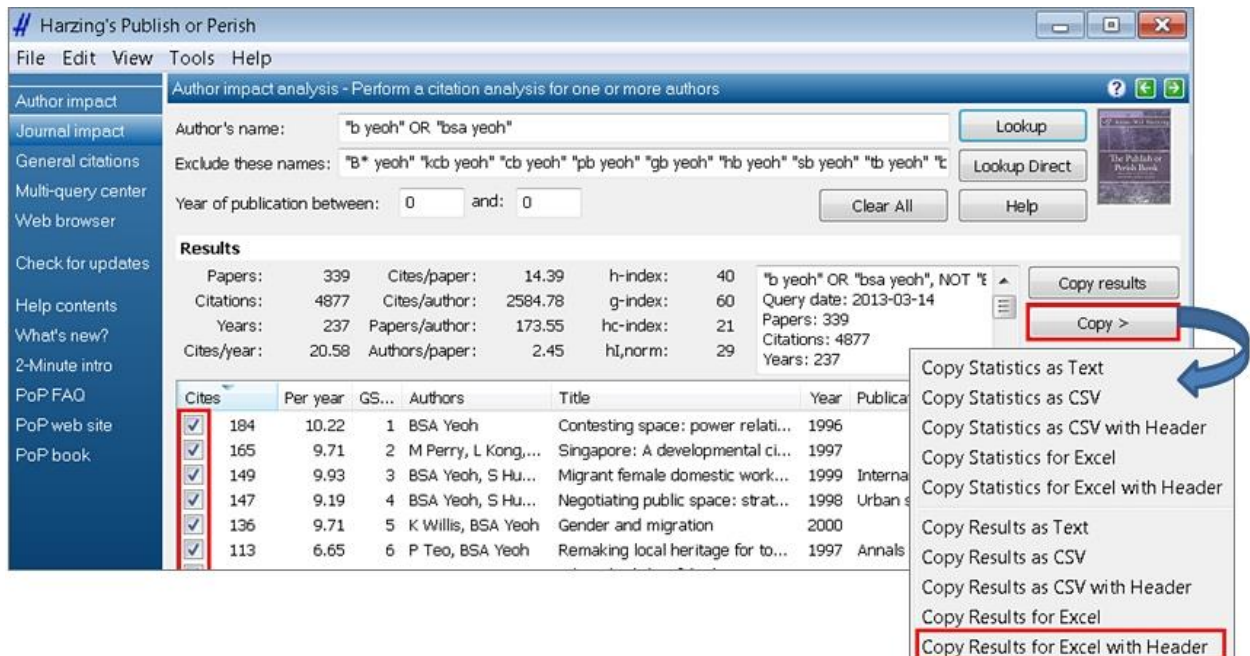
<input checked="" type="checkbox"/>	79	5.27	17	BS Yeoh	Global/globalizing cities.	1999	Progress in Human Geo...	ncbi.nlm.nih.gov
<input checked="" type="checkbox"/>	25	2.50	63	BS Yeoh, R Raja...	Electricity in China: The latest ...	2004	The Electricity Journal	Elsevier

So the most exact search would be "B yeoh" OR "BSA yeoh" OR "BS yeoh", then excluding individually each individual B\*, \*B variant.

4. You can now export the statistics as well as the results as csv or text.

For results only, one way to export to Excel is as follows:

- First check all the results you want to export to Excel.
- Then go to **Copy**. Select **Copy Results for Excel with Header**:



Lastly, open an Excel spreadsheet and paste the results into it.

1	Cites	Authors	Title	Year	Source	Publisher	ArticleURL	CitesURL
2	184	BSA Yeoh	Contesting space: power relations and the	1996		getcited.org		http://scholar.
3	165	M Perry, L Kong, BSA	Singapore: A developmental city state	1997		lavoisier.fr		http://scholar.
4	149	BSA Yeoh, S Huang, J	Migrant female domestic workers: debatir	1999	International Migr	JSTOR	http://www.j	http://scholar.
5	147	BSA Yeoh, S Huang	Negotiating public space: strategies and st	1998	Urban studies	usj.sagepu	http://usj.sag	http://scholar.
6	136	K Willis, BSA Yeoh	Gender and migration	2000		Edward Elgar Pub		http://scholar.
7	113	P Teo, BSA Yeoh	Remaking local heritage for tourism	1997	Annals of Tourism	Elsevier	http://www.s	http://scholar.
8	101	MMB Asis, S Huang, B	When the light of the home is abroad: Uns	2004	Singapore Journal	Wiley Onlii	http://onlinel	http://scholar.
9	99	L Kong, BSA Yeoh	The Politics of Landscapes in Singapore: C	2003		books.google.com		http://scholar.
10	99	BSA Yeoh, S Huang, T	Transnationalizing the 'Asian'family: imagir	2005	Global networks	Wiley Onlii	http://onlinel	http://scholar.
11	95	G Pratt, B Yeoh	Transnational (counter) topographies	2003	Gender, place and	Taylor & Fi	http://www.t	http://scholar.
12	91	BSA Yeoh	The global cultural city? Spatial imagineerii	2005	Urban Studies	usj.sagepu	http://usj.sag	http://scholar.
13	87	S Huang, BSA Yeoh	Ties that bind: state policy and migrant fer	1996	Geoforum	Elsevier	http://www.s	http://scholar.
14	86	BSA Yeoh, TC Chang	Globalizing Singapore: debating transnation	2001	Urban Studies	usj.sagepu	http://usj.sag	http://scholar.



## Suggested Readings

### 1. Critiques of Google Scholar indexing

Péter Jacsó. (2010). Metadata mega mess in Google scholar. *Online Information Review*, 34(1), 175-191. doi: 10.1108/14684521011024191 (<http://www.emeraldinsight.com/journals.htm?articleid=1840432>)

Jacsó, P. (2009). Google Scholar's ghost authors, lost authors, and other problems: Why the popular tool can't be used to analyze the publishing performance and impact of researchers. Retrieved on May, 25, 2010. (<http://www.libraryjournal.com/article/CA6698580.html>)

### 2. Critiques of Google Scholar Metrics & Google Citations

Jacsó, P. (2012). Google Scholar Author Citation Tracker: is it too little, too late?. *Online Information Review*, 36(1), 126-141. (<http://www.emeraldinsight.com/journals.htm?articleid=17019381&show=abstract>)

Jacsó, P. (2012). Google Scholar Metrics for Publications: The software and content features of a new open access bibliometric service. *Online Information Review*, 36(4), 604-619. (<http://www.emeraldinsight.com/journals.htm?articleid=17047502&show=abstract>)

Delgado López-Cozar, E., & Cabezas Clavijo, Á. (2012). Google scholar metrics: An unreliable tool for assessing scientific journals. *El Profesional De La Información*, ([http://www.elprofesionaldelainformacion.com/contenidos/2012/julio/15\\_eng.pdf](http://www.elprofesionaldelainformacion.com/contenidos/2012/julio/15_eng.pdf))

Delgado López-Cozar, E., & Cabezas Clavijo, Á. (2012). Google Scholar Metrics updated: Now it begins to get serious. *El Profesional De La Información*, (<http://digibug.ugr.es/handle/10481/22439>)

### 3. Manipulation of Google Scholar times cited

Lopez-Cozar, E. D., Robinson-Garcia, N., & Torres-Salinas, D. (2012). Manipulating Google scholar citations and Google scholar metrics: Simple, easy and tempting. (<http://arxiv.org/abs/1212.0638>)  
[http://www.vr.se/download/18.34261071168fe6a62080001557/1196789480093/harzing\\_vanderwal\\_2007.pdf](http://www.vr.se/download/18.34261071168fe6a62080001557/1196789480093/harzing_vanderwal_2007.pdf)